
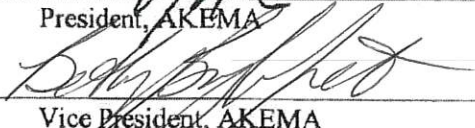


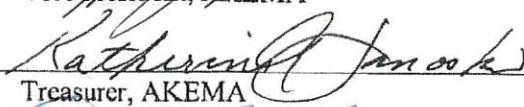
# Alaska Emergency Management Association Strategic Plan




***Executive Committee Approval:***

Approved by:  1/16/25  
President, AKEMA Date

Approved by:  1/27/25  
Vice President, AKEMA Date

Approved by:  1.27.2025  
Treasurer, AKEMA Date

Approved by:  1/20/25  
Secretary, AKEMA Date

**Mission:** To support Alaskan Emergency Management Professionals in implementing the best practices and indigenous knowledge for preparing, mitigating, responding to and recovering from crises that affect Alaska, our communities, and our people.

**Vision:** To provide and maintain a State-Wide network of emergency management professionals working together to reduce the impacts of human-caused and natural disasters that impact Alaskans and their communities.

## Guiding Principles

- All services will be provided respectfully, encompassing all abilities.
- Empower individuals to provide the most for themselves.
- Effective Communication.
- Lead through a standard of excellence.

## Filters We Utilize for Resource and Decision Management

- Best practices in Emergency Management.
- Reasonable and customary to other professional Emergency Managers.
- Effectively communicated for success.
- Cost effectiveness/good use of AKEMA funds.

## Goals

- Develop a unified voice for emergency management professionals in the state of Alaska.
- Collaborate with emergency management personnel in Alaska on best practices.
- Promote all fields of emergency management in Alaska.
- Promote disaster preparedness to the public.

## Objectives

- **Objective:** Administer an association to share best practices, promote professional skills, capabilities, and development while providing support for emergency management challenges for members of elected officials, the media, and the public.
- **Objective:** Develop a diverse, consistent, and unified voice for emergency management professionals in Alaska through regular public-facing reporting and projects.
- **Objective:** Review training needs and create standardized training across Alaska at all levels of emergency management (Local, State, Federal, Tribal, and Non-Government Organizations) to meet the needs of emergency management practitioners within the next three years.
- **Objective:** Collaborate with emergency management personnel in Alaska on best practices through sharing documentation and regular communication.
- **Objective:** Host an annual conference to include presentations by subject matter experts.
- **Objective:** Promote and support all disciplines within the emergency management profession.
- **Objective:** Empower the next generation of emergency management professionals by providing outreach in local schools.

## **Plan Maintenance**

### **Monitoring and Evaluation:**

The AKEMA Strategic Plan, like all plans, requires periodic review to ensure that it remains up to date, reflects current information, and still meets the goals of AKEMA. Membership will review the plan annually. The review will determine if there have been any significant changes in AKEMA that affect the plan. If it is determined that significant changes have occurred, the plan will be amended to remain current.

Issues that may be addressed during the evaluation include:

- New or different goals, objectives, and strategies needed.
- Implementation problems
- funding limitations
- Conflicts with other goals
- Ensuring the plan is achieving the desired results.
- Adding additional hazards
- New information that should be incorporated
- Prioritization of tasks/goals to reflect current priorities.

### **Updating:**

This plan is intended to be a “living” document that will help inform interested parties about AKEMA priorities and actions. It will be reviewed for progress annually. During the 3<sup>rd</sup> year of the plan, AKEMA will review the strategic development of the next 3-year plan. AKEMA identified goals will act as a guide for AKEMA members in determining projects for which to spend member time, seek partner support, and funding.

### **Annual Review:**

The AKEMA Executive Committee is responsible for monitoring, evaluating, and updating the plan. The review and update process are as follows:

1. AKEMA Membership will meet to consider progress made on the plan and recommended changes during the previous 12 months such as:
  - Accomplishments in projects and programs.
  - Status of projects.
  - Cancellation or rescheduling of planned initiatives, and justification for doing so.
  - New needs identified.
  - “Lessons Learned” from an emergency/disaster, and what new initiatives should be added to the Plan.
  - Changes to the AKEMA Board Members.