

Hospice Market Research

OVERVIEW

This report includes an overview of hospice providers operating in the counties served by a hospice in the Greater Atlanta Area and summarizes key findings from the competitive landscape analysis. At this organization, hospice care is a compassionate, supportive choice that emphasizes in-home services, comfort, dignity, and individualized care, allowing patients to remain with loved ones while maintaining control over their care journey.

10
COUNTIES

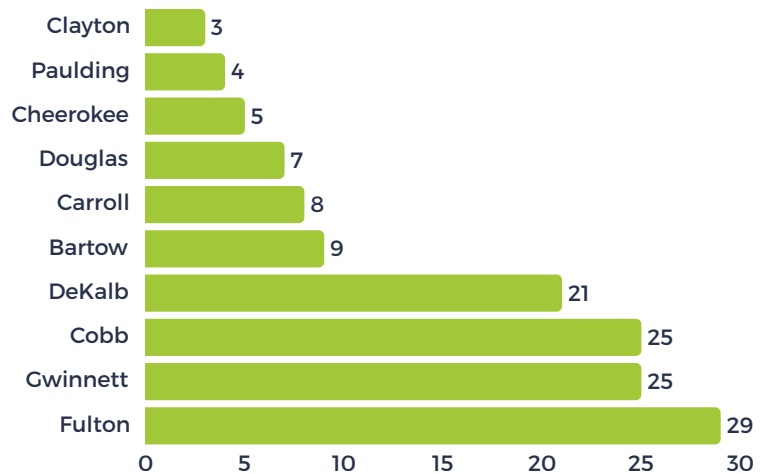
136
HOSPICES

32
DISTINCT SERVICES

THE PROCESS

Google was used to search for hospices in the following counties: Bartow, Carroll, Cherokee, Clayton, Cobb, DeKalb, Douglas, Fulton, Gwinnett, and Paulding. A spreadsheet was created to track all hospices identified in the respective counties, including their addresses, phone numbers, websites, and services offered.

NUMBER OF HOSPICES BY COUNTY



KEY FINDINGS

Across the 10 counties, 136 hospices were identified, and 31 distinct services were identified. The services were categorized into four groups: universal (every county has this service), common (7 to 9 counties have this service), moderate (4 to 6 counties have this service), and rare (1 to 3 counties have this service). According to publicly available information, Fulton County offered the most services, and Cherokee County offered the fewest. The most common services include skilled nursing, pain and symptom management, spiritual care/chaplain, and bereavement support.

Bartow 23 services	Carroll 18 services	Cherokee 5* services	Clayton 22 services	Cobb 24 services
DeKalb 26 services	Douglas 15 services	Fulton 27 services	Gwinnett 25 services	Paulding 20 services

*Cherokee County had very limited data - actual offerings may be broader. Services that were not documented does not confirm the absence of service.

Service Prevalence — 10 Georgia Counties

How many of 10 counties offer each service

32
services

0 5 10

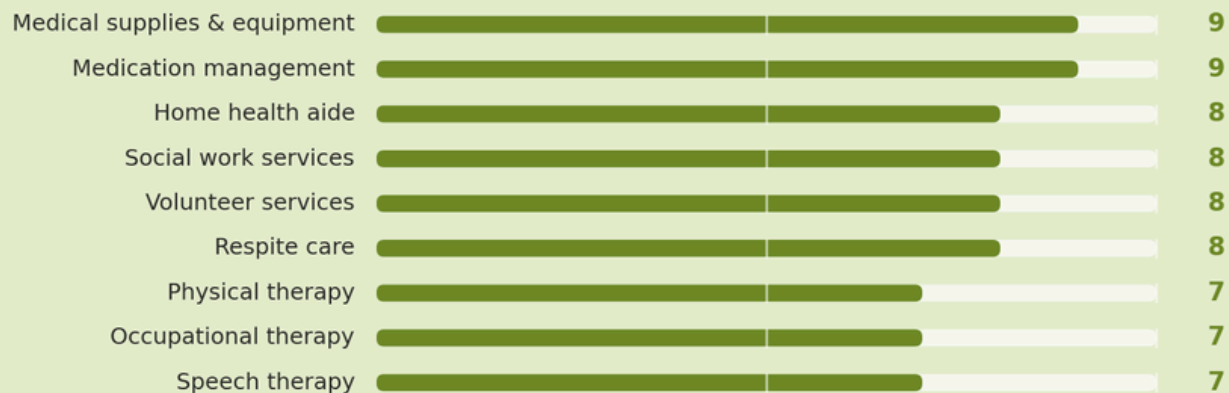
UNIVERSAL

All 10 counties



COMMON

7-9 counties



MODERATE

4-6 counties



RARE

1-3 counties



Data for this chart were aggregated from all documented hospices in 10 Georgia Counties: Bartow, Carroll, Cherokee, Clayton, Cobb, DeKalb, Douglas, Fulton, Gwinnett, and Paulding. Services that were not documented do not confirm the absence of service.