

FULL-SERVICE REPRESENTATION ONE CLEAR LISTING FEE

Simply Listed by Chateau Realty offers flat-fee listing packages that let homeowners choose the level of marketing and support that fits their goals.

Essential

\$3,500 Total Listing Fee

- ✓ Pricing & listing strategy
- ✓ Professional photos (up to 25)
- ✓ MLS listing & online syndication
- ✓ Sign & lockbox
- ✓ Showing coordination
- ✓ Offer presentation & negotiation
- ✓ Seller net sheets
- ✓ Contract-to-closing management

MOST POPULAR

Signature

\$4,750 Total Listing Fee

- ✓ Everything in Essential
- ✓ Twilight or drone photos
- ✓ HD walkthrough video
- ✓ Digital property brochure
- ✓ Social media launch campaign
- ✓ Paid social media advertising
- ✓ Enhanced online marketing

Concierge

\$6,500 Total Listing Fee

- ✓ Everything in Signature
- ✓ Twilight and drone photos
- ✓ Premium property video
- ✓ Pre-listing prep consultation
- ✓ Vendor coordination
- ✓ Custom marketing materials
- ✓ Dedicated ad campaign
- ✓ Weekly marketing reports

Buyer-broker compensation, seller concessions, title/escrow fees and other transaction costs are separate and negotiable.