

Commercial Refrigeration Incentive Application for Business Customers **2026**

A Cash Incentive Energy Efficiency Program brought to you by:



Steps to Complete Your Application

Step 1: Determine eligibility: Pre-approval is required if the potential incentive is greater than \$20,000 prior to project start. Contact The Utility for pre-approval. Equipment must be **new** and installed in a **commercial or industrial facility** (excluding residential spaces) served by a participating utility. Used or rebuilt equipment is **not** eligible. The incentive may not exceed **75% of total project cost**, or **100% of material cost** if the project is self-installed.

Step 2: Install equipment. New equipment must be installed and operational **before** you submit this application. Replaced equipment must be removed and properly disposed of.

Step 3: Complete and sign the application. Include copies of **all project invoices** (labor and materials) and supporting documents such as specification sheets and proof of DLC or ENERGY STAR® certification.

Step 4: Submit completed application. The completed application and all supporting documents must be received within 180 days of installation. Email the application and supporting documentation to rebate@brightenergysolutions.com or mail the application and all supporting documentation to:

Rock Rapids Municipal Utilities
310 S Third Ave
Rock Rapids, IA 51246

Phone: (712) 472-2511

Please note: Rock Rapids Municipal Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. Rock Rapids Municipal Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



Please visit www.brightenergysolutions.com for more information about the Bright Energy Solutions® Programs.

WAS THIS PROJECT PREAPPROVED? ☐ Yes ☐ No

Customer Information			
Company Name	Contact Name		Date Submitted
Installation Address	City	State	ZIP Code
Mailing Address	City	State	ZIP Code
Phone	Utility Account Number		Installation Date
Email Address			

Vendor/Contractor Information			
Company Name	Contact Name	Phone	
Address	City	State	ZIP Code
Email Address			

Payment Information			
Please process payment to: <input type="checkbox"/> Customer (listed above) <input type="checkbox"/> Vendor/Contractor (listed above) <input type="checkbox"/> Alternative Recipient			
If payment is to be made to an Alternative Recipient, please complete the remainder of this section:			
Company Name	Contact Name	Phone	
Address	City	State	ZIP Code

A. ENERGY STAR Commercial Ice Machines				
Description and Size	Make and Model	Quantity	Incentive	Total Incentive
Less than 500 lbs. per day			\$50	
500 – 1,000 lbs. per day			\$150	
Greater than 1,000 lbs. per day			\$300	
Section A:				\$

B. Replace Open Multi-Deck Cooler or Freezer Cases With Glass Door Reach-In Cases / Install Retrofit Doors				
Description and Size	Make and Model	Linear Feet	Incentive	Total Incentive
Replace Open Multi-Deck Cooler or Freezer			\$40 / Linear Foot	
Add Retrofit Doors to Open Multi-Deck Cases			\$30 / Linear Foot	
Incentive not available for new construction projects.				
Section B:				\$

C. ECM or Q-Sync PMS Fan Motors				
Description and Size	Make and Model	Quantity	Incentive	Total Incentive
ECM Evaporator Fan Motor in Walk-In Coolers or Freezers (Retrofits Only – New Walk-ins Excluded)			\$40	
Q-Sync PMS Evaporator Fan Motor in Walk-in Coolers and Freezers			\$60	
Q-Sync PMS Evaporator Fan Motor in Reach-in Cooler or Freezer Cases			\$30	
ECM Evaporator Fan Motor in Reach-In Cooler or Freezer Cases (Retrofit Only - New Cases Excluded)			\$20	
ECM Condenser or Compressor Fan Motor			\$50	
Section C:				\$

D. Low Heat Reach-In Freezer Case Doors - Replacing Existing or Supplied With New Cases				
Description and Size	Make and Model	Quantity of Doors	Incentive	Total Incentive
Low Heat Reach-In Freezer Door < 133 watts per door			\$25/Door	
Section D:				\$
Note: Incentive available for low-heat doors on reach-in freezers only – coolers not included. Wattage includes glass, frame, and mullion heaters.				

E. No Heat Reach-In Case Doors – Replacing Existing or Supplied With New Cases				
Description and Size	Make and Model	Quantity of Doors Controlled	Incentive	Total Incentive
No Heat Reach-in Freezer Door <54 watts per door			\$50/Door	
No Heat Reach-in Cooler Door <52 watts per door			\$15/Door	
Wattage includes glass, frame and mullion heaters.				Section E: \$

F. LED Reach-in Refrigerated Case Lighting

Description and Size	Quantity	Incentive	Total Incentive
LED Reach-in Refrigerated Case Lighting RETROFIT or REPLACEMENT ONLY DesignLights™ (DLC) Qualified		\$25 Per Door Vertical Lighting- DLC	
		\$30.00 Per Door Vertical Lighting – DLC Premium	
		\$3.00 Per Lamp Foot Horizontal Lighting – DLC	
		\$4.00 Per Lamp Foot Horizontal Lighting – DLC Premium	
Replace existing T12 or T8 fluorescent lamps and ballasts. Available for retrofits in existing refrigerated display cases only. The existing fluorescent fixture end connectors and ballasts must be completely removed for a retrofit project to qualify (wiring may be reused.) The incentive is per door.			
Description and Size	Quantity	Incentive	Total Incentive
Occupancy Sensor Controlling LED Reach-in Refrigerated Case Lighting		\$5.00/Door	
Sensors in new refrigerated cases or installed in existing cases. LED must serve as the only source of light for the case. The incentive is per door. Sensor may control more than one door.			
Section F:			\$

G. Strip Curtains

Description and Size	Make and Model	Quantity	Incentive	Total Incentive
Strip Curtains in Walk-In Cooler 35 sq. ft. to < 80 sq. ft. Opening			\$150/Opening	
Strip Curtains in Walk-In Freezer 35 sq. ft. to < 80 sq. ft. Opening			\$450/Opening	
Strip Curtains in Refrigerated Warehouse ≥80 sq. ft. Opening			\$900/Opening	
Section G:			\$	

Summary of Incentives

Section A: Commercial Ice Machines	\$
Section B: Replace Open Multi-Deck Cooler or Freezer With Glass Door Reach-in/Retrofit Doors	\$
Section C: ECM or Q-Sync PMS Fan Motors	\$
Section D: Low-Heat Reach-In Freezer Doors	\$
Section E: No-Heat Reach-in Case Doors	\$
Section F: LED Refrigerated Case Lighting	\$
Section G: Strip Curtains	\$
Total Incentive:	\$

Certifications and Signature

I hereby certify that:

1. The information contained in this application is accurate and complete.
2. All installation is complete, and the unit (s) is operational prior to submitting application.
3. All rules of this incentive program have been followed.
4. I have read and understand the terms and conditions applicable to this incentive program as set forth in this application, including those set forth on the last page of this application form.

The customer agrees to verification of the equipment installation which may include a site inspection by a program or utility representative. The customer understands that it is not allowed to receive more than one incentive from this program on any piece of equipment. The customer agrees to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Customer Signature	Print Name	
	Title	Date

Commercial BES Application Checklist

Before submitting this application, please complete and include all items listed below:

- ✓ Complete Application
 - ☐ Customer Information
 - ☐ Vendor/Contractor Information
 - ☐ Equipment Information
 - ☐ Customer Signature
- ✓ Attach a Copy of Equipment Invoice
 - ☐ Equipment Quantity
 - ☐ Model Numbers of Equipment Installed
- ✓ Specification Sheets

Member Utility Use Only		Date Received:	
Date pre-inspected:	Initials:		
Date post-inspected:	Initials:		
Incentive Approved: <input type="checkbox"/> Yes <input type="checkbox"/> No	Amount: \$	Date Approved:	
Utility or Program Representative:			

Terms and Conditions for Bright Energy Solutions® Incentive Program

ELIGIBILITY:

- Bright Energy Solutions incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- This program is applicable only to equipment that meets the detailed specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under any combination of Bright Energy Solutions programs. Equipment installed as a backup or redundant system is not eligible.

TERMS AND CONDITIONS:

1. Incentive Offer: Projects, including all required installation, must be completed by December 31 of the year indicated on this application form unless Conditional Preapproval has been issued by The Utility.
2. Compliance:
 - a) All projects must comply with federal, state, and local code, licensing, and permit requirements.
 - b) Equipment must not be used to qualify and receive payment for energy savings from any wholesale electricity market.
 - c) **All projects for which more than \$20,000 in incentive payments is sought must be approved by The Utility in writing prior to the commencement of the project.** Receipt of pre-approval does not guarantee incentive payments will be made.
 - d) All terms and conditions of this application must be satisfied by the customer.
3. Payment: Incentive payments are usually made within 4 – 8 weeks. The Utility reserves the right to refuse payment and participation for violations of program rules and procedures.
4. Inspection: The Utility may conduct an inspection of any installed projects.
6. Information Sharing: The Utility reserves the right to publicize your participation in this program unless you request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. Program Discretion: This program is subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility.
8. Logo Use: Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. Disclaimers: The Utility:
 - a) does not endorse any manufacturer, product, labor, or system design by offering these programs.
 - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives.
 - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work.
 - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project.
 - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken under the programs described in this application.
 - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

INCENTIVE LIMIT:

Energy efficiency incentives are available to eligible customers for the purchase and installation of qualifying equipment, subject to the following limits per calendar year:

- **Commercial and industrial customers:** up to \$100,000 per customer per calendar year.
- **Residential customers:** up to \$10,000 per customer per calendar year.