



The Brand Activation DJ

Your Most Important Brand Ambassador

The Keynote DJ™ is a Perfect Example of The Next Level In-Person or Virtual Brand Ambassador!



"He makes it feel like there's no camera...!"

"You're really good at reading things and asking questions and clarifying and then you do it...all of it!" - Lisa Gregory

"All I'm trying to do is just spread joy, spread love, and pass out whatever kind of inspiration, motivation that I can to people and do that through music." - DJ Graffiti

The Human Energy DJ's Create Increases Dopamine

DJ's that understand their audience know how to connect with them on a human chemistry level increasing dopamine and making them feel good about just being at the event.

Look at what Two Time DMC Champion DJ Shiftee did with AWS CTO Werner Vogels' words. Those dopamine levels are rising again like never before!



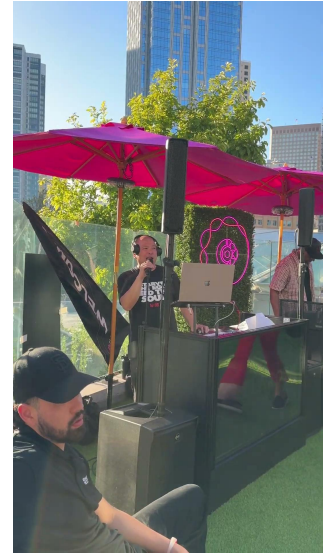
Transcript Excerpt

0:03
build
0:06
build build get ready for this go go
0:11
go
0:12
[Music]
0:19
[Music]
0:24
go
0:27
a you build it you run it
0:30

DJ's Use Creative Skills to Energize the Brand

Look at the DJ Console branding and what DJ Zhaldee did with his scratching skills and DC Beatbox performing for Claroty's brand activation during RSA in SF.

Talk about making people feel good!



MC and DJ Hyping Up the Audience before the Keynote is an important Brand Ambassador Role!



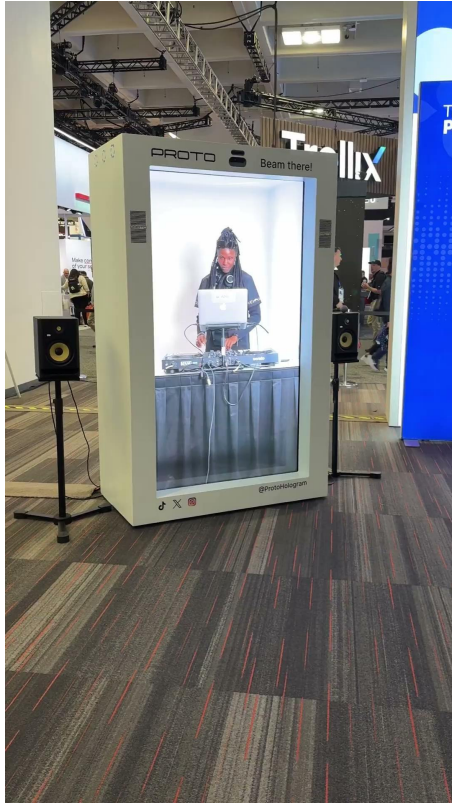
MC & DJ TwinSpin partnered up with DJ Miles Green on the turntables getting everyone excited about the keynote presentation.

DJ Consoles with LED Screen Can Make Your Brand Pop

DJ consoles/booths now have LED screens that can display brand logos or other activation content that connects your DJ to your brand. It looks amazing!



Beam Me Over a DJ! A Hologram Experience



Your DJ is off-site but placing these holographic pods in key activation areas will **WOW** the attendees with your DJ providing key talking points!

Silent Disco DJ Battle That Gets Everyone Fired Up!



Creating a silent disco DJ battle is such a fun way to get to get a little competition going for who's going to flip their headphone color to the DJ with the best vibes!

An AI DJ? Wait...What?

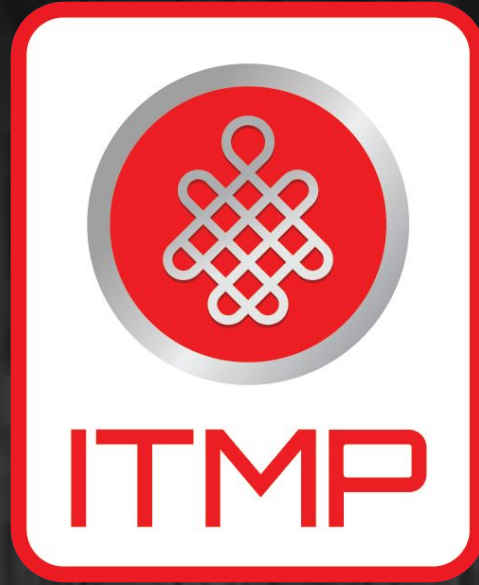
Meet Algoriddim's Neural Mix technology that can mix tracks...not as good as the real deal, but the future is here and we simply can't ignore it. Imagine seeing this interface on a large monitor as the tracks transition seamlessly from one song to the next.



Going Back to Analog is So Cool & Very Human!



Turntables with records spinning and the warm sounds with your DJ grooving to classic vinyl creates such a feel good mood, your brand will instantly be connected to that vibe.



Believe in the Power of You

Let's talk. We can help!
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