



## Opera By the River Partner Opportunities

Enjoy and experience the voices of Opera By The River (OBTR) on August 10, on the lawn of the Star Riverhouse. Back for its third year, OBTR is a FREE family entertainment experience, produced by GEMMA ARTS. GEMMA is pleased to partner with the Star Parks, Arts, & Beautification Committee (SPAB) to share the talent of our local Idahoans. GEMMA's mission is to offer career growth and building opportunities for emerging and established regional artists through programming that focuses on role building and exposure, along with events that enrich the public and performing arts communities.

The evening begins with strolling performers at 6:00 pm, along with a variety of food, drink, spirit, and dessert vendors. At 7:00 PM our captivating artists will take the audience on a musical journey from Broadway to Opera and in-between. Be a part of the experience....

*Anything Goes!*

Join us to support our arts community, and help create a legacy that will enhance and enrich the lives of all ages. Some of the proceeds will also cultivate local talent through future collaborations, masterclasses and performance opportunities, creating a musical legacy for the Treasure Valley.

Listed are sponsorship opportunities and the benefits your organization will receive from your partner participation.

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www.gemmaarts.com 



## Sponsorship Packages

### \$2500 Platinum Partner: Title Partner

- Business logo on all Opera By the River marketing materials, social media, print ads, **full page color** ad event online program
- **Two tables for up to sixteen guests: 4 bottles of wine**
- **Business banner displayed on stage**
- Live stage recognition of your business throughout concert performance
- **Two** reserved parking spaces for onsite parking at the Star Riverhouse
- **First right of refusal as Platinum Title Partner for next year's OBTR**
- **Canopy ambassador/hostess**
- *[new this year!]* **VIP Experience: dinner and drink provided inside the Riverhouse prior to concert along with Artist Meet-and-Greet**

### \$1500 Gold Partner: Event Partner

- Business logo on all Opera By the River marketing materials, social media, print ads, **1/2 page color** ad event online program, logo displayed on the partners banner
- One table for up to eight guests: 2 bottles of wine
- Live stage recognition of your business throughout concert performance
- **One** reserved parking space for onsite parking at the Star Riverhouse
- *[new this year!]* **VIP Experience: dinner and drink provided inside the Riverhouse prior to concert along with Artist Meet-and-Greet**

### \$500 Silver

- Business logo on all Opera By the River marketing materials, social media, print ads, **1/4 page** color ad event online program, logo displayed on the partners banner
- One table for up to eight guests: 2 bottles of wine
- Live stage recognition of your business throughout concert performance
- *[new this year!]* **VIP Experience: dinner and drink provided inside the Riverhouse prior to concert along with Artist Meet-and-Greet**

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