

Your **Direct Business** Opportunity



A Transamerica Company



Build Your Own Business

WFG Direct offers you an opportunity to build a direct sales business.



Easy start up: No licenses are required so you can begin earning commissions quickly



Offer products and services from well-known companies



Training, expertise and support from the product providers to help you every step of the way



Help people:

- ▶ Safeguard their homes and their families through security and home automation systems
- ▶ Protect themselves against identity theft
- ▶ Achieve academic success through education planning services

Benefits of WFG Direct

WFG Direct offers you a platform to build a direct sales business by offering products and services that help people protect and enhance their daily lives.

With WFG Direct, you:



Are your own boss



Can set your own schedule – you determine the hours you work and the time you spend with friends and family



Are in charge of your future, both professionally and financially



Can build a team and earn overrides on your direct recruits



Can expand your business through other opportunities available through the WFG platform

Our Providers

We are actively working to add providers to the WFG Direct portfolio. Currently, WFG Direct Sales Representatives can offer products and services through these companies:



skyline

What Our Providers Offer



EDUCATION
ENCOMPASSED

Education Encompassed was founded on the principle that everyone has the right to advance their education without being burdened by student debt. The company offers full-service education planning that includes helping people with:

- ▶ High School guidance
- ▶ College searches and comparisons
- ▶ Application reviews
- ▶ Scholarship searches and financial aid form guidance
- ▶ Essay, resume, thesis and dissertation reviews
- ▶ Other education and scholastic needs

What Our Providers Offer



LifeLock is a leading provider of comprehensive identity theft protection services. Depending on the package your client selects, services include:

- ▶ Social security number alerts
- ▶ Identity alerts
- ▶ Credit monitoring
- ▶ Bank and credit card activity alerts
- ▶ Reimbursement for stolen funds

What Our Providers Offer

Skyline, the largest authorized dealer of Brinks Home Security, has been a trusted name in home security since 2004. The company offers cutting edge, smart home security technology that can be conveniently monitored from a person's smart phone. As a WFG Direct Sales Representative, you can offer several different packages based on the client's needs. Based on the package selected, services include:

skyline

- ▶ Home security systems that include:
 - ▶ Door and window sensors
 - ▶ Motion detector
 - ▶ Smoke detector
 - ▶ Indoor and outdoor cameras
- ▶ Home Automation Devices, including:
 - ▶ Smart door locks
 - ▶ Smart thermostats
 - ▶ Lamp control modules

Business Expansion: **WFGIA & TFA**

There are other benefits of being a WFG Direct Sales Representative:
the opportunity to expand your business through other WFG companies.



WORLD FINANCIAL GROUP
INSURANCE AGENCY, LLC

If you already have a life license, or you earn one while you're a WFG Direct Sales Representative, you can become an agent with World Financial Group Insurance Agency, LLC (WFGIA). To do so, you must complete and receive approval of your WFGIA Agent Agreement. You can then offer life insurance and fixed products, once properly appointed with providers, to people in your community.



If you're interested in becoming or already are securities licensed, then it's possible for you to become registered with our broker/dealer, Transamerica Financial Advisors, Inc. (TFA) and offer securities and/or investment advisory services to clients.



Become a Sales Representative

Interested in starting your own direct sales business? To become a WFG Direct Sales Representative you must be a resident of California. To sign up, simply:

- ▶ Go to registration.wfglaunch.com
- ▶ Register and pay the \$125 fee*

A background check will be initiated after you've registered and submitted payment. Once approved, you will receive a WFG Direct sales code number and gain access to the WFG Direct web portal on MyWFG.com.

*Current WFGIA agents in California can join for a discounted rate by completing the WFG Direct Sales Representative Agreement in BOSS.

Start Your Own Direct
Sales Business Today!

