



C • TITUS

C.TITUS

OAKLAND NATIVE / CO-FOUNDER,
REALEDE RECORDS

RECORDING ARTIST / SONGWRITER /
EXECUTIVE PRODUCER

*Where West Coast
sophistication meets
cinematic soul.*

ELECTRONIC PRESS KIT
2026 EDITION

PREPARED BY
NIEMA B. CONSULTING

THE ARTIST

Lyrical architecture, built on lived experience.

Oakland-born artist **C. Titus** transforms lived experience into lyrical architecture. Raised in a musical household led by his father, **Caurice Titus Sr.**—a master of drums, keyboards, and trumpet—he was shaped by live instrumentation and musical discipline from the start. With cousins who produced for legends including **Tupac Shakur** and **Too \$hort**, rhythm runs through his bloodstream.

Today, C. Titus crafts narratives around love, loss, survival, healing, and triumph—refusing the gravitational pull of fleeting trends or surface-level storytelling. His sound occupies the rare intersection where grown-man R&B meets West Coast sophistication, delivering quiet power through whispered truths.

Mature, polished, and substance-driven, his catalog is built for discerning listeners who value artistry over artifice.

“Drawing comparisons to the emotional depth of Nas, the precision of J. Cole, the grit of Nipsey Hussle, and the heart of The Game.”

— INDUSTRY RECOGNITION



CURRENT RELEASE

C . T I T U S · REALEDE RECORDS

RELEASED JULY 31, 2026

“The Good Life”

A declaration of earned joy and forward motion. C. Titus delivers a polished, feel-good anthem that captures the energy of living on your own terms—confidence without arrogance, celebration without excess. Built on a groove that commands both intimate venues and festival stages, “The Good Life” is the definitive statement of his 2026 momentum.

[WATCH THE VISUAL →](#)

DISCOGRAPHY

2026

[The Good Life](#)[LUV](#)[J.A.L.R](#) (*Just A Little Reciprocation*)[Belaire Bottles in the Air](#)[Belaire Bottles in the Air \(Remix\)](#) *ft. Young Breed*

2025

[In The Mood](#) *ft. Craig Pierre*

2024

[Mutual](#) *ft. Gabby Rose*

2023 · 2022

[Make It Last](#) (2023)[DLT](#) (2022)

SOUND & STYLE

MUSICAL DNA

Contemporary R&B · West Coast Hip-Hop · Neo-Soul

VOCAL STYLE

Smooth, controlled delivery with full emotional range.

PRODUCTION

Polished yet organic—modern with classic soul undertones.

PERFORMANCE STYLE

Intimate yet commanding. Sophisticated stage presence with strong audience engagement.

DIGITAL FOOTPRINT

C. Titus has built a measurable digital following anchored by consistent engagement and high-retention visual content. His audience reflects a discerning adult contemporary listener—one drawn to substance over noise.

68K+ INSTAGRAM FOLLOWERS	4.4M+ VIDEO VIEWS
Growing MONTHLY LISTENERS	Active SOCIAL ENGAGEMENT

Active Channels: Instagram, TikTok, YouTube, SoundCloud — all under [@ctitusmusic](#).

MARKET & INDUSTRY POSITIONING

Built for premium integration.

C. Titus is strategically positioned for upscale venues, curated audiences, and luxury brand alignments. His artistry meets the standard required by tastemakers, sync agents, and partnership programs seeking emotional depth without compromise.

— BRAND PARTNERSHIPS

Luxury lifestyle, premium spirits, and high-end fashion collaborations.

— SYNC & LICENSING

Film and television placements requiring cinematic, emotionally resonant material.

— LIVE PERFORMANCE

Curated live events, boutique festivals, and sophisticated venue programming.

— CURATION & PRESS

Tastemaker rotation, mood-based playlist placement, and editorial coverage.

LIVE PERFORMANCE HIGHLIGHT

Juneteenth Parade Performance — June 20, 2026

C. Titus delivered a high-energy performance of *The Good Life* at San Francisco's Juneteenth Parade, commanding the stage with magnetic crowd engagement and cultural resonance. The set demonstrated his ability to electrify large-scale cultural events while maintaining the sophistication that defines his artistry.

[WATCH PERFORMANCE →](#)

PREVIOUS HIGHLIGHT

Oakland First Fridays — April 2026

Studio-grade sophistication translated to the stage—performing *LUV* and *J.A.L.R* with commanding presence and intimate audience connection, demonstrating full crowd control in an outdoor festival setting.

[WATCH PERFORMANCE →](#)

SELECT APPEARANCES

BET Awards Weekend

Say Word Podcast Event
Los Angeles, 2026

NBA All-Star Weekend

Los Angeles
February 2026

LIQUE Miami

Upscale Mediterranean Venue
North Beach, Miami — July 2026



06 / CONTACT & CONNECT

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DIGITAL PLATFORMS & STREAMING

WEBSITE ctitus.net

INSTAGRAM [@ctitusmusic](https://www.instagram.com/ctitusmusic)

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YOUTUBE [C. Titus](https://www.youtube.com/C.Titus)

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