"If any man be in Christ, he is a new creature: old things are passed away; behold, all things are become new."

2 CORINTHIANS 5:17



2026–2027 TRAINING SEASON

SPONSORSHIPS & PARTNERSHIPS

Help an officer get trained. Stand with second chances.

AS SEEN ON NETFLIX Featured in the docuseries *The Fall of El Mayo*

AWARD-WINNING PODCAST *Surviving El Chapo* with Curtis "50 Cent" Jackson & Charlie Webster

★ REAL EXPERIENCE. REAL KNOWLEDGE. REAL INSIGHT. ★

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MEET YOUR INSTRUCTOR

MARGARITO "JAY" FLORES JR.

Jay Flores is the founder and lead instructor of Kingpin to Educator (K2E). Raised inside the drug trade, he and his twin brother became major wholesale suppliers in Chicago and principal U.S. distributors for the Sinaloa Cartel, dealing directly with its top leadership. Their network moved tons of narcotics across the United States and Canada by truck, plane, boat, bus and rail, and sent more than $3 billion in bulk U.S. currency back to Mexico.

Today Jay uses that experience to teach law enforcement, financial institutions and government agencies how trafficking organizations really operate, and how to take them apart. He has advised Congress on strategies to combat drug trafficking and teaches alongside experienced officers and subject-matter experts.

10,000+
federal, state and local officers trained

50+
trainings and presentations delivered

2024
testified before the Congressional Task Force to Combat Mexican Drug Cartels

Netflix
featured in the docuseries *The Fall of El Mayo*

Also featured in the award-winning podcast *Surviving El Chapo: The Twins Who Brought Down a Drug Lord*, hosted by Curtis "50 Cent" Jackson and Charlie Webster (iHeartPodcasts and Lionsgate Sound).

WHY I DO THIS

JUDGE PEOPLE BY WHO THEY ARE TODAY, NOT BY THEIR PAST.

Agencies across the country are facing budget cuts. Many want to send their officers to specialized training but can't, and training like ours, taught from inside the drug trade itself, is often the first thing cut.

I'm determined to find another way. Not just so officers can hear from me, but so they can learn from instructors like Matthew Hedger, a former CIA operations officer who teaches how criminal networks move and hide money, and from the officers and guest presenters I'm proud to teach alongside.

I'm living proof that people can change. I changed for my family, and I don't want my children to inherit the life I was born into. If you believe in redemption and second chances, this is a way to stand with us and give back to the officers who protect our communities.

— JAY FLORES, FOUNDER & LEAD INSTRUCTOR

OUR MISSION

CHANGING HOW WE FIGHT DRUG TRAFFICKING

For decades, success has been measured in seizures. But organizations treat lost loads as a cost of doing business. What keeps them running is the money, and bulk U.S. currency moving south largely goes undetected.

K2E teaches officers, investigators and government partners to think like the organization: understand the business, follow the money, and target the cash and the networks behind it before it ever crosses the border.

01

HOW THE BUSINESS WORKS

Logistics, routes, concealment, command structure and the tactics organizations use to avoid detection.

02

FOLLOW THE MONEY

Bulk cash, money laundering and the financial leads hidden inside every trafficking case.

03

PEOPLE & INTELLIGENCE

Informants, cooperating witnesses and how organizations are broken from the inside.

WHERE YOUR SPONSORSHIP GOES

- **Officer seats**
  Tuition for officers whose agencies can't cover the cost.
- **Training-day costs**
  Lunch, refreshments, course materials and certificates.
- **Expert instructors**
  Guest instructors and subject-matter experts in the room.
- **Underserved agencies**
  Bringing training to small, rural and underfunded departments.

Every seat you sponsor, K2E matches with a donated seat.

Every sponsor receives an impact report showing exactly what their support made possible.

HOW WE GIVE BACK TO THE PROFESSION

- Sponsored seats so officers can attend regardless of budget
- Kingpin Online live classes for agencies that can't travel
- A participant question analysis report for host agencies after training
- Advising lawmakers and policymakers on what actually works

WAYS TO GIVE

SPONSORSHIP LEVELS

1 + 1

YOUR SEAT. PLUS ONE.

For every officer seat you sponsor, K2E donates a matching seat to an agency in need. Sponsor 10 officers, and 20 get trained.

1 OFFICER SEAT

OFFICER SCHOLARSHIP

$300

- **+1 matched seat donated by K2E**
- Name on the officer's scholarship certificate
- Listed on our Sponsor Wall

5 OFFICER SEATS

AGENCY SCHOLARSHIP

$1,500

- **+5 matched seats donated by K2E**
- Certificates for all five officers
- Logo on flyer and opening slides

10 OFFICER SEATS

TRAINING PARTNER

$3,000

- **+10 matched seats donated by K2E**
- Everything in Agency Scholarship
- A 5-minute welcome and materials table

ONE FULL CLASS

PRESENTING SPONSOR

From $10,000

- Lead logo on flyers, slides, certificates
- "Presented by" recognition
- 10–15 minute talk or demo at a break

EVENT SPONSORSHIPS

Pricing and recognition arranged for each training.

COFFEE & REFRESHMENTS
Your name at the station

OFFICER LUNCH
"Lunch provided by"

NETWORKING HOUR
Meet officers after class

YEARLY PARTNERSHIPS

PARTNER WITH US ALL YEAR

ANNUAL

OFFICER SCHOLARSHIP FUND

Fund seats for the year. We place them where they're needed most and report back after each class.

ANNUAL

REGIONAL TRAINING PARTNER

The recognized partner for every K2E training in your state or region.

VIP · LIMITED

FOUNDING PARTNER

Our highest level. Lead recognition across every K2E training for the year, a featured Sponsor Wall spot, and a year-end impact report.

Annual partnerships are customized to your goals, your community, and your budget.

TRAININGS SEEKING SPONSORS

UPCOMING TRAININGS

Choose a training to support, or let us place your sponsorship where it's needed most. Every class is two days and open to law enforcement only.

Nov 17–18, 2026	**CENTERVILLE, OHIO** · INSIDE THE SINALOA CARTEL Centerville Police Department
Dec 2–3, 2026	**MONTGOMERY, ALABAMA** · TCO: LOGISTICS & DISTRIBUTION Montgomery Police Department · with Southeast Training
Dec 8–9, 2026	**LINCOLN, ALABAMA** · TCO: LOGISTICS & DISTRIBUTION with Southeast Training
Dec 10–11, 2026	**GUNTERSVILLE, ALABAMA** · INSIDE THE SINALOA CARTEL Marshall County Drug Task Force
Dec 17–18, 2026	**SANDY, UTAH** · INSIDE THE SINALOA CARTEL Sandy Police Department · featuring Matthew Hedger
January 2027	**MONROE COUNTY, GEORGIA** · TCO: LOGISTICS & DISTRIBUTION with Southeast Training
Spring 2027	**COPPERAS COVE, TEXAS** · LAW ENFORCEMENT TRAINING SEMINAR Dates to be announced
Spring 2027	**WHARTON, TEXAS** · LAW ENFORCEMENT TRAINING SEMINAR Dates to be announced

HELP BRING IT BACK

These trainings were postponed because agencies couldn't fund enough seats. A sponsor can put them back on the calendar.

ARKANSAS

Hosted by the Group 6 Drug Task Force. Postponed due to agency funding.

ATLANTA, GEORGIA AREA

Postponed due to agency funding.

YOUR CITY OR TOWN

Bring a full training to the agencies that serve your community.

Full, current schedule: kingpintoeducator.com/trainingseminars

HOW IT WORKS

SIMPLE FROM START TO FINISH

01
SUBMIT A REQUEST
Scan the code or visit our sponsorship page. Tell us your business, the training you want to support, and upload your logo.

02
WE CONFIRM
We confirm details with the host agency and send your invoice. No payment is collected online.

03
YOUR BRAND IN THE ROOM
Your logo on flyers, opening slides and certificates, based on your level.

04
SEE THE RESULTS
After the training, you receive your impact report.

YOUR IMPACT REPORT

- Seats you funded, plus the seats K2E matched
- Agencies your sponsorship reached
- Officer names and certificates, with agency approval and officer consent
- Highlights from the class and what officers wanted to learn

EVERY BUSINESS HAS A STAKE

Banks & credit unions · Real estate & title companies · Insurance (auto, home & life) · Logistics & trucking · Crypto & digital payments · Auto dealerships · Technology & security · Corporate partners · Companies serving law enforcement · Local businesses · Faith & community groups. **Don't see your industry? You're still a fit.**

WHO WILL YOU PUT IN THE ROOM?

Scan to submit a sponsorship request, or reach our team directly.

info@kingpintoeducator.com · (708) 462-2990

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Classroom training is reserved for law enforcement. Sponsor visits, recognition and speaking time are subject to host agency approval. Officer names and certificates are shared only with agency approval and officer consent. Kingpin to Educator may decline any sponsorship. Sponsorships support training costs and are not charitable donations. Matched seats are donated by K2E, subject to seat availability. Schedules are subject to change.