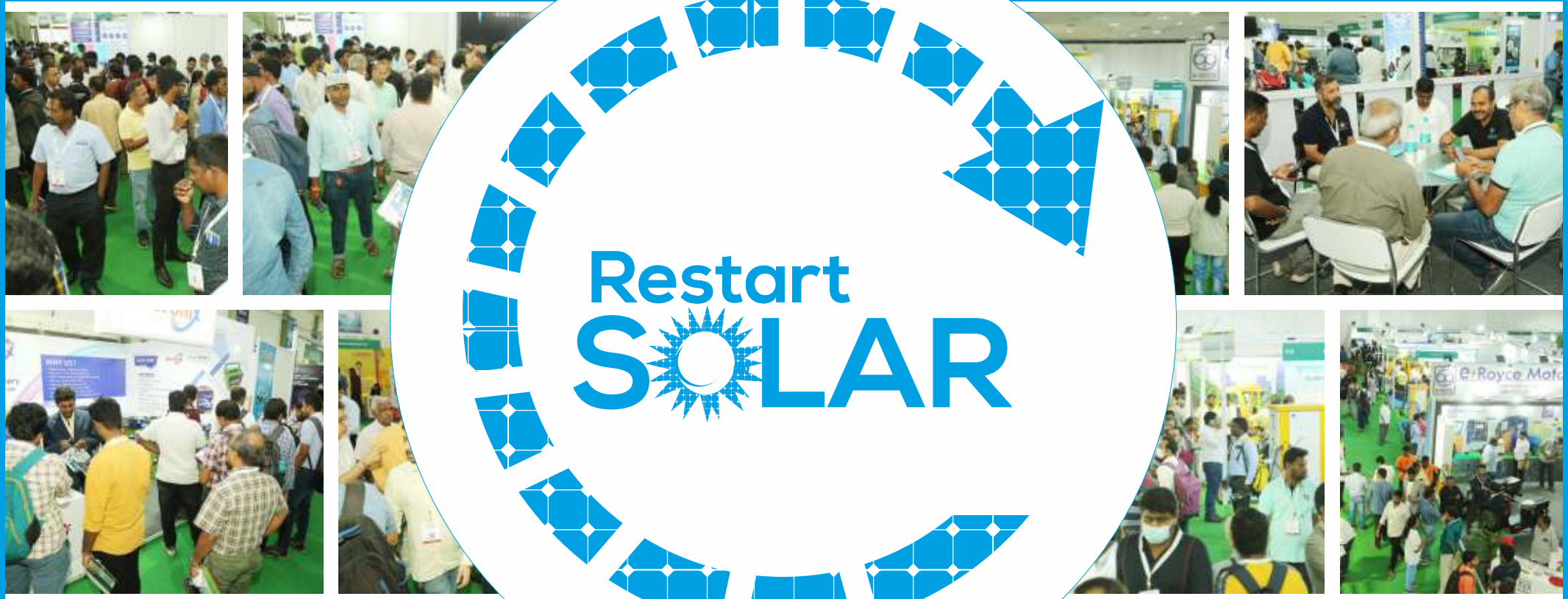


RENEWABLE



POST SHOW
REPORT 2024

PRELUDE

The Restart Energy India Expo 2024 has successfully carved out a niche, establishing itself as a comprehensive platform encompassing the entire Renewable and Electric Vehicle industry in India. The event showcased a wide array of innovations, including **solar energy solutions, renewable technologies, electric bikes, autos,** and EV charging machines from leading Indian companies.

Held from 17th to 19th January 2024 at the Goa Exhibition Centre, the REI & EV World Expo 2024 attracted a substantial crowd. Attendees were captivated by the diversity and sophistication of the **renewable energy solutions, solar panel** and unique models of electric vehicles on display. Despite the vast number of electric and hybrid vehicles presented, certain exhibits particularly stood out, drawing significant attention from visitors.

Over the course of the three-day event, thousands of attendees explored the latest products, technologies, and equipment showcased by 100 exhibitors. The exhibition offered free access, allowing visitors to interact with industry experts, learn about cutting-edge advancements, and even book vehicles on the spot. The range of electric vehicles exhibited was extensive, featuring two-wheelers, cars, e-rickshaws, cycles, garbage collection vans, battery storage systems, and various battery components.

The success of the Restart Energy India Expo 2024 underscores the growing interest and investment in renewable energy and electric vehicles in India. It also highlights the event's role as a pivotal meeting point for industry leaders, innovators, and consumers, fostering collaboration and driving the future of sustainable energy and transportation in the country.

Key Highlights of Renewable Energy Expo 2024

Exhibitors: 100

Visitors: 5360

Exhibit space: 1200sq.m

Colocated Events: EV World Expo



THE EXHIBITION

The REI Expo 2024 was an exclusive B2B event dedicated to the entire eMobility network, Renewable Energy, and Wind Energy sectors. It focused particularly on EV Technologies, bringing the entire Electric Vehicle value chain under one roof. This event provided a unique opportunity to network with major industry players and identify numerous business opportunities in the competitive EV market.

The REI 2024 – an International Renewable and Electric Motor Vehicle Show – offered a premier platform for solar and electric vehicle manufacturers to showcase their latest products, technologies, and equipment. Manufacturers of electric cars, scooters, motorcycles, cycles, and EV components had the chance to network with the trade industry as well as end users, with the primary aim of finding new business opportunities and forming partnerships.

NEW DEVELOPMENTS IN 2024

NOVEL SOLUTIONS & SERVICES

Exhibitors showcased the latest in EV manufacturing components, safety, product development and regulations

TECHNOLOGY

Exhibitors displayed how manufacturers use technology in new and emerging ways to lead and make a difference

INNOVATION

Business innovation is more digital than ever. Visitors could view the latest innovations up-close and personal on the sw floor.





EXHIBIT SECTORS

80%
Renewable Energy

6%
FOOD TRUCKS

10%
E-BIKES, SCOOTERS

2%
ELECTRIC CHARGING
STATION EQUIPMENT

5%
COMPONENTS & MATERIALS
FOR BATTERIES

5%
EV BATTERY MANUFACTURER

10%
CARGO LOADER
ELECTRIC VEHICLE

11%
EV AUTO COMPONENTS

5%
PARTS & MATERIALS

THE FIGURES SAY IT ALL

78%
of the exhibitors rated "GOOD" or
above with the **QUALITY** of the
visitors

86%
of the exhibitors praised the Exhibition
for its capability to generate leads and
develop the business contacts.

93.4%
of the exhibitors made contact with
their right target visitor groups

92.4%
of the exhibitors were satisfied/very
satisfied with their participation

85%
of the exhibitors said that they would
definitely come back in Food &
Beverage Expo

92%
of the exhibitors expect orders as a
result of exhibiting

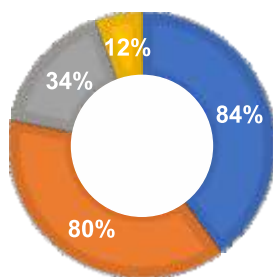
EXHIBITOR FEEDBACK



Objective of Participation

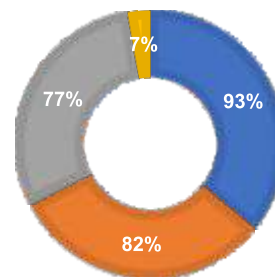


Did your company benefit from participating at REI and EV world.



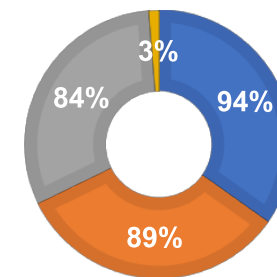
■ Great benefit ■ Good benefit ■ Average benefit
 ■ Little benefit ■ No benefit

Did you achieve your aim at Water Today's Exhibitions



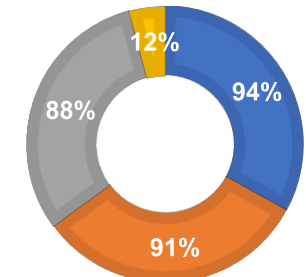
■ Excellent ■ Good
 ■ Very Good ■ Fair

The overall quality of the event



■ Good ■ Satisfactory
 ■ Excellent ■ Very Good

Quality of Visitors



■ Excellent ■ Very Good
 ■ Good ■ Satisfactory

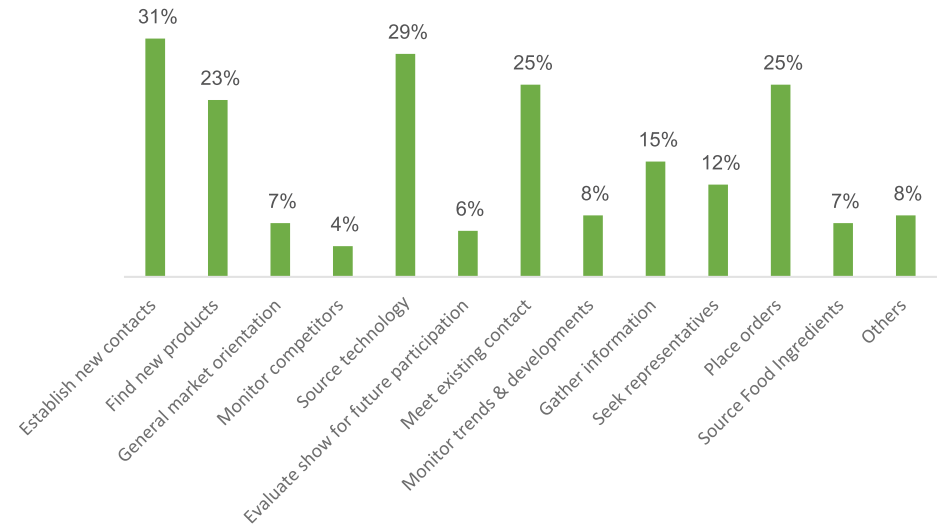
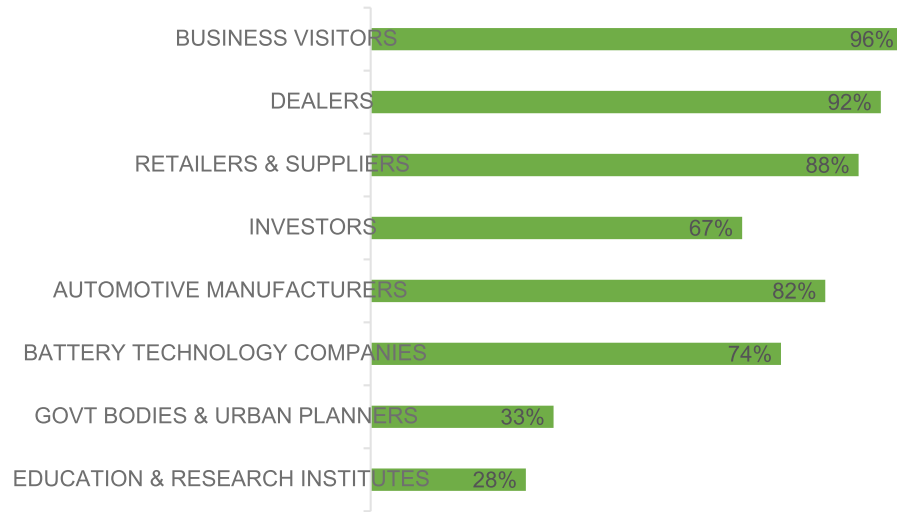
PREMIUM EXHIBITORS 2024 GOA & MUMBAI



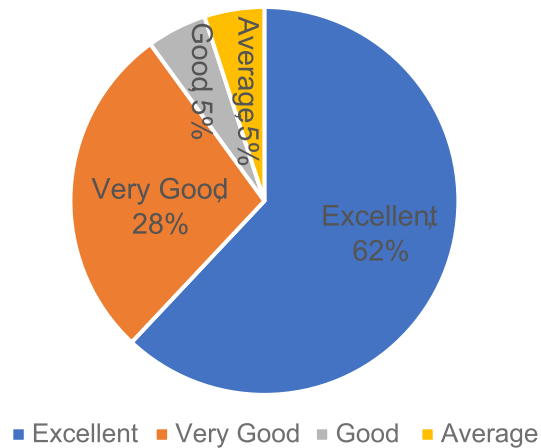
Bio-Energy, Wind Energy, Solar Energy, Energy Storage, Battery Solutions, Green Hydrogen and E-Mobility



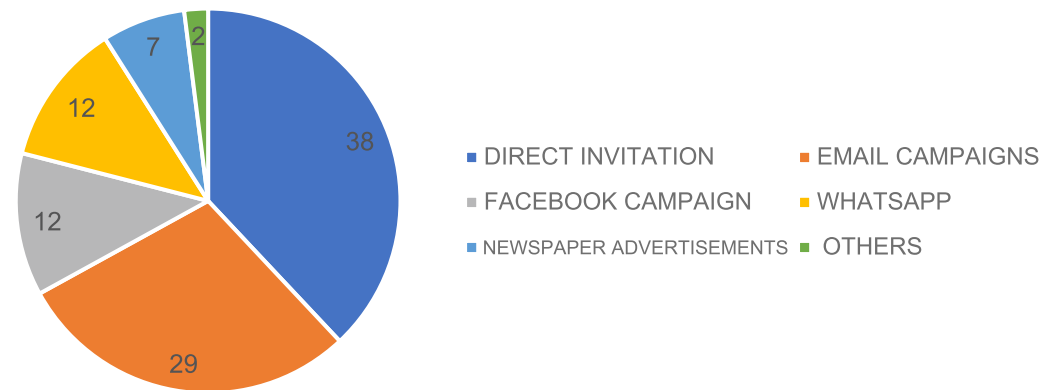
VISITOR PROFILE



Rating the Exhibition



Source of Information About the Show



POST SHOW REPORT



EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions existing processes.

Here is a breakdown of 2023 & 2024 campaign which shows how we advertise the event. Various promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Wholesale Advertising. More than 20 media houses including print, digital and television attended the event.

PRINT PROMOTION

- English Newspapers Times of India, Indian Express, DT Next
- Magazine Adverts
- Goa Newspapers Dinamani, Dinathanthi
- Brochures/leaflets Circulation

TV ADVERTS

- TV advertisements were widely promoted in 4 south Indian languages – Konkani, Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Polimer News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Karnataka, ABV(AP), ETV (Telengana), News 18Kerala

Outdoor Adverts – Bus back banners – Tamil Nadu

E-PROMOTIONS

- Bulk SMS
- Bulk Voice Call SMS
- Whats App

ONLINE PROMOTION

- 10 times Across India
- Facebook Across India
- Google Adwords Across India
- Bulk emails
- ENewsletters

info@restartenergyindia.com

www.restartenergyindia.com

POST SHOW REPORT

RE EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



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POST SHOW REPORT

REI EXPO PHOTOS

Exhibition



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POST SHOW REPORT

JOIN US NEXT YEAR



REI & EV World Expo

Renewable & Electric Vehicle, Energy Storage System

4th Edition

22 & 23 November 2024

VASHI CIDCO EXHIBITION CENTRE

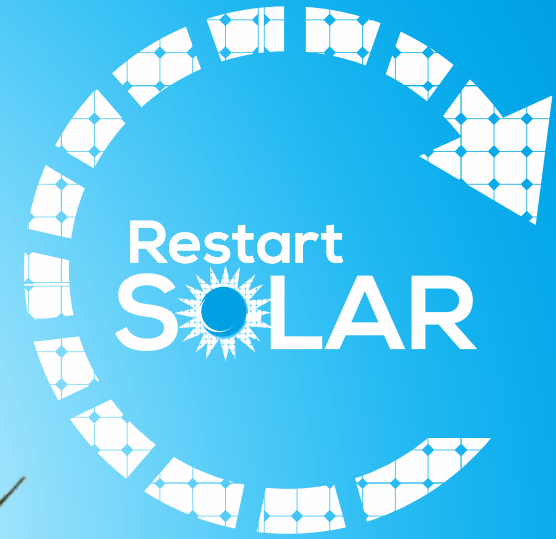
Opportunities for Exhibitors

- You will have the chance to connect with the domestic and global food & beverages market.
- Discover new markets, business leads, prospective distributors, dealers, agents & associates.
- An ideal platform for assessing the market to establish and extend your own presence.
- Showcase innovative products, solutions and contemporary technologies.
- Boost brand image & extend visibility to new heights.
- Explore new business avenues and finalised business deals.
- A perfect launch for new products and technologies.
- An appropriate platform to strengthen and build your brand image.
- A perfect meeting place for prospective exhibitors to meet prospective end-users.
- Meet decision-makers & enhance your business through networking to gain & first-hand market information



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