

GOA
EV  **WORLD**
EMPOWERING THE FUTURE

 **GOA**
RESTART ENERGY
INDIA EXHIBITION

17th, 18th & 19th January 2024 | GOA PANJIM EXHIBITION CENTRE...



EXHIBITOR & SPONSORSHIP PROSPECTUS

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ABOUT INDUSTRY

Global Transformation:

The worldwide automotive sector is currently in the midst of a significant transformation as it seeks to transition towards more sustainable and energy-efficient alternatives. The electric vehicle (EV) market has experienced remarkable advancements in the automotive industry, driven by a combination of factors. These include supportive government policies, such as subsidies, grants, and tax incentives, as well as non-financial benefits like carpool lane access and new vehicle registration incentives. Additionally, the expanding availability of charging infrastructure and the active involvement of automotive Original Equipment Manufacturers (OEMs) are poised to propel global electric vehicle sales to new heights.

India's Electrification Drive:

India, as a significant player in the global automotive industry, currently ranks as the fifth-largest market and is projected to become the third-largest by 2030. Given its vast domestic market, continued reliance on conventional, fuel-intensive transportation is not sustainable in the long run. To address this issue, national policymakers are formulating a forward-thinking mobility strategy focused on shared, connected, and electric transportation. They have set an ambitious goal of achieving 100% electrification by 2030.

This shift has seen the emergence of numerous startups embarking on their entrepreneurial journeys, alongside major automotive industry players. Their collective vision is to foster self-reliance (Aatmnirbhar Bharat) and reduce import dependency, positioning India as a global manufacturing hub for a range of engine technologies. These technologies include battery-operated electric vehicles (BEV), mild hybrid electric vehicles (MHEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and hydrogen-powered fuel-cell electric vehicles (FCEVs).

As the automotive industry continues to evolve and embrace electric mobility, India is poised to play a significant role in shaping the future of sustainable transportation on a global scale.

WHO SHOULD EXHIBIT

This event is aimed at automotive battery innovators, suppliers, manufacturers, government bodies, policymakers, think tanks, and prospective end-users seeking to learn more about the benefits of adopting new battery technologies and battery management systems for electric vehicle applications. Core attendees include High ranking Govt. officials, Policymakers, CEOs, COOs, CFOs, Presidents, Vice Presidents, Directors, Managers, and Stakeholders.

EV-OEMs's (All EV),
Hybrid-OEM's
EV-OEMs's (All EV)
Government Regulation Planners
Suppliers of EV Components & Spare Parts
Dealers & Distributors
Nanotechnology Developers
EV Battery Manufactures
Battery Technology & Automation
Solid State Battery Tech
Engineering and Designing Companies

2024



Charging Infrastructure Providers
Hydrogen Fuel Cells
EV & HEV Researchers
PEV & PHEV Manufacturers
Tyre Manufacturers & Distributors
Wireless Charging Tech
Battery Thermal Management Tech
Innovators & Planning Specialists
Composites & Coatings
Testing Agencies
ADAS
Design & Simulation
EV Equipment Suppliers
EV Startups
Renewable Energy Tech
Semi Conductor & Passive Elements
Cybersecurity for Self-Driving
Insurance Companies
Consultants & Advisors
Controllers & Software Developers
Production Facilities
Association & Alliances
Venture Capitalists & Banks
Heat Resistant Products
Connectors & Cables
Lighting & LED Systems
Legal & Compliance Services
News Reporters & Journalists

100+
Exhibitors

10,000+
Visitors

1,000+
Products
& Services

3
Conference
& Seminar

5000+
Dealers
Distributors

10+
New Product
Launch

WHO SHOULD ATTEND

This event is aimed to bring the global EV automotive battery innovators, suppliers, manufacturers, government bodies, policymakers, think tanks, and prospective end-users seeking to learn more about the benefits of adopting new battery technologies and battery management systems for electric vehicle applications. Core attendees include High ranking Govt. officials, Policymakers, CEOs, COOs, CFOs, Presidents, Vice Presidents, Directors, Managers, and Stakeholders.

Government Agencies
Dealers & Distributors
OEM's Leaders
Renewable Energy Companies
EV Battery Researchers
Automobile Associations and Alliances
Power Generation Authorities
Big Data & AI Companies
Smart City Developers
EV Charging Facilitators
EV End Consumers
Charging Infrastructure Providers
Hydrogen Fuel Cells
Power & Utility Companies
Real Estate & Project Developers
Govt. Regulators & Policymakers
Grid Infrastructure Companies
ICT Infrastructure Providers
Banking & Financial Services
Venture Capitalists & Investors

EV Testing & Certification Agencies
EV Automotive Service Providers
Logistics, Fleet & Supply Chain Companies
Public transport Aggregators
EV Startups
Renewable Energy Tech
Road & Development Authority
VVIP's & HNIW's
Advisors & Consultants
Insurance Companies
Controllers & Software Developers
Law Firms & Academia
Association & Alliances
Telecom / Wireless Carriers
Heat Resistant Products
Connectors & Cables
Lighting & LED Systems
Legal & Compliance Services
News Reporters & Journalists

ABOUT RESTART ENERGY INDIA

Restart Energy India is with rugged technology, driven engineers, and a vision of a clean, sustainable future, we empower homeowners and professionals to join the journey to true open energy.

Restart Energy India Expo (REIE) provides strategic inputs in all the key aspects of the fast-growing Indian solar, energy storage, and EV ecosystem. Join us as a speaker for the REIE Conference and share your insights and expertise with key stakeholders.

Co-located with EV World EXPO GOA, this free-to-attend expo and conference will run from **17-19 January 2024** at the Goa Panjim Exhibition Centre.

FACE-TO-FACE CONTACT WITH OVER 5,000* MOTIVATED BUYERS

Restart Energy India is where your best business growth opportunities are. As Goa's largest clean energy event, Restart Energy India is a unique opportunity to:

- Network and do business with your target market
- Generate new sales leads
- Promote your company, products or services
- Launch new innovative solutions

*Based on 5,626 visitors at Restart Energy India 2022 to 2023. Restart Solar Magazine (RSM) Media Association of GOA.

REIE - TEAM



RESTART ENERGY INDIA 2024 AT A GLANCE

5,626 attendees

- ▲ 9% increase from 2022, 167% growth in the last 2 years

85% of exhibitors were extremely satisfied with RESTART ENERGY INDIA 2023

- ▲ 120 is the average number of sales leads received by exhibitors
60% increase from 2020

75% of exhibitors are likely to exhibit in our next event.

MAJOR SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSORSHIP

PRE-SHOW BENEFITS

- Premium platinum recognition and logo placement on:
 - Restart Energy India homepage
 - Relevant event communications including weekly visitor emails
- A double-page spread in the digital trade guide
- 2 dedicated social media posts to the Restart Energy India audience across LinkedIn, Facebook & Twitter
- Premium position email Inline banner on 2 promotional emails pre-show
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Banner on Restart Energy India homepage for one month pre-show linked to your website
- Logo on the Lanyard

AT-SHOW BENEFITS

- A 36sqm, 54sqm, 72sqm, 90sqm or 108sqm premium space only
- A nominated representative will be given the opportunity to speak in a conference session
- Premium platinum recognition on entrance signage and sponsor feature wall
- Premium platinum recognition and logo placement on all screens displays within the conference space
- Premium Tinted listing & logo in the digital trade guide
- Premium platinum recognition on the printed conference program
- Bag Insert to include your company's promotional item in each visitor bag
- 2 x VIP Passes, including catering vouchers & access to session recordings and speaker-approved PDF's.

POST-SHOW BENEFITS

- Continued Upgraded Exposure Package in the digital trade guide, available and accessible up to 9 months after the event.
- Premium platinum recognition and logo placement on post-show Thank You email communication
- Feature highlight in the Official Restart Energy India Video
- 1 dedicated social media post across LinkedIn, Facebook & Twitter post-show.
- Access to Restart Energy India 365, giving you on-demand access to industry-leading education at your fingertips.

Premium (36m²): ₹ 5,27,000.00
Premium (46m²): ₹ 7,84,000.00
Premium (64m²): ₹ 8,99,000.00
Premium (80m²): ₹ 9,99,000.00
Premium (100m²): ₹11,26,000.00



MAJOR SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

PRE-SHOW BENEFITS

- Gold level recognition and logo placement on:
 - RESTART ENERGY INDIA homepage
 - Relevant event communications including weekly visitor emails
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Full-page advert in the digital trade guide
- 1 dedicated social media posts to the RESTART ENERGY INDIA audience across LinkedIn, Facebook & Twitter
- An enhanced online exhibitor listing

AT-SHOW BENEFITS

- Gold level recognition on entrance signage and sponsor feature wall
- Gold level recognition and logo placement on screens displays within the conference space
- Gold level recognition on the printed conference program
- Premium tinted listing & logo in the digital trade guide

Premium (36m²): ₹ 3,59,000.00
Premium (54m²): ₹ 4,66,000.00
Premium (72m²): ₹ 6,93,000.00
Premium (90m²): ₹ 7,99,000.00
Premium (108m²): ₹ 9,88,000.00

SILVER SPONSORSHIP

PRE-SHOW BENEFITS

- Silver level recognition and logo placement on:
 - Restart Energy India homepage
 - Relevant event communications including weekly visitor emails
- A full-page advert in the digital trade guide
- An enhanced online exhibitor listing

AT-SHOW BENEFITS

- Silver level recognition on entrance signage and sponsor feature wall
- Silver level recognition and logo placement on screens displays within the conference space
- Silver level recognition on the printed conference program
- Premium Tinted listing & logo in the digital trade guide

Premium (18m²): ₹ 2,55,000.00
Premium (36m²): ₹ 3,04,000.00
Premium (54m²): ₹ 4,65,000.00
Premium (72m²): ₹ 6,77,000.00
Premium (90m²): ₹ 7,10,000.00
Premium (108m²): ₹ 8,10,000.00



SEE YOU AT EV WORLD GOA 2024

Book a stand at
REI EXHIBITION 2024



GOA PANJIM EXHIBITION HALL
RESTARTENERGYINDIA.COM

CO-LOCATED EVENT
EV World

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