

Curriculum Vitae

Hayley Kate Webb, MBA

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Contact Information:

16 Windemere
Bentonville, AR 72712
Phone: (479) 381-2089
Email: hkwebb3@gmail.com

Educational Background:

M.S.	2025	Liberty University, Lynchburg, Virginia Human Performance: Strength and Conditioning GPA 4.0 Expected Graduation: December 2025
MBA	2024	Harding University, Searcy, Arkansas Business Administration: Concentration in Management & Ethics GPA 4.0
B.A.	2022	Harding University, Searcy, Arkansas Multimedia Journalism: Concentration in Sports Journalism GPA 4.0 Summa Cum Laude Graduate with Distinction from the Honors College
High School	2018	Providence Classical Christian Academy GPA 4.0 Valedictorian

Professional Experience:

Account Manager - Sporting Goods <i>JUNK Brands, Bentonville, Ar.</i>	2024-Present
Marketing Specialist & Fitness Instructor <i>The Boathouse Paddle Club, Watercolor, Fl.</i>	2023-2024
Part-Time Digital Media Director <i>Providence Classical Christian Academy, Rogers, Ar.</i>	2021-2023

Marketing & Communications Intern 2021-2022
University of Arkansas Razorback Foundation

Financial Advisor Intern 2019
Mach 1 Financial, Bentonville, Ar.

Certifications:

Certified Nutrition Coach 2023-Present
National Academy of Sports Medicine

Certified Personal Trainer 2023-Present
TRX Suspension Training

Honors and Awards:

Journalism Student of the Year 2022
Communication Department, Harding University

Academic All-GAC 2020
Harding University Athletics, Great American Conference

Dean's List 2018, 2019, 2020, 2021, 2022
Undergraduate Studies, Harding University

University Service & Involvement:

Delta Mu Delta 2024
Paul R. Carter College of Business, Harding University

Athletics Editor 2021-2022
The Petit Jean, Harding University Yearbook

Student Writer - Athletics 2020-2022
The Bison, Harding University Student Newspaper

Alpha Chi National Honors Society 2020-2022
Harding University

Alumni Director for Ju Go Ju Women's Social Club 2020-2021
Harding University

Anchor, Producer, & Director 2019-2022
HU Live at Five Evening News and Harding Sports Network

Academic Integrity Advisory Committee <i>Harding University</i>	2019-2022
Harding Honors College <i>Harding University</i>	2018-2022
American Studies Institute <i>Harding University</i>	2018-2022
Student-Athlete Advisory Committee <i>Harding University</i>	2018-2020
NCAA DII Harding Women's Basketball Team <i>Harding University Athletics</i>	2018-2020

Publications:

Webb, Hayley Kate, "More Than an Athlete: A Qualitative Analysis of How Student-Athletes Develop Self-Authorship Through Their Experiences in Athletics" (2021). *Honors Theses*. 9. <https://scholarworks.harding.edu/honors-theses/9>