

# Lauren Burlison

PHONE: 760-803-1544 EMAIL: lburlison94@gmail.com

SCAN QR CODE



## EXPERIENCE

### Independent K12 Education Technology Consultant

Aug 2022 - Present

- Developed and implemented tailored educational programs for a diverse range of clients, addressing specific learning needs and goals.
- Provided one-on-one Canvas LMS tutoring and coaching to educators
- Designed and delivered engaging workshops for educators on incorporating technology in the classroom, reaching over 45,000 educators globally.
- Managed all aspects of business operations, including client communication, scheduling, invoicing, and maintaining accurate records.
- Received positive feedback from clients for my ability to foster a supportive learning environment and for achieving measurable results.

### Instructional Designer - Digital Ambassador

Nevada Department of Education | Jan 2021 - Aug 2022

- Designed and developed LMS-based K-12 curriculum and online courses in various subjects, incorporating instructional and learning experience design best practices including ADDIE, UDL, and UI/UX principles
- Provided guidance and support to educators on the effective implementation of online and blended education models with Canvas LMS, emphasizing online accessibility and other instructional design strategies
- Utilized graphic design, HTML, and CSS skills to create engaging online courses and webinars to support virtual learning, focusing on creating an immersive and interactive learning experience

### Science Teacher

Clark County School District & GV Christian School | Aug 2017 - Aug 2022

- Instructed diverse students in grades 7-12 across multiple subjects, including Biology, Physics, Earth and Space Science, Life Science, Health, and Web Design.
- Created and executed comprehensive Canvas Learning Management System (LMS)-based curricula, infusing instructional design principles for captivating online courses.
- Integrated NGSS & Project-Based Learning into Canvas LMS curriculum, enriching student experiences and showcasing adept instructional design.
- Customized instruction for individual needs, incorporating labs to promote hands-on learning and practical concept application.
- Cultivated curiosity, fostering STEM interest and critical thinking, inspiring students' academic journey.

## LEADERSHIP CONTRIBUTIONS

### Instructional Technology Coach ~ Victoria Fertitta Middle School - Las Vegas, NV

- Aided teachers with daily Canvas Learning Management System tasks.
- Orchestrated and conducted instructional design-focused professional development sessions.
- Produced video tutorials introducing educators to new tech tools for Clark County School District's Online & Blended Learning division.

### Social Media Influencer and Content Creator ~ Canvas Queen

- Produced a popular YouTube channel delivering K12 Education Canvas LMS tutorials.
- Garnered 5,000+ subscribers, benefiting 100,000+ global educators.
- Crafted engaging content via multimedia tools and graphic design.
- Leveraged Social Media platforms to provide educators with Canvas LMS resources.
- Invited as a monthly guest speaker on Instructure-Canvas' official YouTube channel for Professional Development.

### CuedUp CUE-NV 2020 & 2021 - Computer Using Educators - Nevada ~ Guest Presenter

- Virtual Conference Speaker presented the basics of Canvas Learning Management System to K-12 educators

### AI Symposium 2023 - Los Angeles County Office of Education ~ Presenter & Speaker

- Delivered a talk on AI Integration in Canvas LMS for Education Content Creation

## EDUCATION & CERTIFICATION

### MASTERS OF SCIENCE

#### Learning Experience Design & Education Technology

Western Governors University  
Las Vegas, NV - January 2023

### TEACHING LICENSE

#### Secondary - General Science

State of Nevada - expires 2026

### BACHELOR OF ARTS

#### Liberal Studies - Education

Simpson University  
Redding, CA - 2016

## AWARDS & HONORS

### 2021/2022 Teacher of the Year

Fertitta Middle School

### 2020 International Instructure Conference

Received international recognition from Canvas Chief Customer Experience Officer - [Melissa Loble](#) - for Canvas coaching excellence

### Fox 5 Las Vegas

Featured on Fox 5 Local New Channel for successful Canvas Queen YouTube Channel

### Keynote Speaker - Canvas Caravan

Highlighted Nevada's digital learning accomplishments in opening speech and introduced NV-DOE speakers

## SKILLS

- Educational Program Development
- Personalized Teaching & Coaching
- Canvas LMS
- Workshop Facilitation
- Client Relationship Management
- Learning Experience Design
- User Experience Design
- Universal Design for Learning
- Graphic Design
- Curriculum Design
- Communication & Collaboration
- Time Management & Organization
- Adaptability & Problem-Solving
- Professional Development
- Social Media Marketing
- Video/Media Production
- Public Speaking
- Microsoft Office & Google Suites Proficient
- Adobe & Canva Proficient