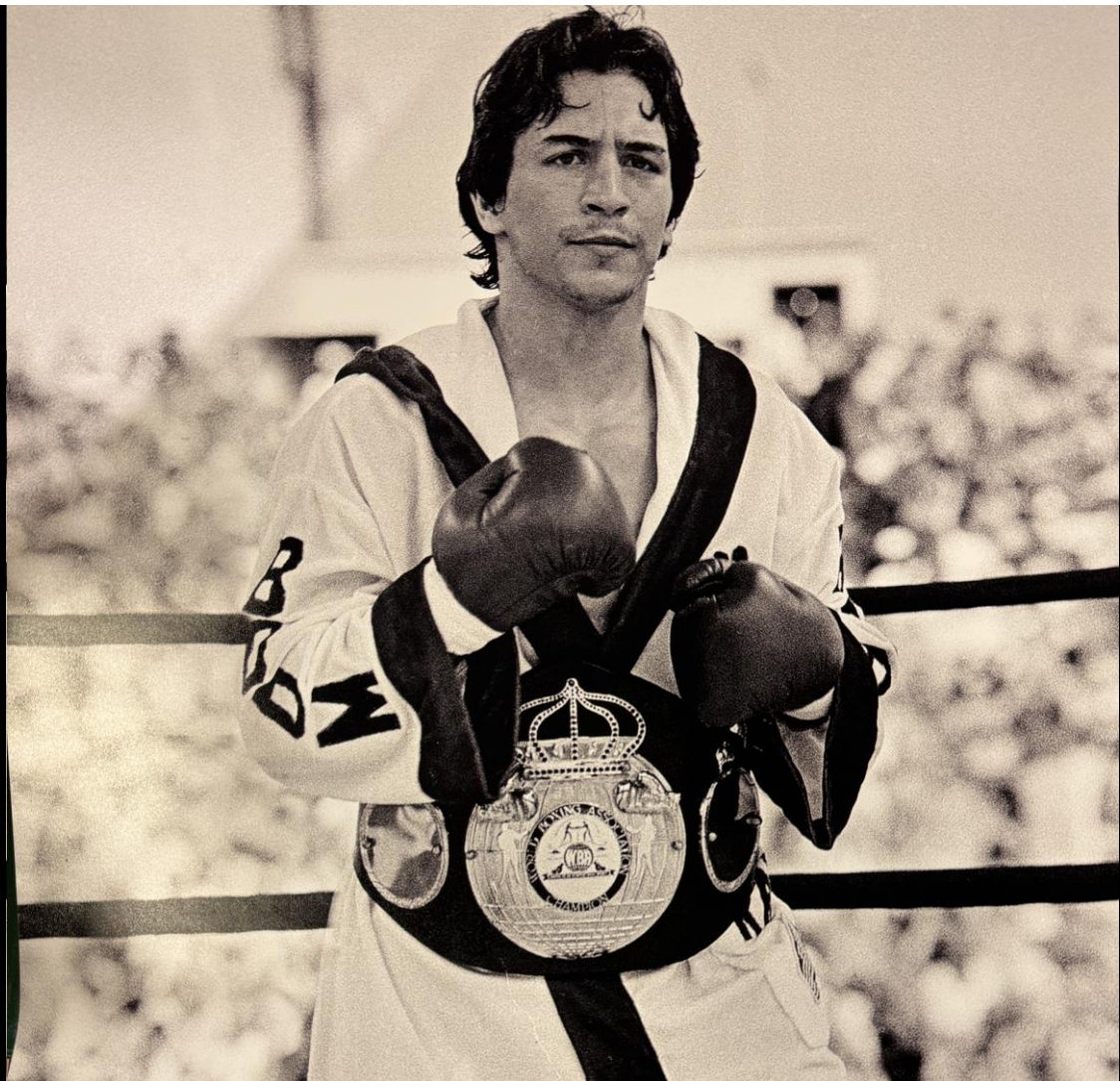

RAY
"BOOM BOOM"
MANCINI



WHO IS
RAY
"BOOM
BOOM"
MANCINI

World lightweight boxing
champion... but there's so much
more to the story!





HEART OF A CHAMPION

An excellent pugilist in his own right, Lenny's career is cut short by his wartime service. Son Ray carries on the tradition into the 1980s, battling his way towards the WBA crown.

SylvesterStallone.com

Mancini inherited his distinctive nickname from his father, veteran boxer Lenny "Boom Boom" Mancini, who laid the foundation for his son's career.

Boxing played a prominent role in the Mancini family history. Mancini's father, Lenny Mancini (the original "Boom Boom"), was a top-ranked contender during the 1940s who was widely predicted to be a future world champion. Lenny Mancini's dream, however, was dashed when he was wounded during World War II. Although Lenny Mancini returned to boxing, limitations resulting from his injuries prevented him from fulfilling his potential.[3]

Lenny inspired young Mancini to develop his boxing skills and encouraged him to train at a gym when he was quite young. Ray had a stellar amateur career, and in 1979, he made the jump to the professional ranks. His whirlwind punching style caught the attention of network executives at several American television networks, and he became a regular on their sports programming. During this time Ray Mancini defeated some excellent boxers, including former United States champion Norman Goins.

Lightweight championship

He held the World Boxing Association lightweight championship from 1982 to 1984.

On May 16, 1981, Mancini won his first major title by defeating Jorge Morales for the WBC-affiliated NABF Lightweight championship when the referee determined that Morales could not continue after the 9th round. Two months later, he successfully defended the title against Jose Luis Ramierz after a unanimous decision. Mancini's first attempt at a world title came in his next bout on October 3 when he was pitted against Alexis Argüello for his World Boxing Council lightweight title. The event was selected by many (including The Ring and ESPN) as one of the most spectacular fights of the 1980s. Mancini gave Arguello trouble early and built a lead on the scorecards, but Arguello used his experience to his advantage in the later rounds and stopped Mancini in the 14th round.

Mancini would rebound from the loss to Arguello by winning his next two bouts, including a second (and last) successful defense of his NABF Lightweight title against Julio Valdez (10th round TKO) which would earn him another chance at a world title.

May 8, 1982, in a match held in Las Vegas, he challenged the new World Boxing Association lightweight champion, Arturo Frias.[4] Fifteen seconds into the fight, Frias caught Mancini with a left hook to the chin. Another combination made Mancini start bleeding from his eyebrow. Mancini recovered and dropped Frias right in the center of the ring with a combination. Dazed, Frias got back up but Mancini went on the offensive and was on top of Frias the moment the referee said they could go on. Mancini trapped Frias against the ropes. After many unanswered blows, the referee stopped the fight at 2:54 in the first round, and the Mancini family finally had a world champion.

Retirement and later work

Mancini retired officially in 1985 but continued to fight unofficially until 1992 leaving a record of 29–5, with 23 knockouts. His legacy also included an inspirational story involving a young champion who had won the title as much for his family as for himself. The essence of this story was captured in a made-for-television movie based on Mancini's life, which aired in the 1980s. Thanks to expert legal advice, the former champion was also able to keep 75 percent of his \$12 million in purse money, which enabled him to pursue a broad range of interests in retirement.

RAY "BOOM BOOM" MANCINI'S

BOOM

BOOM

BOURBON

**THE
ORIGINAL**

**LAUNCHED
2018**

1ST ROUND WHISKEY



INTRODUCING

BOOM BOOM BOURBON

RESERVE EDITION



BOOM BOOM BOURBON

RESERVE EDITION

- BOURBON WHISKEY
- BARREL PROOF (58% ALC/VOL 116 PROOF)
- RESTED IN OHIO MAPLE SYRUP BARRELS
- AWARDS: DOUBLE GOLD MEDAL – 2021 SAN FRANCISCO WORLD SPIRITS COMPETITION



BOOM BOOM BOURBON IS RESTED IN MAPLE SYRUP BARRELS

MAPLE SYRUP BARREL
RESTING GIVES JUST THAT
HINT OF MAPLE SYRUP ON
THE NOSE AND PALATE!



AWARDS: 2-TIME DOUBLE GOLD MEDAL WINNER

Awarded to the entries that receive a Gold medal rating by **all members of the judging panel**; these are among the finest products in the world.

*SAN FRANCISCO WORLD SPIRITS
COMPETITION – 2021 & 2024

*Blind tasting competition.



THE TASTE OF A CHAMPION BOURBON

THIS WHISKEY IS SURPRISINGLY LAYERED AND NUANCED WITH ITS MAPLE SYRUP BARREL FINISH. BOURBON FLAVOR NOTES OF VANILLA, CARAMEL, AND OAK PAIR BRILLIANTLY WITH THE MAPLE SYRUP IN THIS 116- BARREL PROOF. - BREAKING BOURBON

COLOR

DARK
MAHOGANY

20

AROMA

MAPLE, OAK, CARAMEL,
DARK BROWN SUGAR,
AND, COGNAC

24

TASTE

VANILLA, CARAMEL, OAK,
AND MAPLE

1ST ROUND
WHISKEY &
CLEVELAND
WHISKEY
DEVELOPED AND
PRODUCE BOOM
BOOM BOURBON,
*A GENTLEMAN'S
DRINK, A
CHAMPION'S
BOURBON.*



THE WORLD NEEDS HEROES!

[Watch The Good Son – The
Life of Ray “Boom Boom”
Mancini.](#)

