



Zeta Phi Beta Sorority, Incorporated
Pi Chi Zeta Chapter
PO Box 215
Lowell, Arkansas 72745

My name is MyKala Wallace, chairperson of the Lady Sings the Blues and I am the president of the Pi Chi Zeta Chapter of Zeta Phi Beta Sorority, Inc. in Northwest Arkansas. We are hosting our second bi-annual event of Jazz and Wine in partnership with the Scholarship, Service, Sisterhood Institute (501 c-3) to be held on March 12, 2026, at Home 2 Suites in Springdale, Arkansas. The purpose of this event is a finer evening of supporting the community initiatives of the Pi Chi Zeta Chapter of Zeta Phi Beta Sorority, Inc. and helping to destigmatize mental illness, providing awareness, and educating our communities to increase overall well-being.

Our organization has a vested interest in the future of the Northwest Arkansas Community. It is our goal to align with and leverage the expertise of key stakeholders to deliver positive experiences that will continue to build a foundation of growth. This event is one of several ways that our local chapter fulfills that commitment. As we continue to identify opportunities to meaningfully invest in the community of Northwest Arkansas, we would like to consider you as a sustaining partner.

Zeta Phi Beta Sorority, Incorporated is a non-profit organization, which was founded January 16, 1920, at Howard University in Washington, D.C. Our purpose is to foster the ideals of service, charity, scholarship, civil, and community endeavors, sisterhood, and finer womanhood. These ideals are reflected in the sorority's national program. Our national theme is Zetas Helping Other People Excel (also known as Z-HOPE). We are asking your organization to partner with us as we continue to invest in the Northwest Arkansas community through different initiatives.

The Scholarship, Service, Sisterhood Institute is a non-profit, 501c3 organization established in 2015 as a charitable arm of the Pi Chi Zeta Chapter of Zeta Phi Beta Sorority, Incorporated. Their mission is to further the charitable and educational initiatives of our Sorority in the Northwest Arkansas community. They are dedicated to awarding scholarships to students pursuing higher education and partnering with existing organizations to increase our ability to provide extraordinary service to our community. With them Pi Chi Zeta Chapter has given out at least 15 scholarships to students since 2015. We are proud to continue this effort with them by hosting Lady Sing the Blues.

“Zeta Sings the Blues,” an international Mental Health Initiative, is a capstone program established by Zeta Phi Beta Sorority, Incorporated to increase awareness and fight the stigma of mental health. There is compelling evidence indicating that millions of people are experiencing mental illness to varying degrees. Some individuals display signs and symptoms of impairment but do not meet diagnostic criteria for a disorder. On the other hand, many individuals have unidentified and untreated mental health problems. Despite the stark nature of these statistics, it is disheartening to know that mental health concerns are both preventable and treatable. To prevent and treat mental illnesses, one must set the foundation for the definition of health. Prevention encompasses not only the absence of disease but the state of wellness in all its forms. There is no health without mental health. An understanding of this complex relationship is essential to fostering everyone's overall well-being.

Zeta Phi Beta Sorority, Incorporated is a community-conscious and action-oriented organization and our mission with this event is to continue to destigmatize mental illness, provide awareness, and educate our communities to increase overall well-being in Northwest Arkansas. We thank you for your consideration and look forward to you helping us make a difference in the lives of others. Should you have any questions, please feel free to contact: MyKala Wallace, 501.517.2200.

Thank you in advance for your consideration and support in advance,

MyKala Wallace

MyKala Wallace, Basileus

Pi Chi Zeta Chapter of Zeta Phi Beta Sorority, Incorporated



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Sponsorship Levels:

Dove Sponsorship \$5,000
▪ (3) Tables that seat (10) in VIP Seating ▪ Sponsor/Company Logo (name) on social media platforms and press releases ▪ Recognition and Acknowledgment at event ▪ Meet and Greet with Artists – photos included ▪ Wine Glass ▪ Premium Wine Selection ▪ Seated/Plated Dinner

White Rose Sponsorship \$3,000
▪ (2) Tables that seat (10) in VIP Seating ▪ Sponsor/Company Logo (name) on social media platforms and press releases ▪ Recognition and Acknowledgment at event ▪ Wine Glass ▪ Premium Wine Selection ▪ Seated/Plated Dinner

Pearl Sponsorship \$1,000
▪ (1/2) Tables that seat (5) in VIP Seating

- Recognition and Acknowledgment at event
- Wine Glass
- Premium Wine Selection
- Seated/Plated Dinner

****Please make checks payable to: Scholarship, Service, Sisterhood Institute***

Memo: Lady Sings the Blues 2026

All payments must be submitted by January 16, 2026, for your name to appear in published material.



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PO Box 215
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Lady Sings the Blues Official Sponsorship Information

Company/Organization: _____

Contact Person: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

Email Address: _____

Sponsorship Level: _____

Sponsorship Commitment Deadline: **January 16, 2026**

All checks should be mailed to P.O. Box 215, Lowell, Arkansas 72745.

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