



SCAN FOR
INFORMATIONAL
VIDEO

JOELS PICK OF THE WEEK

CELOSIA

WHY JOEL LOVES IT:

- Big, bold blooms that really stand out
- Loves the summer heat
- Long-lasting color
- Great for containers, beds, and mixed arrangements
- Blooms add texture and interest



PLANT CARE

- **Sun:** Full Sun
- **Water:** Water consistently, especially during hot weather. Let soil dry slightly between waterings
- **Deadheading:** Remove faded blooms
- **Fertilizer:** Feed regularly during the growing season for strong growth and flowering

JOELS TIP:

“Don't be afraid of the heat! Celosia loves warm weather, but consistent watering is the key to keeping it looking its best all summer.”