

Annual Report

Cambridge Shelter Corporation | 2021

MISSION STATEMENT

Our mission is to provide safe shelter, and to offer programs and services in support of the hopes and needs of people dealing with life issues.



No one in our community will be homeless.

OUR CORE-COMPETENCIES



EMERGENCY
SHELTER



WHOLE PERSON
APPROACH TO
CARE



PERMANENT
HOUSING

THE
BRIDGES
26 SIMCOE ST



EXECUTIVE SUMMARY

Despite slogging through another year of the Covid 19 pandemic, our amazing staff have continued to work to keep everyone safe and healthy and to help our residents to find affordable, appropriate, permanent housing and, at last count, had successfully housed 157 individuals, 141 of them in 2021. This is no mean feat when the average rent for a one-bedroom apartment hovers around \$1,500, while the average income for many of our residents is only \$733.

We are so thankful for the private landlords that we partner with. We could not have achieved this without them.

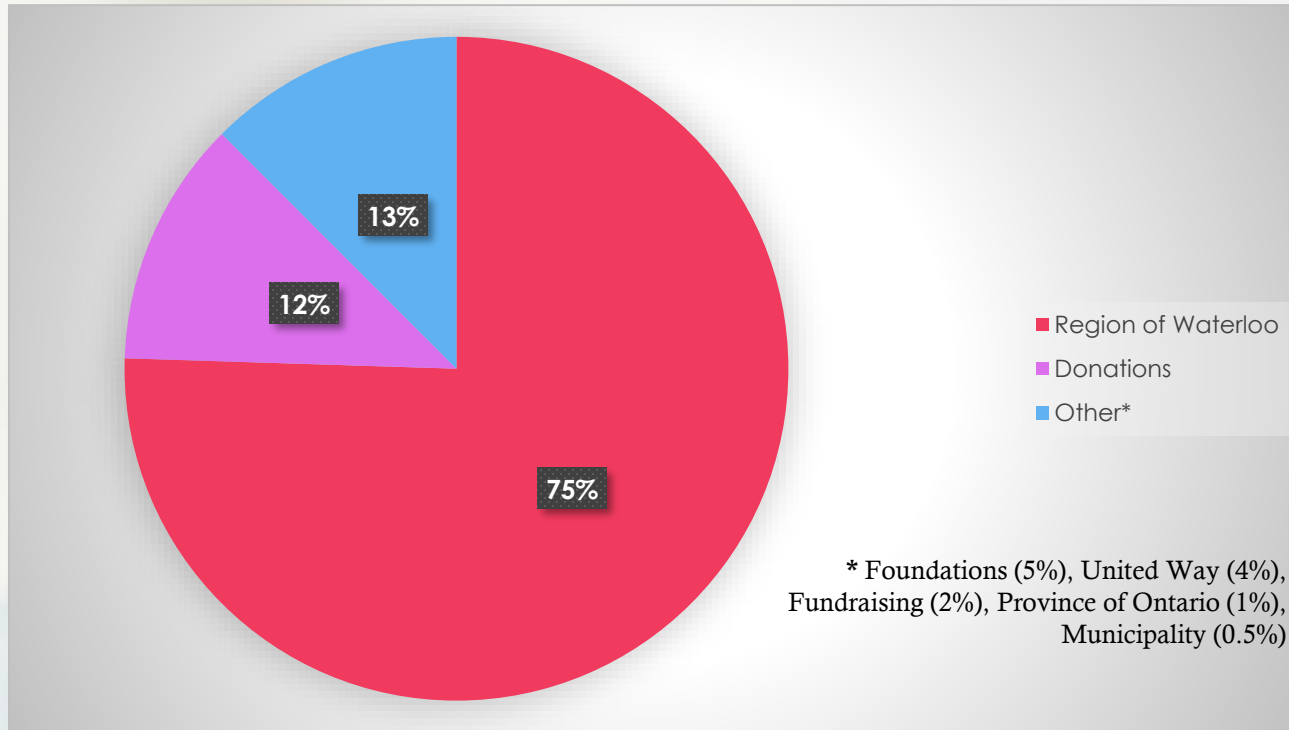
The right to housing is a human right and a social determinant of health, that is critical to a person's health, dignity, safety, inclusion, and contribution to their community. Every day, we see the consequences of the lack of that housing, and the toll that it takes physically, mentally, and emotionally on our residents.

We all deserve a place where we can lie down when we're sick or shut the door when we're tired.
We all deserve a home.

Anne Tinker Interim Executive Director



REVENUE STREAM

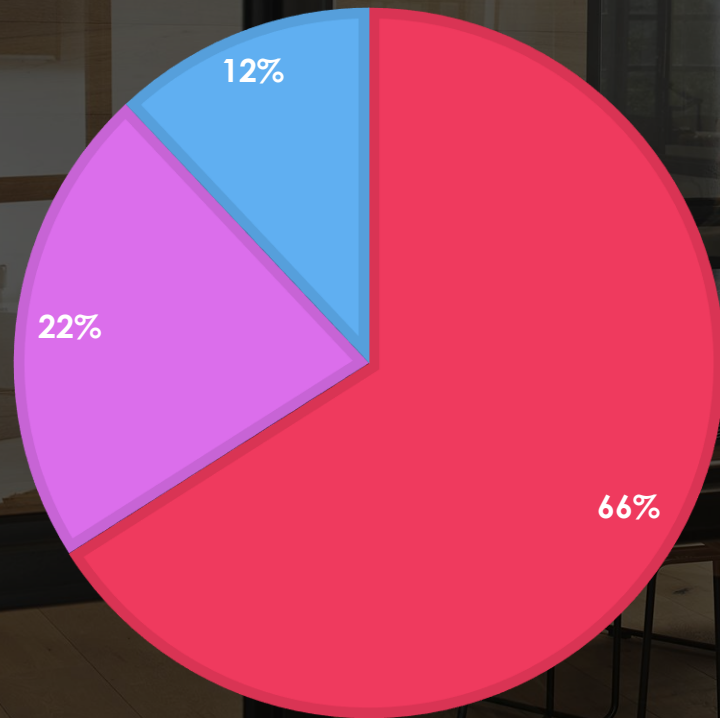


In September 2021 we hosted our Golf Classic, our first in-person fundraiser in two years, raising over \$20,000 in revenue for programs and services.

We are thankful to our major funders:

- The Region of Waterloo
- The Blair Foundation
- United Way of Waterloo Region
- The Ontario Trillium Foundation
- and many faithful donors

SOCIAL INVESTMENTS



SHELTER SERVICES



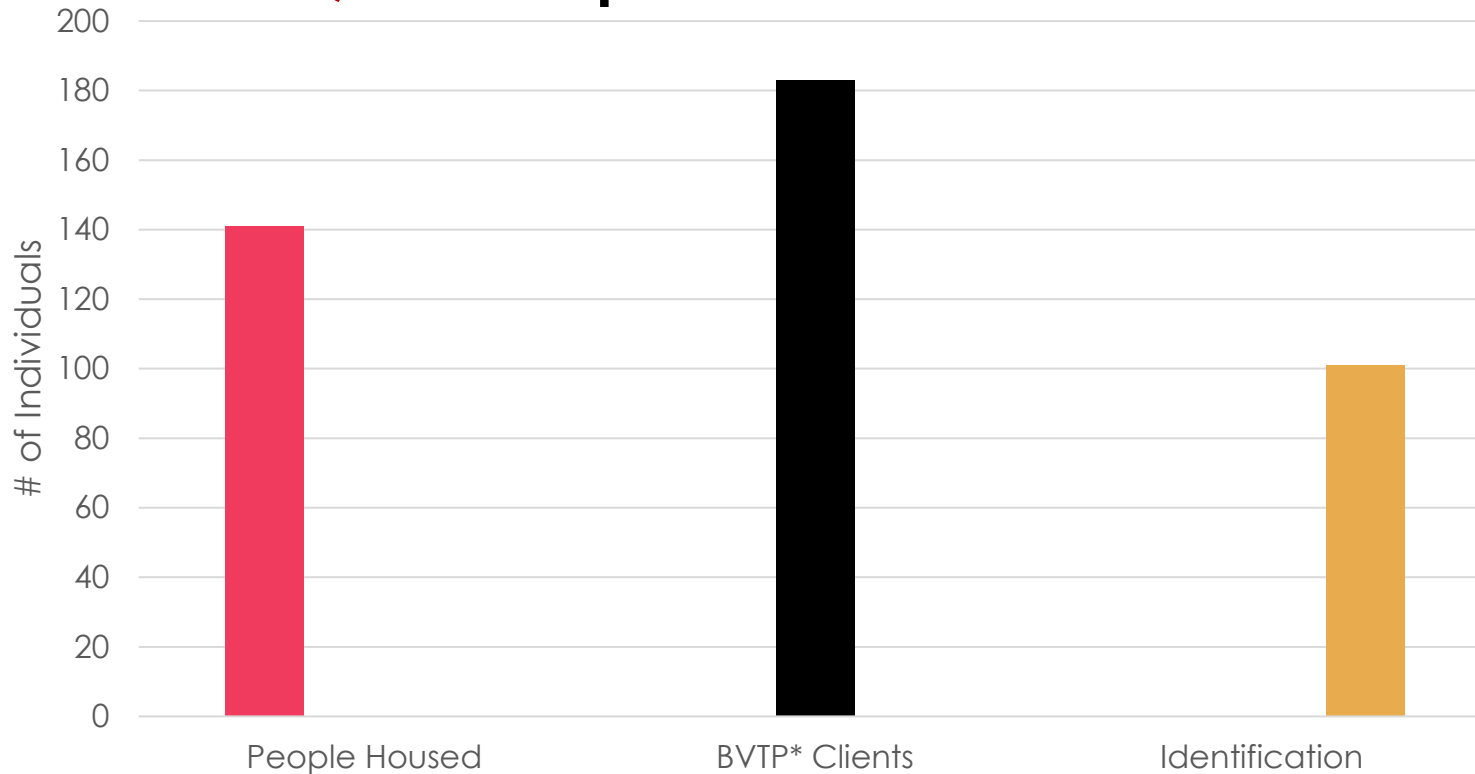
HOUSING SERVICES



OVERHEAD & ADMINISTRATION

88% of revenue generated goes directly to front-line service for our residents and tenants.

1,006 Unique Clients Served in 2021



*Blair Voluntary Trust Program



I can say with absolute certainty that I would not be where I am today without [The Bridges'] assistance.

- Client

SHELTER SERVICES



92,727 MEALS SERVED



Our partnerships with The Food Bank of Waterloo Region and The Cambridge Self-Help Food Bank are essential to ensuring a continuous supply of fresh, nutritional food items, which enables us to feed every individual that comes through our doors.

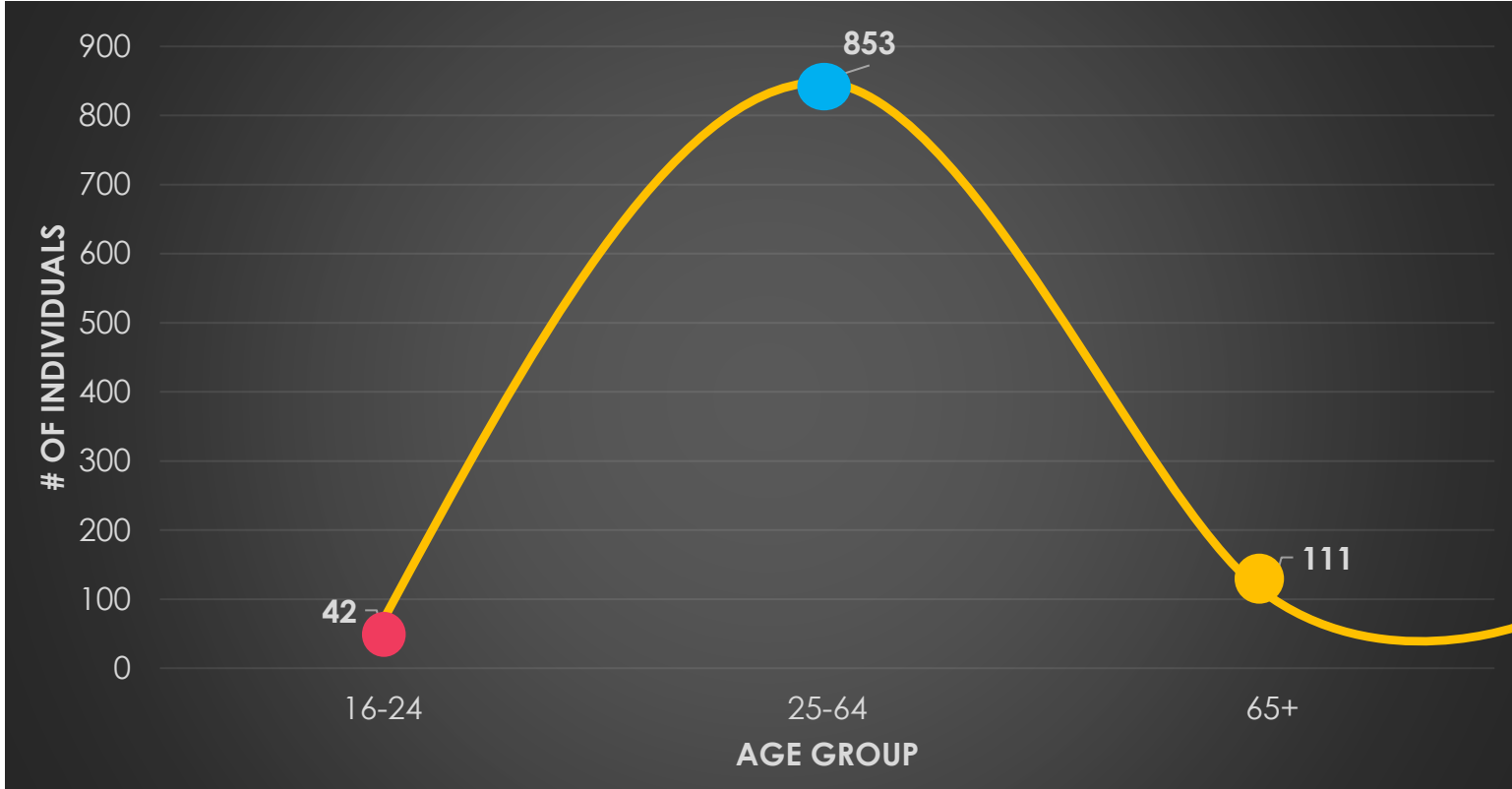




39,240



2021 total **overnight**
accommodations.



DEMOGRAPHIC BREAKDOWN



You are honestly some of my most favourite people.
I don't know what I would do without you.

Thank you! -Client



REPORT FROM THE CHAIR OF THE BOARD OF DIRECTORS

Our Mission statement guides our actions and decisions and is a constant reminder of what we believe and how we operate. A culture with strong ethics means we are honest, operate with integrity, and we are transparent in our decisions and actions.

My sincere thanks to our engaged, hard working staff and volunteers led by our superior Managers and Executive Director. Our Board has worked together in these challenging times to support both those experiencing homelessness and our staff.

We are also grateful to our community partners, funders, Regional staff, the Regional Chair and councilors; as well as City of Cambridge staff, councilors and Mayor for their support.

The increasing numbers of homeless individuals across the province is indeed very concerning, since housing is a social determinant of health. We have been challenged this year by both the pandemic and the increasing number of homeless individuals, but we have emerged stronger and have permanently housed over 156 individuals.

Congratulations and gratitude to everyone involved.

Sharon R. Livingstone MSc, Chair of the Board



Imagine Canada's Standards Program is among the first of its kind at a national level and offers accreditation to charities and non-profits that demonstrate excellence in the following five key areas:

- *Board governance
- *Financial accountability & transparency
- *Fundraising
- *Staff management
- *Volunteer involvement

Cambridge Shelter Corporation was the first shelter in Canada accredited under this program in 2013 and received reaccreditation in 2019.



A group of people are shown from the chest up, clapping their hands. The image is overlaid with a semi-transparent red gradient. The people are smiling and appear to be in a celebratory mood. The background is a solid light pink color.

THANK YOU

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