



- ✓ Automotive direct marketing experts that understand your business
- ✓ Industry leading campaign design concepts and delivery execution
- ✓ In-house production and design team
- ✓ Fastest set-up times in the industry... Go to market within 48 hours

Take your market by storm. The Synergy Group has developed specific, targeted, personalized marketing formulas that enable you to dominate the local market and outsell your competition.

- ✓ Advanced AdTrax® lead capturing PURLs with dealer access portal
- ✓ Most professional Event Managers and Trainers in the industry
- ✓ Area marketing exclusivity for our clients
- ✓ All Inclusive... No additional charges or profit sharing

***Synergy Event Managers and Trainers will quarterback your event for 3-days. Considered the industry's gold standard, each has impeccable track records, years of experience, and extensive industry knowledge.**

Create a Storm in Your Market



Synergy Marketing Storm Event

- AdTrax® Lead Generation and Tracking Platform
- 6K Recipients with Lead Generating Individual PURLs
- 3 Targeted Variable HTML Email Deployments
- 3 Targeted Variable SMS Text Deployments
- Available Ringless Voicemail
- Optional Synergy Event Manager/Trainer*
- Custom Event Marketing

Synergy Marketing Storm	\$4,950
With Synergy Event Manager/Trainer In-Store 3-Days*	\$9,950

Targeted Direct Mail Options

- | | |
|--|---------|
| 8.5"x14" 80# Gloss Paper - Two-Sided Print - Full Variable | |
| • 3k Pieces | \$2,960 |
| • 6k Pieces | \$4,920 |
| • 9k Pieces | \$7,290 |
| • 12k Pieces | \$9,480 |

LIVE Inbound & Outbound BDC Option

- Event Lead/Appointment Management \$1,290

Visit our website and see what our clients think about us.
www.TheSynergyGroup.biz

