

BUILD NOW PROJECT POLICY BRIEF

Overview

The Build Now Project (BNP) is a citizen-led initiative calling for a federally recognized Strategic National Development Zone across the Tennessee Valley region named going forward as the Garden Zone. This effort unites industry, government, and communities to launch a new era of rapid, cost-effective building in infrastructure, energy, transportation, housing, and advanced technology.

Strategic Justification

America has fallen behind peer nations in delivering critical infrastructure. The Build Now Project images the U.S. can build with urgency, echoing national efforts like the Manhattan Project, the Interstate Highway Act, and Operation Warp Speed or build a new nuclear power plant in four years as has been done in Japan.

Federal Request

Designate the Garden Zone as a Strategic National Development Zone. Enable temporary suspension of duplicative regulations, streamline approvals, and align public-private investment to launch fast, high-impact projects.

Initial High-Impact Projects

- 4 new nuclear reactors (TVA)
- 500 mile Mid-South Express high-speed rail system
- 250,000 new homes in 3 years
- 2 advanced data centers (AI-ready)
- Quantum Computer joint venture between Oak Ridge National Lab and University of Tennessee
- Regional drone airspace network deployment system

Policy Priorities

1. Fast-track infrastructure (permitting, eminent domain)
2. Empower TVA with funding and clean energy authority
3. Launch fast-track immigration for skilled labor
4. Accelerate housing development through zoning reform
5. Attract reshoring and manufacturing investment

Why the Garden Zone?

- Central U.S. location with road, rail, and river access
- Low-cost TVA energy, experience with nuclear generation, owned by the Federal Gov't
- Skilled workforce and universities
- Bipartisan support and high-impact potential

Next Steps

We seek awareness of the concept, and we seek support for federal designation and regulatory flexibility in a specific geographic region. Help us prove that America can build again and build fast.

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