

The Kmart logo, featuring the word "Kmart" in its signature red, bold, sans-serif font. The letter "K" is stylized with a diagonal cut through it.

**New Store Format**



Kmart Transformation • Final Store Design





Kmart Transformation • Final Store Design • Home Displays





Kmart Transformation • Final Store Design • Dollarpalooza







Kmart Transformation • Final Store Design • Apparel





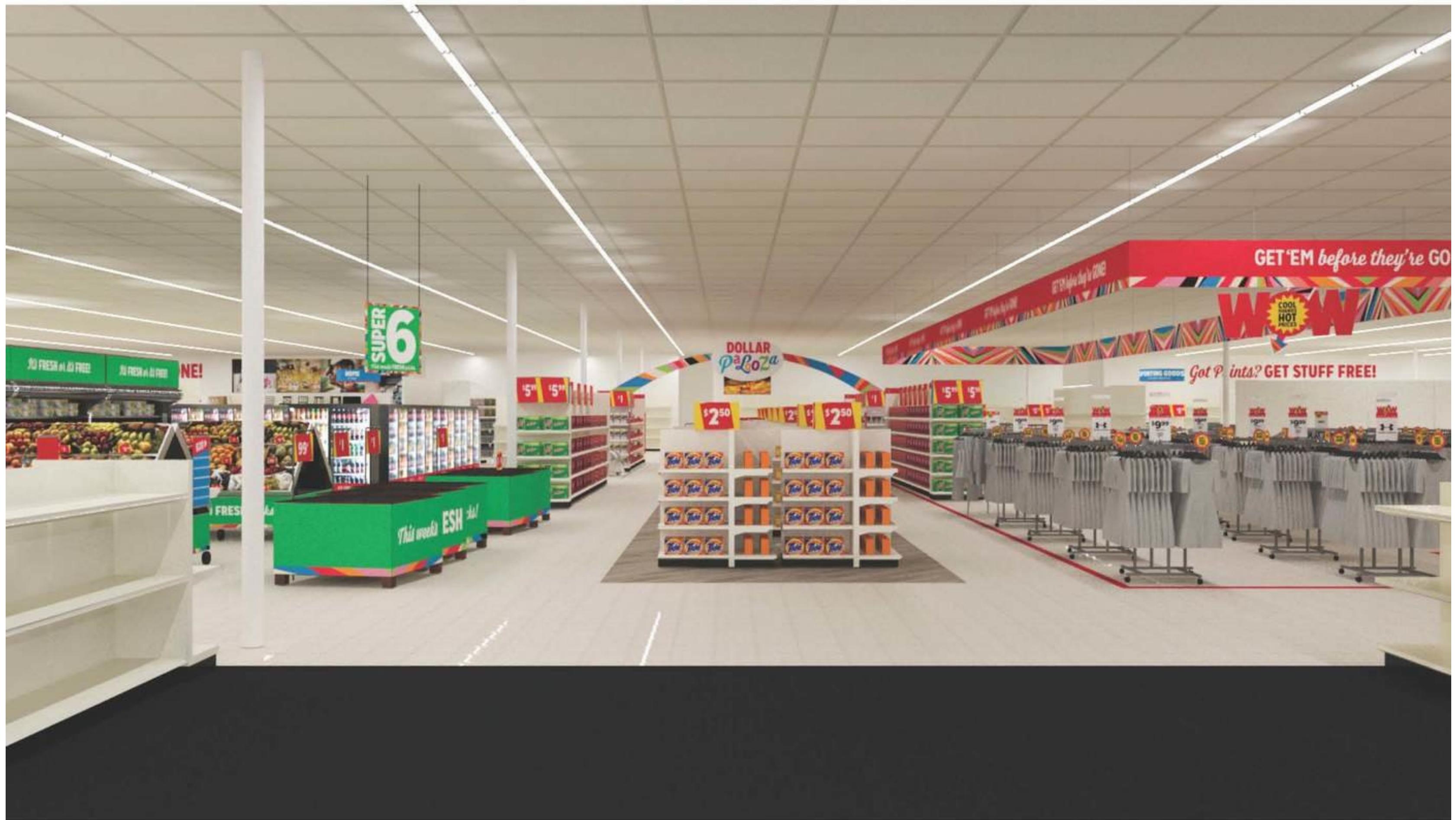
Kmart Transformation • Concept Development





Kmart Transformation • Final Store Design • Pharmacy





Kmart Transformation • Final Store Design • Store Entrance





Kmart Transformation • Final Store Design • Fresh





Kmart Transformation • Final Store Design • Home Feature Display





Kmart Transformation • Final Store Design • Home Displays





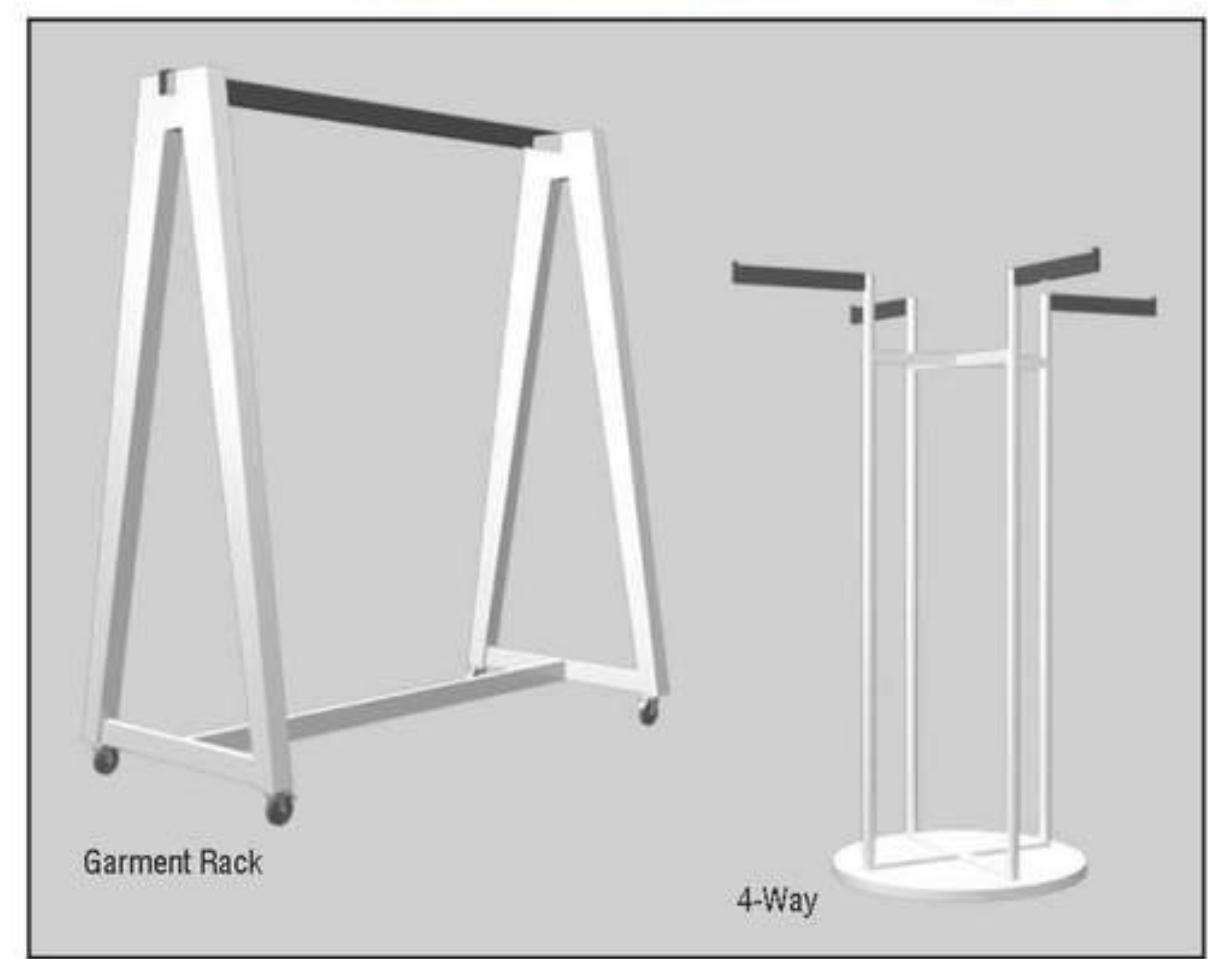
Mobile A-Frame Gondola



Etagere



3-Tier Table



Garment Rack

4-Way



2-Tier Round Table



Welcome Tower



Info Beacon



Kmart Transformation • Final Store Plan



