

Face of Devotion Mzansi



INTRODUCTION

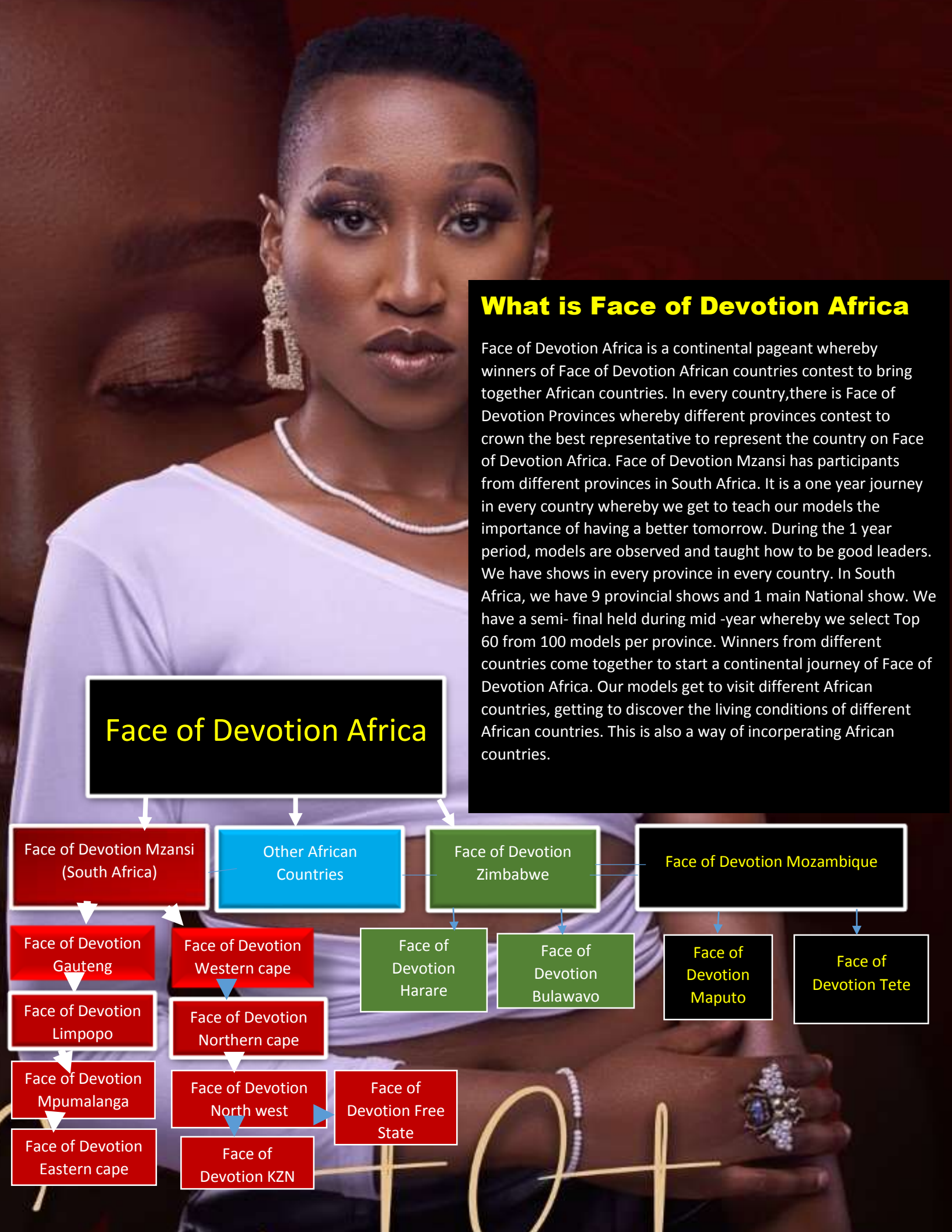
Face of Devotion Africa pageant was started by Oscar Mabuza in the year 2018 to bring together African countries through modelling. We focus strictly on young people from disadvantaged backgrounds mostly from rural areas and townships. Face of Devotion Africa pageants has a different approach in the pageant industry. We are not about beauty, walk or body size however we are all about empowering young people. We offer every young person that participates in our programs an opportunity to travel around the country and possibly visit other African countries. The aim is to offer tourism opportunities to all young people and also to use these trips as a weapon to draw young people away from the streets into positive arts and culture practise. Our shows focus not only in modelling but also in acting, singing and dancing through Face of **D**evotion Shows.



Devotion Mzansi provides opportunities to any young person who has a desire to lead a positive lifestyle away from drugs and alcohol abuse. We are committed in offering young people a family in Entertainment industry not restricting them based on past mistakes or conditions. **M**any young people lack confidence because of their past traumatic experiences however through our cause we boost their confidence, teaching them to walk for a change.



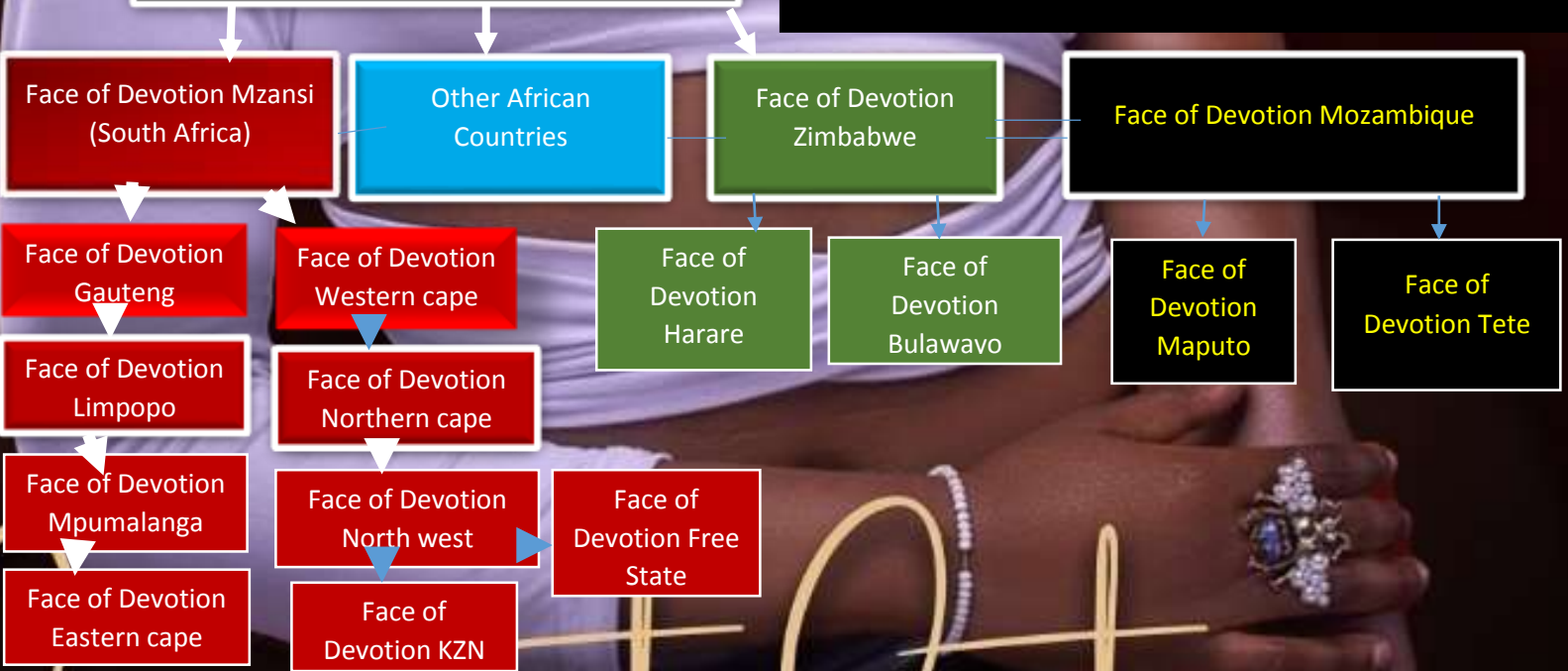
Mzansi understands the challenges faced by young people, how they end up getting involved in wrong activities because we are also young and can relate better to such hence we have a good record of young many young people who saw the light after joining the Face of Devotion family. Face of Devotion Mzansi is more than just a pageant, we engage with our candidates, provide counselling for those who have issues at home. Over the years young people especially in South Africa have developed suicidal tendencies because of mental health issues. It is important that we become a family with our models so they can easily communicate with us when they have issues.



What is Face of Devotion Africa

Face of Devotion Africa is a continental pageant whereby winners of Face of Devotion African countries contest to bring together African countries. In every country, there is Face of Devotion Provinces whereby different provinces contest to crown the best representative to represent the country on Face of Devotion Africa. Face of Devotion Mzansi has participants from different provinces in South Africa. It is a one year journey in every country whereby we get to teach our models the importance of having a better tomorrow. During the 1 year period, models are observed and taught how to be good leaders. We have shows in every province in every country. In South Africa, we have 9 provincial shows and 1 main National show. We have a semi- final held during mid -year whereby we select Top 60 from 100 models per province. Winners from different countries come together to start a continental journey of Face of Devotion Africa. Our models get to visit different African countries, getting to discover the living conditions of different African countries. This is also a way of incorporating African countries.

Face of Devotion Africa





Teens
13-17 years

Mr
13-25 years

Miss
18-26 years

Our Categories

Beauty pageants focus on perfect walk, height and smile. Face of Devotion Africa is not a beauty pageant however we are a brand journey pageant. Our models participate on 1-year journey. Candidates are given tasks from January to fulfil in order to gain points. We believe a model must be someone who leads by example, a true leader that will represent the country very well. It must be someone who inspires other people. Being a model has nothing to do with beauty, walk or smile. We judge based on the journey score not the stage performance and it is through such protocol that we are able to identify those with good leadership qualities. All participants are granted opportunities to travel around the country visiting best tourism sites and learning more about their country.



TASK 1- MARKETING ALL SPONSORS ON SOCIAL MEDIA

Each candidate has to promote sponsors on social media, taking time to promote the sponsors helps us determine those who are committed. When a candidate fulfils this task, he/she receives 30 points on their score. It is important to acknowledge the very same sponsors that are providing opportunities to them.

TASK 2- ATTENDANCE OF REHEARSALS

Through rehearsal attendance, we look at punctuality and attendance. This task helps us teach our models the importance of always keeping time and discipline. This task has 10 points.

TASK 3 – LEAD BY EXAMPLE

Candidate must not post or do things that may have a negative impact on their image. Management team engages with parents/ guardians to find out the candidate’s behaviour at school and at home. Positive feedback has 20 points.

TASK 4 – STAGE PERFORMANCE

Candidate must contest on stage on the semi-finals show. The semi- final event has 3 attires. Each attire is judged out of 10. The total stage performance is out of 30 points. On the show, judges add up all the allocated scores with the journey score to reach a total score. Top 20 highest candidates proceed to final event representing their particular provinces on the national event.





1-Year advert billboard



Rehearsals

Face of Devotion Africa pageants does not interfere with education. We are after school project. We have discovered that young people need to always keep busy, having so much time in their hands leads to increasing chances of engaging on risk behaviors. We hold our rehearsals twice in a month on Sundays. All our pageant trainers develop a very close relationship with the models to be able to also identify certain challenges faced by our models at school and also at home.

We focus on unexperienced models, teach them basics on walk, routine, elegance and posture. We sharpen their walk and also conduct opening plays to accommodate acting and singing. We also teach our models how to be confident not only on stage however on their everyday lives.

Young people are the future. Devotion Africa always leaves a mark. Our founder Oscar Mabuza believes in the bible verse (*"A Hand that gives is more blessed than one that receives"*). A model is not defined by beauty or perfect walk and smile however a model has to have the best interest of the society at heart and always ready to inspire the next person. It is very important to teach young people to give to those in need. Giving is not a case of being rich but having a heart that is always ready to help the next person, one can give by making time to help another person without having to spend money. Our models are requested as different teams to do different charities whereby they start Donation Drive Campaigns whereby they collect different products and donate to those in need.



Our Provincial Semi- finals hosts over 2 000 audiences. Over the years we have hosted celebrities like Jerry Mofokeng, Fifi Cooper, Gabisile Tshabalala, Faith Nketsi, Peter Sephuma and many others.

The biggest purpose of our show is not to only boost confidence and encourage arts and culture but it is to create a support system between parents and children. There is unconditional love when parents witness their children on stage in front of thousands of people. Nowadays our parents focus mostly on putting food on the table, supporting a child is very important. We give parents an opportunity to show support to their children. Over the years we have witnessed tears of joy from parents during our shows. Our purpose is to also bring together communities, provinces through supporting the youth. Winners from semi-finals then have to work as a team to complete tasks as a province.

The journey to the finals is all about having fun, getting our finalists to experience fun facilities that are not available in Local townships, trips in and out of province. The main purpose behind these activities is to show young people that you can have fun without having to drink alcohol. Through arts and culture there are plenty opportunities, these trips are some of the fruits. Through fun activities. Luxury trips and teambuilding camps, this is our way of rewarding our models with these opportunities for leading a positive lifestyle and committing towards their craft.

We also do spiritual retreats during our camp trips. We are proud Christians and we spread the word of God through our cause, assisting our models to have a relationship with God

Our finalists are mostly from poor backgrounds. All participants get the opportunity to visit different provinces and learning more about Tourism. These trips include Table Mountain in Capetown, Ushaka Marine in Durban, Inhaca Island in Mozambique, Graskop in Mpumalanga and many other sites in South Africa. We believe in unity and team building before every show. We also have a documentary of our journey. This documentary shows the lifestyle of young people, what really goes in the mindset of teenagers and young people as a whole. During the guesthouses and rehearsals, models are interviewed individually where we get to understand their personalities. Every parent/ Candidate receives free copy of our documentary, our candidates will also be able to play the documentary for their children some day in future. This is also the last trial for us to confirm the ambassador and overall winners.



Our Events





We have been featured on Daily sun, The Star and other local newspapers





OUR TRIPS





THE ROYAL





BECOME OUR

Sponsors



Contact us now!

Facebook: Face of Devotion Mzansi 2020

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JESUS IS LORD