

17<sup>th</sup>, 18<sup>th</sup> & 19<sup>th</sup> January 2024 | GOA PANJIM EXHIBITION CENTRE...

LARGEST AND MOST COMPREHENSIVE IN GOA...  
**RENEWABLE ENERGY EVENT**

CO-LOCATED EVENT

**EV World**



EXHIBITOR & SPONSORSHIP PROSPECTUS

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# ABOUT RESTART ENERGY INDIA

Restart Energy India is with rugged technology, driven engineers, and a vision of a clean, sustainable future, we empower homeowners and professionals to join the journey to true open energy.

Restart Energy India Expo (REIE) provides strategic inputs in all the key aspects of the fast-growing Indian solar, energy storage, and EV ecosystem. Join us as a speaker for the REIE Conference and share your insights and expertise with key stakeholders.

Co-located with EV World EXPO GOA, this free-to-attend expo and conference will run from **17-19 January 2024** at the Goa Panjim Exhibition Centre.

## FACE-TO-FACE CONTACT WITH OVER 5,000\* MOTIVATED BUYERS

Restart Energy India is where your best business growth opportunities are. As Goa's largest clean energy event, Restart Energy India is a unique opportunity to:

- Network and do business with your target market
- Generate new sales leads
- Promote your company, products or services
- Launch new innovative solutions

\*Based on 5,626 visitors at Restart Energy India 2022 to 2023.  
Restart Solar Magazine (RSM) Media Association of GOA.

### REIE - TEAM



## RESTART ENERGY INDIA 2024 AT A GLANCE

5,626 attendees

▲ 9% increase from 2022, 167% growth in the last 2 years

85% of exhibitors were extremely satisfied with  
RESTART ENERGY INDIA 2023

▲ 120 is the average number of sales leads received by exhibitors  
60% increase from 2020

75% of exhibitors are likely to exhibit in our next event.

## CO-LOCATED EVENT

Once again in 2024, **Restart Energy India** will be partnering with **EV World Expo Goa**, creating a powerful co-located event. EV World Expo Goa stands as the premier congregation of environmentally-conscious leaders and resource experts in Goa. This remarkable event features a top-tier, complimentary business-to-business conference, coupled with an impressive exhibition, making it the ultimate destination for industry professionals.

# EV World



## ABOUT THE VISITORS

92% visitors were satisfied with Restart Energy India 2023

90% of visitors intend on visiting Restart Energy India in 2024

86% agree that Restart Energy India is a must-attend event

39% of visitors spent 2 days at Restart Energy India





# SPONSORSHIP OPPORTUNITIES





# MAJOR SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSORSHIP

### PRE-SHOW BENEFITS

- Premium platinum recognition and logo placement on:
  - Restart Energy India homepage
  - Relevant event communications including weekly visitor emails
- A double-page spread in the digital trade guide
- 2 dedicated social media posts to the Restart Energy India audience across LinkedIn, Facebook & Twitter
- Premium position email Inline banner on 2 promotional emails pre-show
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Banner on Restart Energy India homepage for one month pre-show linked to your website
- Logo on the Lanyard

### AT-SHOW BENEFITS

- A 36sqm, 54sqm, 72sqm, 90sqm or 108sqm premium space only
- A nominated representative will be given the opportunity to speak in a conference session
- Premium platinum recognition on entrance signage and sponsor feature wall
- Premium platinum recognition and logo placement on all screens displays within the conference space
- Premium Tinted listing & logo in the digital trade guide
- Premium platinum recognition on the printed conference program
- Bag Insert to include your company's promotional item in each visitor bag
- 2 x VIP Passes, including catering vouchers & access to session recordings and speaker-approved PDF's.

### POST-SHOW BENEFITS

- Continued Upgraded Exposure Package in the digital trade guide, available and accessible up to 9 months after the event.
- Premium platinum recognition and logo placement on post-show Thank You email communication
- Feature highlight in the Official Restart Energy India Video
- 1 dedicated social media post across LinkedIn, Facebook & Twitter post-show.
- Access to Restart Energy India 365, giving you on-demand access to industry-leading education at your fingertips.

Premium (36m<sup>2</sup>): ₹ 5,27,000.00

Premium (46m<sup>2</sup>): ₹ 7,84,000.00

Premium (64m<sup>2</sup>): ₹ 8,99,000.00

Premium (80m<sup>2</sup>): ₹ 9,99,000.00

Premium (100m<sup>2</sup>): ₹ 11,26,000.00





# MAJOR SPONSORSHIP OPPORTUNITIES

## GOLD SPONSORSHIP

### PRE-SHOW BENEFITS

- Gold level recognition and logo placement on:
  - RESTART ENERGY INDIA homepage
  - Relevant event communications including weekly visitor emails
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Full-page advert in the digital trade guide
- 1 dedicated social media posts to the RESTART ENERGY INDIA audience across LinkedIn, Facebook & Twitter
- An enhanced online exhibitor listing

### AT-SHOW BENEFITS

- Gold level recognition on entrance signage and sponsor feature wall
- Gold level recognition and logo placement on screens displays within the conference space
- Gold level recognition on the printed conference program
- Premium tinted listing & logo in the digital trade guide

Premium (36m<sup>2</sup>): ₹ 3,59,000.00  
 Premium (54m<sup>2</sup>): ₹ 4,66,000.00  
 Premium (72m<sup>2</sup>): ₹ 6,93,000.00  
 Premium (90m<sup>2</sup>): ₹ 7,99,000.00  
 Premium (108m<sup>2</sup>): ₹ 9,88,000.00

## SILVER SPONSORSHIP

### PRE-SHOW BENEFITS

- Silver level recognition and logo placement on:
  - Restart Energy India homepage
  - Relevant event communications including weekly visitor emails
- A full-page advert in the digital trade guide
- An enhanced online exhibitor listing

### AT-SHOW BENEFITS

- Silver level recognition on entrance signage and sponsor feature wall
- Silver level recognition and logo placement on screens displays within the conference space
- Silver level recognition on the printed conference program
- Premium Tinted listing & logo in the digital trade guide

Premium (18m<sup>2</sup>): ₹ 2,55,000.00  
 Premium (36m<sup>2</sup>): ₹ 3,04,000.00  
 Premium (54m<sup>2</sup>): ₹ 4,65,000.00  
 Premium (72m<sup>2</sup>): ₹ 6,77,000.00  
 Premium (90m<sup>2</sup>): ₹ 7,10,000.00  
 Premium (108m<sup>2</sup>): ₹ 8,10,000.00



# EXHIBITING OPPORTUNITIES





# EXHIBITION PRICING

Stand Size (m2)	Space Type	Standard	Width & Breadth
09	A	₹ 58,500	3*3
	B	₹ 8100.00	3*3
12	A	₹ 78,000	3*4
	B	₹ 1,08,000	3*4
18	A	₹ 1,17,000	3*6
	B	₹ 1,62,000	3*6
24	A	₹ 1,56,000	4*6
	B	₹ 2,16,000	4*6
36	A	₹ 2,34,000	6*6
	B	₹ 3,24,000	6*6
54	A	₹ 3,51,000	9*6
	B	₹ 4,86,000	9*6
72	A	₹ 4,68,000	9*8
	B	₹ 6,48,000	9*8
90	A	₹ 5,85,000	10*9
108	A	₹ 7,02,000	12*9

## ALL STANDS INCLUDE – BRONZE EXPOSURE PACKAGE

(entry level package, built into contract price)

DIGITAL TRADE GUIDE FEATURES – 100 word company listing, product & brand, Listing in exhibition directory and colour half page advert

ONLINE DIRECTORY FEATURES\* – Basic directory listing (Company Logo, Company Name, Categories, Stand Number and Description)

LEAD TRACKING APP – Allowing you to scan the badge of any visitor, collect contact information and add notes to their record, delivered to you immediately after the event has concluded

EXHIBITOR DASHBOARD - Measure your return on investment, improve your online engagement with your customers, view and download your leads scanned at the show and view recommendations made to visitors

\*Completed via online exhibitor manual

### A: SPACE ONLY INCLUDES

Floor space

### B: SPACE AND SHELL SCHEME

- Same inclusions as 'A'
- Aluminium frame construction booth
- Rear (and side walls where applicable),
- 2.4m high, white melamine walls
- Fascia board & signage to front
- Spotlights; 3 per 9sqm of space
- Standard carpet

Bare Space ₹. 6500.00 per sq mt

Buildup Space ₹. 9000.00 per sq mt

All prices quoted are in Indian Rupees and include GST and subject to change without notice prior to receiving signed contract.

## FURNITURE PACKAGES

Walk-on Package A ₹ 10,201.10

Lockable cabinet, brochure rack, table, 4 x chairs, bin, stand cleaning and 1 x power point with electrical consumption.

Walk-on Package B ₹ 15,201.10

Small lockable cabinet, brochure rack, bar table, 3 x bar stools, bin, stand cleaning and 1 x power point with electrical consumption

## MARKETING PACKAGE UPGRADES

SILVER EXPOSURE PACKAGE ₹ 56,000

Additional online items:

- Enhanced directory listing (More fields+Expanded view)
- Product images on directory list

FULL PAGE EXPOSURE PACKAGE ₹ 85,382.30

Upgrade to Full Page advert plus online items:

- Enhanced directory listing (More fields+ Expanded view)
- Product images on directory list

DOUBLE PAGE EXPOSURE PACKAGE ₹ 1,6182.00

Upgrade to Double Page advert plus online items:

- Enhanced directory listing (More fields+Expanded view)
- Product images on exhibitor directory list

SOCIAL MEDIA AND ENHANCED DIRECTORY PACKAGE ₹ 1,3815.90

- 1 dedicated social media post across the Restart Energy India LinkedIn, Twitter & Facebook. Content to be provided by Exhibitor.

- Enhanced directory listing (More fields+Expanded view)
- Product images on exhibitor directory list

## STAND UPGRADE & FURNITURE OPTIONS

SPEAK TO THE RESTART ENERGY INDIA SALES TEAM FOR MORE INFORMATION ON STAND UPGRADE PACKAGES .

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# SPOTLIGHT ON VISITORS

## 5,626

visitors in 2023.

Meet the right buyers and decision makers

### TOP 10 TRADE VISITORS BY

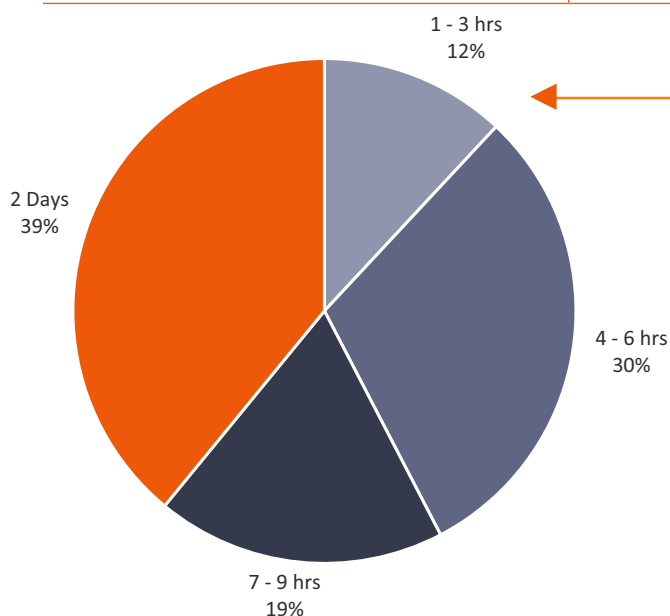
#### JOB TITLE

Owner/ CEO/ Director/ MD/ President	12.80%
Sales Manager/ BDM	8.10%
Consultant	6.8%
Electrical Engineer	5.0%
Project Engineer/ Manager	4.2%
Senior Manager	4.0%
Account Manager	3.3%
Administration	2.8%
Operations	2.8%
Analyst	2.5%

### TOP 10 TRADE VISITORS BY

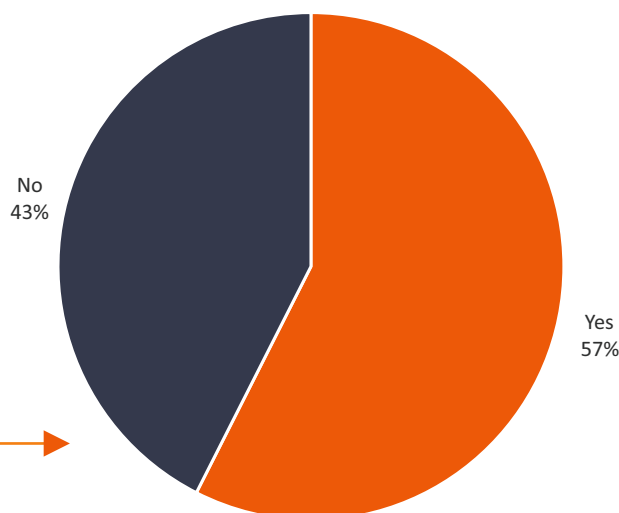
#### BUSINESS TYPE

Consultancy	13.8%
Engineering	9.6%
Installer	7.6%
Building/ Construction	5.5%
Government/ Local Government/ Government Agency	4.9%
Supplier/ Service Company	4.8%
Commercial Business	4.0%
Contractor/ Developer	3.8%
Manufacturer - Components	3.7%
Energy Retailer	3.3%



**39% of visitors spent 2 full days at Restart Energy India 2023**

**57% of visitors hold direct purchasing authority**



# CONFERENCE SPONSORSHIP

## Conference Session Sponsorship

₹ 2,76,630.00

Restart Energy India runs a multi-stream conference program with sessions on grid integration, solar energy, Bio Energy, wind energy, electric vehicles and more.

### Includes

- Naming rights to the Sponsored Conference Session with company signage\*
- Recognition and logo on event communications relating to the Conference Session
- Branding at onsite and post-show communications in relation to the sponsored Conference Session
- Opportunity to chair the session and provide a short 3 minute presentation at the beginning of the session

\* To be supplied by the sponsor



Host a workshop within the expo floor of Restart Energy India, which attracts the largest audience of leaders and practitioners from the clean and renewable energy sector. This opportunity allows your company to meet, engage and educate a target audience in a controlled environment.

### Includes

- Naming rights to the Workshop
- Active promotion of the workshop to visitors via website, email marketing and social media posts
- Staging, screen, lectern and microphone will be provided at no cost to the sponsor
- Display pull up banners and signage within the workshop area\*

\* To be supplied by the sponsor





# CONFERENCE SPONSORSHIP

The conference at Restart Energy India is the one place for the renewable energy community to come together to be inspired, innovate and connect with one another over two days. The sessions cover the latest innovations, energy policy and government initiatives, project developments across solar energy, energy storage and more.

Sponsoring sessions or workshops at Restart Energy India provides partners with a way to engage with an audience all seeking to learn about the industry.

Over **310**  
of visitors attend  
Restart Energy India to  
gather industry knowledge and  
learnings through talks  
or presentations

**86%**  
of attendees were satisfied  
with the conference sessions



## PLENARY SESSION

This sponsorship includes naming rights and branding of the opening plenary session on Day 1 or Day 2 of the event. The Plenary Session features the highest profile keynote speakers from within the clean and renewable energy industry. These sessions draw the largest audience of any throughout the two days.



### Includes:

- Naming rights to the Sponsored Plenary Session with brand signage\*
- An opportunity to provide a short presentation at the beginning of the Plenary Session
- Recognition and logo on event communications relating to the plenary sessions
- Branding on onsite and post-show communications in relation to the sponsored Plenary Session

\* To be supplied by the sponsor

	Rates
Day 1 (exclusive)	₹1,29,068.00
Day 2 (exclusive)	₹1,16,156.00

# ONSITE PROMOTION

	Rates
<p>Lanyard (exclusive)</p> <p>Be visible around the neck of every visitor</p>	₹ 2,15,000.00
<p>Badge (exclusive)</p> <p>Put your company logo on the badges as a roving advertisement. (One colour print)</p>	₹ 3,55,000.00
<p>Bag Branding (exclusive)</p> <p>A fantastic branding opportunity for your company logo to appear on exhibition bags that are distributed to visitors upon arrival.</p>	₹ 6,55,000.00
<p>Registration branding (exclusive)</p> <p>As the first point of contact for visitors, the Registration Desk is a high traffic area. This exclusive opportunity will ensure great value brand exposure to thousands of quality trade visitors for the duration of the event.</p> <ul style="list-style-type: none"> <li>• Company logo will be placed in prime position at the registration desk.</li> <li>• Company logo featured on registration page of the website.</li> </ul>	₹ 8,55,000.00



Bag Branding



Registration Desk





	Rates
<p>Bag Inserts (six available)</p> <p>Include your company's promotional item in each visitor bag. Consider a flyer, branded pen, keyring or USB... the possibilities are endless to promote your company!</p>	₹ 3,15,000.00
<p>Meeting Rooms</p> <p>Hold private meetings, workshops, seminars or social functions at Restart Energy India.</p> <p>Includes: Tables and chairs. AV and catering will be at sponsor's own cost</p>	₹ 1,15,000.00



Book a stand at  
REI EXHIBITION 2024



GOA PANJIM EXHIBITION HALL  
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# SEE YOU AT RESTART ENERGY INDIA 2024

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