



# Abby Roper

Broadcast Journalism Student

## Contact

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## About Me

Creative and driven digital storyteller with experience in photography, social media marketing, and content creation. Currently pursuing a degree in Broadcast Journalism (May 2026), with a passion for impactful communication and community engagement.

## Skills

- Multimedia Storytelling
- Photography & Videography
- Social Media Strategy
- Adobe Creative Suite (Photoshop, Premiere Pro, InDesign, etc.)
- Canva
- Video Editing
- Interviewing & Research
- News Reporting
- Copywriting & Editing
- Audience Engagement

## Education

### Pursuing a Broadcast Journalism Degree

*Baylor University*

Graduating May '26

- Senior, Broadcast Journalism Major (Graduate May 2026)
- Media Management Minor
- Deans List (all semesters)

### Graduate

*Tom C. Clark High School*

2023

- National Honors Society Member
- Varsity Debate Team
- Varsity Dance Team / Drill Team, Co-Captain 2022-2023
- Young Life
- Photojournalism - Yearbook Staff Photographer

## Experience

### Reporter/ Anchor

01/2026-Current

*Lariat TV News*

Reporting, filming, and editing weekly news packages and VOSOTs for the weekly Lariat TV News newscast. Digital and web story writing.

### Social Media Marketer

2/2025-12/2025

*Baylor University*

Posting content/ads to all platforms and preparing data and analytics for Baylor's student media entities, including The Baylor Lariat, Department of Student Media, and Roundup Yearbook.

Weekly presentations for social media content and ad analytics.

### Intern / MMJ

5/2025-8/2025

*KWTX - TV, Waco, TX*

Producing news packages, editing video content, recording segments, performing voiceovers, and writing digital stories for online.

### Photographer / Opinion Writer

8/2023-11/2024

*Baylor University*

Baylor Lariat- Print and online media- Captured campus events and student life/news for both print and online editions of Baylor's student-run newspaper.

### Photography Assistant

2018- Current

*Angie Kruse Photography*

Assisted with set design, styling and grip.

## Extracurricular

### Young Life High School Leader

2/2023-Current

*Young Life - Waco*

Leader at Lorena High School. Mentor and develop relationships with students.

### Junior Leader

2019-Current

*Hidden Springs Youth Ranch*

Volunteer as a youth mentor using rescued horses to aid in healing and restoring hope. Social media design and posting. Volunteered alongside of The San Antonio Stock Show & Rodeo to host Junior Rodeo camp. Created social media posts, worked with inner city youth and taught horsemanship.

### Miss San Antonio Teen

2019

*Miss America Organization*

Promoted platform "Healing through Horses" onstage at Miss Texas. Participated in various community events.