



**GO TO CANADA
2024**



GO TO CANADA

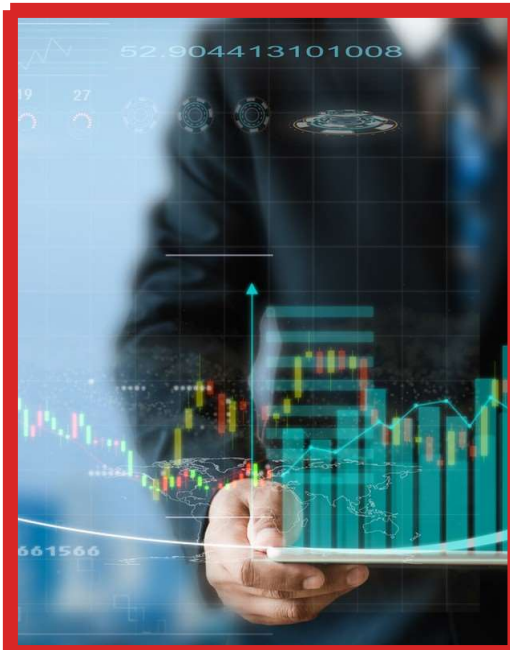
Sponsorship Package



CHB

Canadian Hispanic Business
Chamber of Commerce

ABOUT US



Our mission

Our mission is to establish a trustworthy environment that fosters business collaboration between companies from Hispanic countries and Canada, thereby supporting economic and social growth. We prioritize the growth of individuals, empowering them to make their businesses sustainable. Our efforts stimulate the formalization of essential pillars, generating competitiveness and value for companies.

CHBCC Canadian Hispanic Business Chamber of Commerce, actively advocates for and champion's institutionalization. Our actions and strategies are anchored in the Sustainable Development Goals (SDGs), aiming to generate economic growth while addressing social, educational, and inclusive needs. We strive to align our initiatives with the SDGs to create a holistic impact that goes beyond economic prosperity.



GO TO CANADA 2024

"GO TO CANADA" is an immersive and informative event designed to guide individuals, businesses, and entrepreneurs through the processes and opportunities associated with relocating, investing, or expanding operations in Canada. This event provides a comprehensive overview of the Canadian landscape, covering topics such as immigration procedures, education, investment avenues, business regulations, economic development, trade, tourism, and cultural assimilation. Attendees can expect engaging presentations, expert panels, booths and networking sessions, offering valuable insights and connections to facilitate a smooth transition into the Canadian environment. Whether considering relocation, investment, or business expansion, "GO TO CANADA" serves as a one-stop platform for gathering essential information and building networks for success.



**September 7th, 2024 Medellín,
Colombia**





SPONSORSHIP BENEFITS



- ✓ **Business-to-Business Meetings:**
Establish connections in a targeted and organized manner, where you can present and demonstrate products or services directly to potential clients or partners.
- ✓ **Customized Branding Opportunities:**
·Enjoy tailored branding options such as logo placement, booth displays, and sponsored sessions, ensuring maximum exposure in line with your marketing objectives.
- ✓ **Visibility and Brand Exposure:**
Gain prominent visibility before a targeted audience interested in Canadian opportunities, enhancing brand recognition and exposure.
- ✓ **Networking Opportunities:**
Access exclusive networking events, connecting with industry leaders, professionals, and potential clients, fostering valuable relationships.
- ✓ **Thought Leadership:**
Showcase expertise and thought leadership by participating in panel discussions, delivering keynote speeches, positioning your brand as an authority in the Canadian market.
- ✓ **Targeted Marketing:**
Leverage targeted marketing efforts to a focused demographic, ensuring your brand message reaches those specifically interested in Canada-related opportunities.
- ✓ **Media Exposure:**
Benefit from media coverage associated with the event, expanding your reach through press releases, interviews, and event-related media channels.
- ✓ **Lead Generation**
Opportunity to contact of potential leads and clients actively seeking information and solutions related to relocating, investing, or expanding in Canada.
- ✓ **Brand Association:**
Align your brand with a reputable event focused on facilitating international business endeavors, enhancing the credibility and perception of your company.
- ✓ **Market Insights:**
Gain firsthand insights into the Canadian market, industry trends, and regulatory landscapes, helping sponsors make informed business decisions
- ✓ **Community Engagement:**
Demonstrate corporate social responsibility by supporting an event that fosters business growth, economic development, and cross-cultural understanding between Canada and other regions.



SPONSORSHIP LEVELS



PREMIUM

\$ 2000

You get

GOLD

\$ 1500

You get

SILVER

\$ 800

You get

Speaker at the event – 30 minutes

During the event, there is an opportunity to showcase a 2-minute video presentation.

Opportunity to co-host one event throughout the year according to the needs of your target market.

Exclusive Business-to-Business Meetings in a targeted and organized manner, where you can present and demonstrate products or services directly to potential clients or partners.

2 Free event entrances reserved for your special guests or targeted prospects in Colombia, courtesy of your company's sponsorship.

Continuous mention of the company (and its sponsorship) on the CHBCC website and social media, as well as in the marketing campaign during the event and throughout the year.

Booth (Table and 2 chairs) at the event. From 8:00 am to 5:00 pm

Corporate Logo on the banner displayed by the main entrance of the venue.

Prominent logo location on the CHBCC webpage and information about your company and link to your website.

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PROPOSED TOPICS

- Immigration to Canada
- Real Estate Investments in Ontario
- Why to do Business in Canada
- Import / Export Investments
- Visit incredible destinations of Canada
- Live in Canada – Questions & Answers Section

WWW.CHB-CC.COM

CONTACT@CHB-CC.COM



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GO TO CANADA 2024

How Your Company Can Participate?

Contact our organizing team to explore personalized sponsorship opportunities tailored to your company's objectives. Together, we can design a sponsorship package that maximizes benefits for your brand.

Many organizations promote Canada as destination, within Canada, HCBCC is going through borders to promote Canada from where people who need more information to make such decisions.

Join "GO TO CANADA" and be part of this unique experience to explore, grow and connect Latin America & Canada!

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