



**HUBONE**

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PRESS RELEASE  
FOR IMMEDIATE RELEASE

11 A.M. MST, November 8, 2023

## **The Evolution of Critical Infrastructure In Response to Exponential Demand for Power in the Technology Sector**

HUBONE "POWERED BY EXOQ" INFRASTRUCTURE AND OPERATIONAL EXCELLENCE AS A SERVICE  
POWERING THE FUTURE WITH RESILIENCE, SUSTAINABILITY, AND CERTAINTY  
**ZERO CURTAILMENT = PROFITABILITY**

**CALGARY, ALBERTA, NOVEMBER 8, 2023:** In response to the exponential power demand in North America, HubOne is delivering on the highest standards of the industry with 1:1 power configuration, enhanced reliability, and resilience, to meet the escalating demands of the tech sector for power and advanced computing facilities.

HubOne operations consist of four (4) high compute, high power facilities with 3.2GW of firm renewable power in western Canada **operating on the most modern transmission grid in North America** based on the investments in the regional public grid made in 2015 by two western Canadian Utility Transmission Corporations of 3.5B with dual 500 KVDC transmission lines to harden and increase the grid capacity and interconnectivity.

### **Premier Location in North America for High Performance 1:1 Power & Technology Infrastructure**

HubOne combines sustainability and profitability in an engineered sovereign island configuration based on Tier 1 utility and IP technology internetworking. Engineered & Integrated Operational Excellence at HubOne is ExoQ and it is an evolution of the industry to a Tier 1 level of certainty for institutional investment. Uniquely, HubOne provides firm, renewable power dedicated 1: 1 to provide horsepower for high compute processing certainty.

This press release comes with an announcement of a 10B commitment for institutional investment into the western Canadian energy and technology sectors and signals confidence and growth in the markets. HubOne provides certainty with long-term technology commercial agreements and energy PPA's that support firm dispatchable renewable power sources and technology clients. This industry evolution guarantees reliability and service levels in the High-Compute Processing- HCP, AI, Blockchain and Bitcoin Mining sectors with a focus on *peace of mind and profitability* for operators, investors, and institutions seeking industry hardening to institutional-grade Tier 1 infrastructure.

### **The Innovation and Value Proposition of Combined Utility Tier 1 + N 1 Dedicated Power 1:1 Technology Data & Telecommunications Cements HubOne as an Institutional Grade Investment**

The benefits for **Institutional Investors** include enhanced ESG with economic indigenous inclusion, firm, resilient, renewable power, scope one green credits, an attractive currency exchange rate, tax advantages and valuable shared power revenue models, delivering certainty.

The benefits for **Operators or MSP's** seeking power and services include tangible outcomes and impacts that reinforce values-based investments of time, capital, and performance, increased profits, IRR, increased share prices, return on invested capital, with ~25%+ increased E/HS processing, enhanced ESG SASB +AAA with approximately ~+2% financial impact, diverse revenue opportunities, currency advantages, lower taxes, and ultimately certainty. HubOne ExoQ is the multiplier of profit & fuels growth for a high E/HS environment and *zero curtailment*.

*Delivering the future of critical energy infrastructure & high-performing technology, today.*

~ MORE ~

*On October 25<sup>th</sup>, 2023, the US President, called for a review of High Compute HCP & AI due to the growing demands for computation and power. As a result, industry pundits and government advisors are speculating that there may be a 'choke point' with pending power thresholds or formal regulation, more curtailment.*

The United States Department of Energy has released a statement that US grid resilience and redundancy requires substantive investment with current and predicted exponential demands for power nationwide. The recent US 3.5B infrastructure investment commitments are a decade in development.

HubOne follows the governance of North American Reliability Corporation (NERC) including all recommendations for standards, reliability, response, and reporting enforced in Canada for all critical networks in North America, as a Tier 1 Utility and does not have any of the issues related to the Presidents comments above, or the recent findings of the Department Energy Transmission study.

## **In Response to the Statement on US Grid Reliability & Resilience HubOne Delivers a Purpose-Built 1:1 Power & Technology Infrastructure Solution With Zero Power Curtailment, Highest ESG, Performance for Higher E/HS, Profitability & Certainty**

HubOne is offering geographic diversity to meet the industry needs located in Alberta, better known as "Texas of the North."

HubOne is committed to sustainability and social responsibility as a triple 'A' rated SASB in corporate reporting for all aspects of construction and development of power, energy infrastructure, telecommunications, and technology related services.

The company's business model and renewable energy investment programs make HubOne facilities among the greenest and investable in the world. Indigenous economic inclusion, community engagement, education, and workforce development are also key priorities for HubOne. Join Us.

**"Power certainty is an imperative for all technology companies and power grids need to be stable and available in order to support emerging technologies, at scale.**

**HubOne delivers certainty with state-of-the-art critical power and technology infrastructure with dedicated 1:1 horsepower for processing and zero-curtailment.**

**HubOne is ready."**

**Chris Hornsby,  
HubOne Development Partner**

### **About HubOne**

Hub1 Delivers High-Compute Decentralized Sovereign Technology Facilities Architected and Engineered with ExoQ Interoperability Processes | Engineered Tier 1 + N 1 | Firmed, Renewable Power, Battery | Performance Architected to 99.999% Reliability | Zero Curtailment | ExoQ Institutional Integrated Power Engineering | Telecommunications Technology | Zero Trust Security | Software Engineering | Designed to Serve the Most Discerning Clientele | Data Privacy, Protection, Sovereignty | Uninterrupted Quality, Service Delivery, Protection | Delivering High-ESG Outcomes Related to Finance, Telecommunications, Energy, and Emerging Markets of Bitcoin, Blockchain, Decentralization, Artificial Intelligence & HCP High-Compute. **Join Us.**

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