Cumberland County

Highlights from the 2024 NCACC County Map Book



Demographics

343,636

County Population

+4.1%

Population Change Since 2014

Population Facts	County	NC	Rank*
Median Age	33.3	39.9	96
Population Under 18	26%	21%	3
Population 65+	15%	18%	92
Veteran Population	15.1%	6.1%	2

Economy and Taxes

Economics	County	NC	Rank*
Children in Poverty	21%	17%	49
Average Weekly Wage	\$1,021	\$1,262	16
Per Capita Income	\$46,024	\$58,109	67
Gross Domestic Product (GDP)	\$17.9B	\$609B	6

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024–25	0.7990¢		86
Taxable Property Valuation Per Capita	\$74,192	\$156,028	96
Property Tax Levy Per Capita	\$593	\$902	94
Value Deferred Under Present Use Valuation	\$337M	\$38.0B	40
Sales Tax Rate (State + Local)	7.00%		



These data points are excerpted from the 2024 NCACC County Map Book and represent the most recent year available.

*Additional county-level data, notes, a source list and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.

47%

of adults aged 25-44 hold a secondary degree or high-quality credential.



6%

of adults aged 25–44 have less than a high school diploma.

\$1,769

in total K-12 current expense funding, as self reported by the county

16%

of residents experience food insecurity.

11%

of residents under age 65 are uninsured.

638

emergency department visits for drug overdose

186

deaths due to overdose

82%

of households have at least one device to access the internet.



89%

of households have a broadband internet subscription.

Pre-pandemic broadband data (2019) is available in the full version of the County Map Book.

65,919

acres of agricultural land – The US
Department of
Agriculture defines
"agricultural land"
as traditional farms,
ranches, timber
production,
aquaculture, and
similar activities.

327

farms in the county – The US Department of Agriculture defines a "farm" as any plot of land that produced

and sold at
least \$1,000
of agricutural
products
during the
2022 Ag.
census.