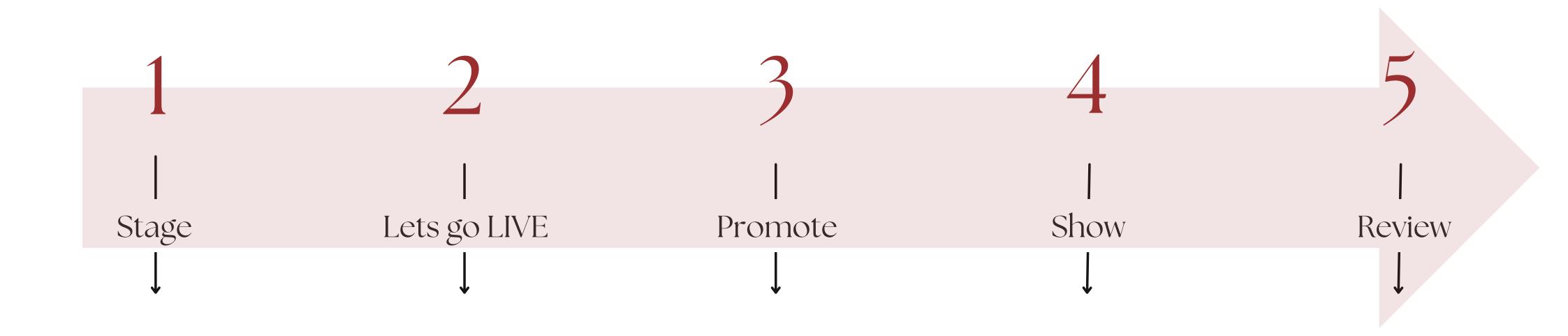
THE MARKETING ADVANTAGE



- Follow pre-listing checklist
- Schedule professional photos and videos
- List on MLS and listing websites
- Install for sale sign
- Print marketing materials
- Share on social media
- Advertise within agent network
- Door knocking neighorhood
- Reverse prospecting

- Follow up with showing agents for feedback
- Host open house and receive consumer feedback
- Review any offers that have been submitted
- Consider any feedback received and adjust as needed



Lattyn Newman REALTOR®