

EVENT SCHEDULE

Thursday, March 12 & Friday, March 13, 2026

Registration: 3/12/26 from 11:30am-12:30pm

Thursday	1:00pm - 2:00pm	From Metrics to Moments: Turning Performance Data Into Outstanding Patient Care	Jodi Sasaki
Thursday	2:00pm - 3:00pm	Maximize Your Impact: Better Care and More Efficient Practices	Michelle Parraro
Thursday	3:15pm - 4:15pm	The Key Performance Indicators That Matter Most	Michael Dixon
Thursday	4:15pm - 6:15pm	Expo floor with Vendors / Reception / Apps	
Thursday	6:30pm - 8:00pm	The Death of Hearing Aid Clinics	Dr Cliff Olson, AuD
Friday	7:00am - 8:00am	Breakfast	
Friday	8:00am - 9:00am	Factors Associated with Hearing Aid Adoption	Courtney Smith
Friday	9:00am - 10:00am	How to Become a Best Practice Clinic	Dr. Cliff Olson, AuD
Friday	10:15am - 11:15am	Young Professionals Panel: "What Nobody Told Us"	Josh Strickland, Jesse Wilson, Cliff Olson, Gabby Poplarchick
Friday	11:30am - 12:00pm	State Meetings	
Friday	12:00pm - 1:00pm	Lunch with Vendors	
Friday	1:00pm - 2:00pm	Aurical – Integrating Best Practice Throughout the Fitting Process	Brittany Larson
Friday	2:15pm - 3:15pm	Elevate Care: AI Rehab Improving Patient Results and the Bottom Line	Jeff Rose
Friday	3:15pm - 4:15pm	Get Happy!	David Lisko