



SCAN FOR
INFORMATIONAL
VIDEO

JOELS PICK OF THE WEEK RUDBECKIA

WHY JOEL LOVES IT:

- Long-lasting blooms
- Loves the sun
- Tough & dependable
- Pollinator friendly
- Easy to grow
- Beautiful Golden color



PLANT CARE

- **Sun:** Full Sun - 6+ Hours
- **Water:** Water regularly while establishing. Will bloom best with consistent moisture after.
- **Pruning:** Cut back old growth in late fall or early spring
- **Pollinators:** Leaving some spent blooms can provide food for birds in the fall and winter

JOELS TIP:

“Give it plenty of sun and don’t overthink it! Rudbeckia is a tough plant. Keep it watered while it’s getting established, then let it do its thing.”

Countryside Farm + Market