



Cheat Sheet:
DIY GRAPHIC DESIGN
FOUR THINGS YOU WILL NEED

Products and sites you'll want to purchase or know about before you start your first **professional** graphic design project.

www.krsdigitaldesigns.com





ADOBE CREATIVE CLOUD

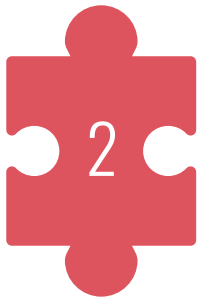
I beg you not to use Microsoft Word to design anything that you plan to distribute to a group of people. I beg you. You will want a subscription to the Adobe Creative Cloud. There are various packages you can purchase. Check out <https://www.adobe.com/creativecloud/plans.html> for the different plans. I have highlighted (2) of them below:

ALL APPS = \$52.99/MONTH*

(InDesign and Photoshop will be your most used programs for print material)

SINGLE APP = \$20.99/MONTH*

(I would recommend InDesign)



STOCK IMAGES

Unless you are an excellence photographer and prefer to shoot the images yourself, I highly recommend using FREE stock photography and artwork. There are lots of awesome websites that offer great free (and paid) images, but I have found a few that are great “go-to” sites with no charge. You will need to set up an account with them. No worries, they won’t ask you to pay for anything. However, I do recommend you give credit to the site when printing/publishing/distributing.

FREEPIK.COM

In the drop down box “All Resources” be sure to select “Free”

PIXABAY.COM

THENOUNPROJECT.COM

This is a wonderful site to grab good, old fashioned clip art, shapes and icons. These can be brought into Adobe Illustrator and manipulated to fit your design.

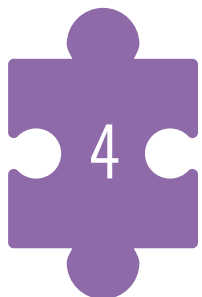


FONTS

Your computer already has some nice fonts, but be more creative and go grab yourself some more awesome fonts... for free! Check out my website for my *Cheat Sheet on Font Dos and Don'ts*. www.krsdigitaldesigns.com

WWW.DAFONT.COM

(These are very easy to install and have great themes to search through)



DOWNLOADABLE LOGOS

Brands of the World defines itself as having the world’s largest collection of free downloadable vector logos. For example, if you need a high-resolution image of the Pepsi logo, this is the site where you are legally able to download it. Be sure to read their terms of agreement and abide by all rules and regulations.

WWW.BRANDSOFTHEWORLD.COM