




HAYLEY KATE WEBB

CONTACT

 479-381-2089

 hkwebb3@gmail.com

 16 Windemere, Bentonville, AR

SKILLS

Public Speaking

Written Communication

Detail-Oriented

Leadership

Time-Management

Research

Adobe Creative Suite

EDUCATION

Harding University 2023 - Ongoing

Master of Business Administration

4.0 GPA

Expected Graduation Fall of 2024

Harding University 2018 - 2022

B.A. in Multimedia Journalism

4.0 GPA

Summa cum Laude

Graduated with Distinction from the Honors College

Providence Academy Class of 2018

High School Diploma

4.0 GPA

Valedictorian

WORK EXPERIENCE

Providence Classical Christian Academy - Digital Media Director

2021 - 2023

- Planned and orchestrated content distribution
- Organized and photographed media days for all school sports
- Designed graphics for social media posts
- Created promotional material for school fundraisers and capital campaigns

The University of Arkansas Razorback Foundation - Marketing & Communications Specialist

May 2021 - May 2022

- Designed graphics for benefit charts, events, email marketing and social media posts
- Coordinated, filmed and produced interviews with former student-athletes
- Wrote sport stories for website publication
- Audited, updated and organized website and app content
- Photographed visual content

Harding University Student Publications - Athletics Editor

2020 - 2022

- Wrote a weekly sports story for the Harding University Student Newspaper, The Bison
- Oversaw a team of student writers
- Edited the copy and design of stories prior to publication

Mach 1 Financial Group - Intern

May 2019 - August 2019

- Interned with Mach 1 CEO and financial advisor, David Lee
 - Participated in retirement planning meetings
 - Observed investment management operations
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INVOLVEMENT

- Completed an Undergraduate Thesis, *More Than an Athlete: A Qualitative Analysis of How Student-Athletes Develop Self-Authorship Through Athletics*
- Member of the NCAA DII Harding Women's Basketball Team
- Member of the Student-Athlete Advisory Committee
- Member of the Academic Integrity Advisory Committee
- Member of the American Studies Institute
- Member of Alpha Chi National Honor Society & Harding Honors College
- Anchored, Produced and Directed Live Broadcasts on Harding University's HU16 Live at Five Evening News & Harding Sports Network
- Certified Nutrition Coach