

# LEADERVIBE

## SPEAKING PACKET



LIFE. LEADERSHIP. CHANGE.



**LeaderVibe**

Life. Leadership. Change.



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## Welcome Letter

Dear Event Organizer,

Thank you for taking the time to explore this speaker packet and for considering me—and our family-led team at **LeaderVibe**—to be a part of your upcoming event. It is both a privilege and a calling to step into rooms filled with leaders, learners, and people longing to grow, and I do not take that responsibility lightly.

For over three decades, I've led in the trenches of nonprofit leadership, guided organizations through crisis, built culture from scratch, and walked through personal valleys that forever changed how I lead. But more than the credentials or the numbers raised, what defines me is a deep belief: **every person can be re-routed toward purpose, wholeness, and lasting impact**. That belief is the heartbeat of LeaderVibe.

LeaderVibe was born not from a business plan, but from *a conviction*. A conviction that leadership is broken when it's performative and shallow—and reborn when it's **authentic, vulnerable, and bold**. Through storytelling, practical strategies, and heartfelt connection, I aim to deliver more than a keynote—I aim to spark change in the soul of a leader, a team, or an organization. Whether I'm in a boardroom with seasoned executives or a room full of young emerging professionals, my approach is always the same: *bring truth, bring tools, and bring transformation*.

This packet is your guide to the LeaderVibe experience. Inside, you'll find details on the topics I speak on—from my signature message tied to my book **"Re-Routed"**, to leadership development, cultural transformation, and the power of **love and kindness** in a performance-driven world. You'll also see a breakdown of speaking options, training formats, booking information, and how we approach pro-bono or reduced-rate events for nonprofit causes that align with our mission.

But more than logistics, I want you to know this: when you bring **LeaderVibe** into your space, you're not just booking a speaker—you're welcoming a voice that's been shaped by real pain, deep purpose, and relentless hope. I show up fully. I show up honestly. And I leave nothing behind. My goal isn't to impress your audience—it's to *ignite something in them* that lasts far beyond the applause.

Our family—my wife Stacy and our sons Hayden and Wyatt—are co-leaders in this journey. Each of us brings a unique voice to the table, whether in wellness, life coaching, young adult leadership, or operations. Together, we're helping leaders and communities re-center, re-orient, and re-route toward what matters most. We'd be honored to bring that same energy to your stage, your team, and your mission.

Thank you again for your interest. I look forward to learning more about your event, your audience, and how we can serve your vision.

With gratitude and purpose,

**Mike Brown, Jr.**

Founder & Principal | **LeaderVibe**

President & CEO | Nonprofit Executive Leader

Speaker | Author of *Re-Routed* | Coach | Father | Disruptor

## About LeaderVibe

**LeaderVibe** is a national leadership consultancy and speaking platform founded by Mike and Stacy Brown, alongside their sons Hayden and Wyatt Alexander. Grounded in over 30 years of transformational leadership and a shared passion for people, LeaderVibe exists to awaken purpose in leaders of all ages and stages. The company equips nonprofits, businesses, churches, families, and individual leaders with tools for *authentic leadership, effective communication, wellness, and soul-deep growth*.

LeaderVibe offers keynote presentations, immersive retreats, coaching experiences, and strategic support that blend real-life expertise with faith, practical action steps, and heart-centered insight. This is not just another leadership training company. It's a movement rooted in *legacy, family, and faith*—and it's helping others rewrite their story and lead with clarity, courage, and compassion.

The **compass** in the LeaderVibe logo is more than a graphic—it's a philosophy.

We exist to help leaders **re-center**, **re-orient**, and **re-route** toward their highest calling.

## Meet the Family Behind LeaderVibe

*Life. Leadership. Change.*

**LeaderVibe** isn't just a business—it's a living, breathing movement powered by a family committed to growth, purpose, and legacy. Built on decades of experience in nonprofit leadership, business administration, health and wellness, and faith-based coaching, this unique platform is a blend of grit, heart, and vision. The family behind LeaderVibe believes in real stories, honest leadership, and the courage to show up differently—because leadership isn't about being perfect, it's about being *authentic*.

Founded by Mike and Stacy Brown and co-owned by their sons Hayden and Wyatt Alexander, LeaderVibe exists to coach, train, speak, and lead others to become who they were created to be. Whether you're leading a nonprofit, raising a family, managing a team, or trying to lead yourself through chaos, this team brings decades of lived experience and practical tools to help you re-center, refocus, and lead from a place of *truth*.





**Mike Brown, Jr.**

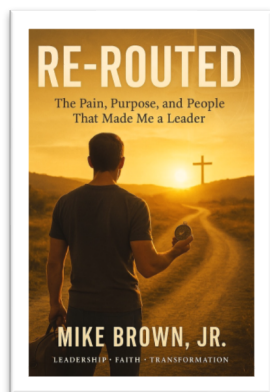
*Founder | Leadership Disruptor | Visionary Coach*

With over three decades of nonprofit leadership and community transformation under his belt, **Mike Brown** is a voice of truth in a world flooded with noise. He is known nationally as a *leadership disruptor*—someone who refuses to settle for broken systems, outdated thinking, or shallow leadership. His strength lies in his vulnerability: a man who has lived through personal loss, led through organizational crisis, and rebuilt teams from the ground up. Mike has raised more than **\$500 million in funding**, led multiple turnarounds of large community organizations, and has mentored hundreds of leaders across the country who now carry his teachings into their own work.

Mike's story is one of resilience, redemption, and relentless purpose. Born to teen parents, raised in modest circumstances, and shaped by personal tragedy—including the death of his son and his late wife—Mike has emerged with a perspective few leaders can claim. He doesn't speak from theory. He speaks from the battlefield of leadership—where budgets crash, culture breaks down, and people lose faith. And yet, he stands as proof that leadership grounded in love, clarity, faith, and *real talk* can transform not just organizations, but people. Today, he is a trusted speaker, coach, and consultant for nonprofit executives, business leaders, and teams hungry for lasting change.

Through **LeaderVibe**, Mike shares his hard-won insight on how to build mission-driven culture, lead in crisis, and use failure as a stepping stone to impact. His leadership teachings are anchored in authenticity, clarity of purpose, and the radical idea that kindness and excellence are not mutually exclusive—they are the foundation of transformation.

## Re-Routed: A Leadership Journey Rooted in Grit, Grace, and Growth



*Keynotes. Workshops. Real Stories. Real Impact.*

At the heart of Mike Brown Jr.'s latest work is a simple but powerful truth: **Leadership is not about perfection—it's about redirection.** In his book, ***Re-Routed: The Pain, Purpose, and People That Made Me a Leader***, Mike invites readers and audiences into the raw, redemptive journey that shaped him as a transformational leader. Drawing from over three decades of leading nonprofits, navigating personal loss, and rebuilding cultures, *Re-Routed* is more than a memoir—it's a **map for leaders** seeking clarity, courage, and change.

This powerful keynote or workshop is built around the **Four Principles of Leadership** Mike lives and leads by:

- **Teachability – The Capacity to Learn:**  
Leadership begins when ego ends. Teachability is the foundation of growth. Mike explores how a posture of learning—even in the face of criticism or failure—opens the door to innovation and deeper trust.
- **Initiative – The Drive to Make It Happen:**  
No one can lead from the sidelines. Mike shows how taking action, even when it's risky or unpopular, is what separates dreamers from doers. It's about movement, ownership, and the power of showing up.
- **Discipline – Working to Get Results:**  
Great vision without consistent effort is just a wish. Mike breaks down how discipline—relational, professional, and spiritual—builds credibility and lasting success, even when motivation runs dry.
- **Passion – Leading with Purpose and Heart:**  
Passion isn't noise—it's direction. Mike helps leaders reignite their sense of mission and reminds them that leadership without passion is just management. His passion is contagious, rooted in his own pain, purpose, and calling.

And at the center of it all is Mike's **anchor message: Love & Kindness**.

Mike believes the most overlooked strategy in leadership is simple: **kindness**. Whether leading a team, navigating a crisis, or raising a family, love and kindness are not soft values—they're the *strongest foundation* a leader can build on. Through humor, vulnerability, and real talk, Mike challenges leaders to drop the mask, return to their roots, and lead from a place of love.

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#### Keynote Topics and Training Options Include:

- *Re-Routed: Turning Pain into Purpose in Leadership*
- *The Four Principles That Transform Leaders from the Inside Out*
- *Leading with Love & Kindness in a Performance-Driven World*
- *Failing Forward: What Leadership Really Looks Like When Everything Goes Wrong*
- *Building Culture by Re-Routing Your Team with Clarity and Compassion*

Whether you're hosting a **conference, retreat, executive leadership training, or staff development day**, Mike's story, message, and *Re-Routed* framework will leave your audience inspired, challenged, and ready to lead with fresh direction.

#### Signature Speaking Topics and/or Customization

1. **Re-Routing Leadership**  
*Turning setbacks into strategic comebacks through personal reinvention and bold direction.*
2. **Culture Is the New Strategy**  
*How to build unshakable organizational culture that outlasts any business model.*
3. **Fail Forward**  
*Harnessing the power of failure to unlock growth, courage, and clarity.*
4. **Mission Over Metrics**  
*Re-centering your team's focus on purpose to drive performance and engagement.*
5. **Strategic Grit**  
*Balancing vision with perseverance when navigating difficult leadership seasons.*
6. **Leading Through Crisis**  
*Tactical and heart-led approaches to navigating adversity with integrity.*
7. **Building a Legacy Brand**  
*Creating movements, not moments—how to lead with values that outlive you.*
8. **The Power of Authenticity**  
*How vulnerability and truth-telling unlock deeper connections and stronger influence.*
9. **Coaching the Coach**  
*Developing and multiplying leaders with tools that stick and stories that matter.*
10. **Leadership GPS**  
*Understanding where you are, where you're going, and how to lead others on the way.*
11. **Customized Topics (per request and after event form is completed)**  
*Mike can customize a speech or workshop based on your needs.*



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## Hayden Alexander

Co-Owner | Operations Executive | Young Leader on Fire

At just **25 years old**, **Hayden Alexander** is redefining what leadership can look like in the next generation. With a Master's in Project Management, a background as a college baseball pitcher and coach, and a current executive role at a large social service nonprofit where he leads more than **100 employees**, Hayden brings passion, precision, and purpose to every room he enters. He speaks to young professionals and seasoned leaders alike about operational excellence, servant leadership, and the importance of building cultures where people *want* to show up.

Hayden is the kind of leader who *leads by example*. He is obsessed with learning, unafraid of pressure, and deeply committed to becoming a better version of himself every single day. As a former athlete, he knows the power of grit, discipline, and teamwork. As a young executive, he understands the urgency of adaptability, systems thinking, and *earned respect*. Through LeaderVibe, he works with organizations and teams to enhance operations, align priorities, and raise the bar for what young leaders are capable of when they are given real trust and real responsibility.

But Hayden is not just a manager—he's a *mentor*. He speaks to emerging leaders about owning their voice, building resilience, and stepping into roles they might not yet feel ready for. His message is simple but powerful: *you don't have to wait until you're older to lead—you just have to be ready to show up, work hard, and own your lane*.

At just 25, Hayden brings boldness, relatability, and real-world experience to the stage. With a Master's in Project Management, leadership over 100+ employees in social services, and a background as a college athlete and coach, Hayden inspires young professionals, teams, and rising executives to lead with purpose and grit.

### Keynote & Speaking Topics

#### 1. "Leading From the Middle: Young, Bold, and Ready to Build"

An empowering message for emerging leaders navigating authority, respect, and high expectations. Hayden unpacks what it means to step into big roles early and deliver results with humility, confidence, and intention.

#### 2. "Grit & Grind: The Playbook for Young Professionals in Leadership"

This talk blends stories from sports, work, and leadership with real takeaways for pushing through doubt, managing people older than you, and building systems that work—without losing your authenticity.

#### 3. "Operational Excellence: Turning Chaos Into Clarity"

Perfect for nonprofit teams or business units, Hayden explores the building blocks of strong internal systems, accountability structures, and communication strategies that help teams thrive under pressure.

### Virtual Sessions or Breakouts

- *Time Management & Prioritization for New Managers*
- *How to Build Culture from the Ground Up*
- *Coaching Your Team Through Conflict and Change*

### Coaching & Mentorship Topics

- Leadership Development for Young Adults & First-Time Managers
- Creating Systems for Operational Consistency
- Career Coaching for Athletes Transitioning Into the Workforce



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## Wyatt Alexander

Co-Owner | Faith-Based Wellness Coach | Fitness & Purpose Mentor

**Wyatt Alexander**, just **20 years old**, is a faith-filled wellness coach, personal trainer, and rising leader who brings spirit, energy, and raw honesty to the fitness world. As a bodybuilder and coach, Wyatt knows what it means to push limits, face inner battles, and choose discipline when it's hard. But what sets him apart is his conviction that *health is a spiritual journey*. Wyatt isn't just interested in six-packs and reps—he's passionate about helping others heal from the inside out, bringing Christ-centered values into everything from workouts to mindset training.

Having faced his own early life challenges, Wyatt understands that identity isn't just built in the gym—it's forged through grace, struggle, and faith. He mentors teens, young adults, and men looking for more than just motivation. Wyatt helps them build consistency, confidence, and conviction in who they are becoming. His unique approach weaves together physical health, spiritual grounding, and emotional strength, making him a powerful voice for those seeking more than surface-level success.

At LeaderVibe, Wyatt leads wellness coaching, group trainings, and spiritual growth conversations that invite people to *take care of the temple*, lead with integrity, and remember that faith and fitness are not in conflict—they're partners in purpose. He's not just training bodies—he's *strengthening souls*.

At 20, Wyatt is a rising voice in the world of **faith, fitness, and purpose**. As a bodybuilder, wellness coach, and devoted follower of Christ, Wyatt combines his physical training expertise with a spiritual foundation to help others live healthier, stronger, and more grounded lives.

### Keynote & Speaking Topics

#### 1. "Fit for Purpose: Building a Life on Strength, Spirit, and Discipline"

Wyatt shares his journey of transformation through faith and fitness—offering a powerful message on how discipline, identity in Christ, and intentional health can reshape how we live and lead.

#### 2. "The Faith-Fueled Life: Wellness for the Mind, Body, and Soul"

A talk perfect for youth groups, college ministries, and wellness communities, Wyatt shares how to integrate physical health with faith, mental clarity, and emotional stability for long-term growth.

#### 3. "The Power of Consistency: How Small Decisions Create Big Impact"

Wyatt breaks down the myth of motivation and teaches how routines, boundaries, and spiritual alignment help people become who they're meant to be—physically and spiritually.

### Virtual Sessions or Breakouts

- *Faith + Fitness: A Morning Routine That Anchors You*
- *Meal Planning, Mindset, and Motivation for Men of Faith*
- *Creating a Personal Discipline Framework That Lasts*

### Coaching & Mentorship Topics

- One-on-One Faith-Based Fitness Coaching
- Spiritual Mentorship for Young Men
- Body Transformation With a Christ-Centered Focus

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## Stacy Brown

*Partner | Planning & Administrative Lead | Logistics Coordinator*

Stacy Brown is the heart behind the scenes at **LeaderVibe**—the planner, organizer, and steady hand who ensures every detail runs smoothly. As the **Senior Administrative Assistant at Lockheed Martin**, Stacy brings decades of experience in high-level executive support, planning, and operational excellence. She is the one who keeps timelines clear, bookings on track, and the vision moving forward behind every event and engagement.

While Stacy doesn't speak or coach publicly, her fingerprints are on everything LeaderVibe touches. She is deeply passionate about creating seamless experiences for clients, managing the coordination of speaking events, and helping Mike and the team focus on what they do best—leading, teaching, and inspiring change. Her professionalism, warmth, and attention to detail make her an irreplaceable part of the mission.

At home and in business, Stacy is the grounding force—balancing grace and grit, laughter and logistics. She is a devoted wife, a proud mother, and the quiet powerhouse behind LeaderVibe's growing impact.

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## Colby Brown

*Partner | Technology & Sales Strategist | Digital Solutions Lead*

At just **20 years old**, **Colby Brown** is already carving out his own entrepreneurial path—building a company of his own while playing a vital, behind-the-scenes role in the success of **LeaderVibe**. As the tech-savvy powerhouse of the family, Colby leads digital infrastructure, website development, analytics, and sales strategy—making sure the LeaderVibe message is seen, heard, and experienced across every platform.

Though Colby shares his family's commitment to fitness and personal growth, his true passion lies in **supporting others from the background**—leveraging systems, technology, and digital tools to maximize efficiency and impact. Whether he's building out the website, fine-tuning marketing funnels, managing online content, or supporting event execution, Colby ensures the LeaderVibe brand stays strong, modern, and connected.

Quietly confident, creative, and forward-thinking, Colby represents the next generation of mission-driven entrepreneurs—those who don't just chase influence, but instead build the structures that sustain it. He is the engine behind the curtain, and his strategic insight, technical skillset, and heart for family and purpose make him an essential part of the LeaderVibe movement.



## LeaderVibe Speaking Fee Structure

At LeaderVibe, we believe in delivering high-impact, transformational experiences tailored to your audience's needs—whether it's an executive retreat, conference keynote, youth summit, or faith-based gathering. Below is our current fee structure for booking speaking engagements or training sessions with members of the LeaderVibe team.

### Mike Brown, Jr.

*Founder | National Speaker | Author of Re-Routed*

As a nationally respected nonprofit executive with over 30 years of leadership experience and a track record of raising over \$500 million in community support, Mike delivers keynote presentations and workshops that blend deep leadership strategy with personal, story-driven impact.

- **\$3,500 – Virtual Engagement (30–60 mins)**  
Ideal for webinars, online conferences, or virtual leadership summits.
- **\$6,000 – Regional Event (Up to Half Day)**  
Includes keynotes, breakout sessions, or panels within Texas or surrounding states.
- **\$8,500 – National Conference or Full-Day Engagement**  
Keynotes, leadership workshops, or strategic retreats for larger audiences.
- **\$10,000+ – Multi-Day Retreats or Custom-Built Events**  
Includes travel, prep, facilitation, and tailored content for multi-day team or board events.

*Mike's calendar fills up 6–12 months in advance. A 50% deposit is required to confirm dates. All travel and lodging costs are covered by the host unless otherwise negotiated.*

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### Hayden Alexander

*Young Executive | Operations Leader | Emerging Speaker*

At just 25, Hayden brings practical insight, youthful grit, and professional poise to every stage. As an operations executive managing over 100 staff and a former college athlete, Hayden is a powerful speaker for young professionals, teams, and organizations looking to develop the next generation of bold leaders.

- **\$1,250 – Virtual Engagement (30–45 mins)**  
Motivational session, leadership talk, or workshop.
- **\$2,000 – Regional Event (Up to Half Day)**  
Great for staff trainings, leadership panels, or executive breakout sessions.
- **\$3,500 – Full-Day Engagement or Keynote**  
Includes audience prep, breakout content, and tailored themes around leadership, systems, and culture.

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### Wyatt Alexander

*Faith-Based Wellness Coach | Fitness Trainer | Motivational Speaker*

Wyatt offers a one-of-a-kind voice on spiritual strength, discipline, and faith-centered fitness. His energy and conviction resonate especially with youth, men's groups, student-athletes, and churches looking for purpose-driven guidance.

- **\$750 – Virtual Session (Up to 30 mins)**  
Wellness devotional, fitness mindset coaching, or youth motivation.
  - **\$1,500 – Local or Regional In-Person Talk**  
Great for youth ministries, schools, or wellness events.
  - **\$2,500 – Full-Day Experience or Faith & Fitness Workshop**  
Includes guided sessions, interactive coaching, and spiritual integration.
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## Travel & Booking Policy

- All **travel and lodging** for in-person engagements must be covered by the host unless a flat-rate package is arranged.
- A **50% deposit** is required to hold your booking. The remaining balance is due within 7 days of the event.
- Custom event packages, including multiple speakers or extended coaching, are available upon request.

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## Pro-Bono & Reduced-Rate Policy

We are proud to give back and support causes aligned with our mission of life, leadership, and change.

- **Pro-Bono Speaking** is available for a limited number of events each year, **restricted to nonprofits, schools, and ministries located in the Fort Worth Metropolitan Area.**
- **Reduced-Rate Requests** must include a written proposal outlining the event details, audience, impact goals, and budget constraints. Final decisions will be based on calendar availability and mission alignment.

## Contact and Booking

*To inquire about availability or submit your completed request form, contact:*

**Mike Brown, Jr.**

Founder & Principal, LeaderVibe

mike@mikebrownjr.com | 817-898-9622

www.mikebrownjr.com

## Event Information Request Form

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Event Name: \_\_\_\_\_

Event Date: \_\_\_\_\_

Event Location (City/State/Virtual): \_\_\_\_\_

Estimated Audience Size: \_\_\_\_\_

Audience Type (students, executives, community): \_\_\_\_\_

Topic Preference: \_\_\_\_\_

Desired Session Length: \_\_\_\_\_

Recording or Streaming?: ☐ YES ☐ NO

AV Setup Info: \_\_\_\_\_

Travel & Accommodation Support: \_\_\_\_\_

Honorarium or Fee Budget: \_\_\_\_\_

### Speaker Rider

- Wireless lavalier or handheld microphone
- Projector/screen with HDMI input
- Water on stage
- Access to presentation slides if using event AV
- Hotel stay covered for out-of-town events
- Reimbursement for travel (airfare or mileage)
- Speaker prep call at least 1 week prior