

Strengths:

- Writing Talent
- Passion and Dedication
- Unique Genre Combination
- Engaged Social Media Presence

Weaknesses:

- Limited Published Works
- Marketing and Promotion Skills
- Competition
- Limited Professional Network

Opportunities:

- Expanding Genre Reach
- Leveraging Social Media
- Collaborations
- Book Clubs and Reader Communities

Threats:

- Market Saturation
- Changing Market Trends
- Negative Reviews
- Limited Resources