

# cabert woolard

## graphic designer

cabertwoolard@gmail.com

252-413-9210

### Technical Skills



Adobe Illustrator



Adobe Photoshop



Mac OS



PC OS



Rip Software



Wacom Tablet

Vinyl Application, Vinyl Prep,  
Vehicle Wrap Installation,  
Light Fabrication & Welding Skill,  
Working Knowledge of Apparel Industry,  
Working Knowledge of Sign Industry

[cabertwoolard.com](http://cabertwoolard.com)

### Education

Commercial Art & Graphic Design  
Real Estate Broker

### Non-Technical Skills:

Deadlines  
Easy Going  
Creative  
Self Motivated  
Professional  
Friendly  
Dependable

### Experience In:

Illustration  
Graphic Design  
Apparel Design  
Signage Development  
Vehicle Vinyl  
Print  
Ad Specialties  
Brand Marketing  
Corporate Identity  
Project Management  
Personnel Management  
Web Graphics  
Sales

### Other Interest:

I enjoy music a great deal. I write, record, and occasionally perform original music. I've been into playing guitar and singing since I was a teenager. I like to weld and work on car/motorcycle projects. I'm currently building a 1952 Ford Truck. I'm also a long time gamer.

# Work Experience

**cabert woolard**  
**graphic designer**

**Iconic Marine Group:** (Sept 2018 - Current)  
1653 Whichards Beach Rd, Washington, NC 27889

cabertwoolard@gmail.com  
**252-413-9210**

I am currently employed at Iconic Marine Group which specializes in high end boat manufacturing. In particular IMG is home to the renowned Fountain Powerboats brand. I have been apart of a diverse number of projects over the past few years. These include but are not limited to; *concept & development* of graphics packages for various models of Sport Console, Performance CAT, Performance V Bottom, and prototype boats. Other projects include developing graphic assets for online boat builders UI, developing custom graphic assets to be used as the GUI for Garmin instrument panels . I also work closely with IMG's sales department providing custom renders for our outside sales staff/dealerships, the design engineering team, and IMG's marketing team.

**Real Estate Broker:** (Jan 2013- Current)  
1440 E Arlington Blvd suite a, Greenville, NC 27858

Currently I am an active Real Estate Broker (Realtor) working out of United Real Estate East Carolina firm under the guidance of my Broker In Charge Dan Jenkins. I have a real passion for the work and have enjoyed greatly the challenges it presents.

**Mammoth Signs & Printing** (March 2015-Nov. 2016) (**Fast Signs 2017**)  
2294-A County Home RD, Greenville NC (252) 364-8745

Originally hired on as a Graphic Design and Production Printer which led to a much larger realm of responsibilities. Job duties included but not limited to; Concept Design, Production Design, Press Operation (Vinyl Roll Media Printing, Laminating, Flat Bed Printing), Vinyl Preparation, Vinyl Installation, Sign Installation, Site Surveying, Mild Fabrication, Production Management, Personnel Management, Project Management, and Scheduling. I learned and grew quite a bit in the short time with this company. The business changed hands in November of 2016. I Negotiated with the new company "FastSigns" to come on board to get their Franchise up and running.

**Mojo Sportswear** (1999-March 2015)  
1016 Myrtle Street Greenville NC

I worked in the custom screen printed apparel industry at Mojo Sportswear for 17 years as a one man art department. I handled projects for this company from concept to completion. This includes initial client consultation, conceptual design, final design, pre-press, color separation plates, and a host of other customer service relations. Many of the apparel designs I have created here have been adopted as official logos and branding. I have worked in conjunction with a myriad of other print industry professionals as our clients often requested ad specialty marketing products which were outsourced. Also with most jobs I supervised our production floor.

## **Freelance 20 years**

I have maintained freelance business relationships despite no advertising on my part including while I was working on my Graphic Design college studies. Some of these clients merged into business for the companies I have worked full time for.