



WELCOME PACKET



www.theleadervibe.com

Hello and Welcome,

Thank you for taking the time to learn more about LeaderVibe and the work we do to help leaders, teams, and organizations grow with purpose. Whether you're exploring coaching, team development, mentorship, speaking, or consulting, I'm honored that you're here and considering partnering with us.

For over three decades, I've lived leadership in the trenches, guiding organizations through crisis, building culture from the ground up, and helping people find their footing when life or leadership felt off course. Those experiences, both personal and professional, shaped a conviction that drives everything we do: every person can be re-routed toward purpose, wholeness, and lasting impact. That belief is the heartbeat of LeaderVibe.

LeaderVibe wasn't created as a business plan; it was born from a calling. A calling to help leaders and teams rediscover authenticity in a world that rewards performance over purpose. Whether through one-on-one coaching, leadership workshops, culture development, or keynote speaking, my approach remains consistent: to bring truth, tools, and transformation.

Inside this packet, you'll find an overview of our services from leadership coaching and team training to organizational culture consulting and speaking engagements. You'll also learn more about our signature leadership framework inspired by my book, *Re-Routed: The Pain, Purpose, and People That Made Me a Leader*. Each offering is designed to meet people where they are and guide them toward greater clarity, connection, and impact.

But beyond the services and logistics, here's what matters most: when you invite LeaderVibe into your space, you're not just hiring a consultant or coach, you're partnering with a team that leads with heart. My commitment is to show up fully, lead authentically, and leave a lasting impact through growth. Whether it's an individual breakthrough, a leadership team alignment, or a culture-wide reset, my goal is always to help you strengthen what matters most to your people.

Our family, consisting of my wife, Stacy, and our sons, Hayden and Wyatt, is an active part of this mission. Together, we bring diverse experience in leadership, wellness, coaching, and community development. Strong families, strong leaders, and strong communities are all interconnected, and helping people grow in one area often leads to transformation in another.

Thank you again for your interest in LeaderVibe. I'd love to learn more about your goals, your story, and how we can help re-center, re-orient, and re-route your leadership, your team, or your organization toward what truly matters.

With gratitude and purpose,

Mike Brown, Jr.

Founder & Principal | LeaderVibe

Speaker | Author of *Re-Routed* | Coach | Father | Disruptor

WELCOME

ABOUT US

About LeaderVibe

LeaderVibe is a national leadership consultancy and speaking platform founded by Mike and Stacy Brown, along with their sons, Hayden and Wyatt Alexander. Grounded in over 30 years of transformational leadership and a shared passion for people, LeaderVibe exists to awaken purpose in leaders of all ages and stages. The company equips nonprofits, businesses, churches, families, and individual leaders with tools for authentic leadership, effective communication, wellness, and soul-deep growth.

LeaderVibe offers keynote presentations, immersive retreats, coaching experiences, and strategic support that blend real-life expertise with faith, practical action steps, and heart-centered insight. This is not just another leadership training company. It's a movement rooted in legacy, family, and faith, and it's helping others rewrite their story and lead with clarity, courage, and compassion.

The compass in the LeaderVibe logo is more than a graphic; it's a philosophy.

We exist to help leaders re-center, re-orient, and re-route toward their highest calling.

Meet the Family Behind LeaderVibe

Life. Leadership. Change.

LeaderVibe isn't just a business; it's a living, breathing movement powered by a family committed to growth, purpose, and legacy. Built on decades of experience in nonprofit leadership, business administration, health and wellness, and faith-based coaching, this unique platform is a blend of grit, heart, and vision. The family behind LeaderVibe believes in real stories, honest leadership, and the courage to show up differently because leadership isn't about being perfect; it's about being authentic.

Founded by Mike and Stacy Brown and co-owned by their sons, Hayden and Wyatt Alexander, and Colby and Abbie Brown, LeaderVibe exists to coach, train, speak, and lead others to become who they were created to be. Whether you're leading a nonprofit, raising a family, managing a team, or trying to lead yourself through chaos, this team brings decades of lived experience and practical tools to help you re-center, refocus, and lead from a place of truth.





MEET OUR TEAM



Mike Brown, Jr.

Founder & Principal

✉ mike@theleadervibe.com

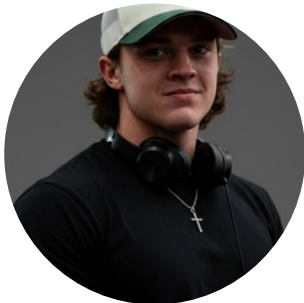
Mike Brown, Jr. is an accomplished President & CEO, nonprofit leader, adjunct faculty member, consultant, speaker, and author.

Hayden Alexander

Co-Founder and Emerging Leader Coach

✉ hayden@theleadervibe.com

Hayden Alexander is an emerging leader, mentor, and creative thinker passionate about personal growth, leadership development, and inspiring the next generation to reach their full potential.



Wyatt Alexander

Co-Founder and Wellness, Life Coach

✉ wyatt@theleadervibe.com

Wyatt Alexander is a dedicated wellness, faith, and life coach committed to helping individuals strengthen their mindset, deepen their faith, and live with balance, purpose, and authenticity.



MEET OUR TEAM



Stacy Brown

Founder & Principal

✉ stacy@theleadervibe.com

Stacy Brown is the organizational backbone of LeaderVibe, managing arrangements, client relations, and behind-the-scenes operations with excellence, care, and unwavering attention to detail.

Colby Brown

Co-Founder and Marketing, IT Support

✉ colby@theleadervibe.com

Colby Brown is a creative storyteller and content strategist who brings the LeaderVibe message to life through media, design, and authentic communication that connects with audiences of all ages.



Abbie Brown

Co-Founder and Life Coach

✉ abbie@theleadervibe.com

Abbie Brown is a psychology major and compassionate mentor who helps young people navigate college, life, and personal growth as they discover confidence, balance, and their true sense of self.



OUR OFFERINGS

01

Keynote Presentations

High-energy, story-driven sessions that inspire personal and organizational change.

02

Workshops & Training

Interactive, hands-on learning designed to shift culture and leadership behaviors.

03

Executive Retreats

High-energy, story-driven sessions that inspire personal and organizational change.

04

Executive & Life Coaching

Guiding leaders and individuals to unlock their potential, achieve goals, and lead with clarity and purpose.

05

Virtual Presentations

Impactful online experiences with the same authenticity and connection.

06

Faith & Wellness Events

Unique sessions blending spiritual grounding, wellness, and leadership resilience.



MEET MIKE BROWN, JR.

With over three decades of nonprofit leadership and community transformation under his belt, Mike Brown is a voice of truth in a world flooded with noise. He is known nationally as a leadership disruptor, someone who refuses to settle for broken systems, outdated thinking, or shallow leadership. His strength lies in his vulnerability: a man who has lived through personal loss, led through organizational crisis, and rebuilt teams from the ground up. Mike has raised more than \$500 million in funding, led multiple turnarounds of large community organizations, and has mentored hundreds of leaders across the country who now carry his teachings into their own work.

Mike's story is one of resilience, redemption, and relentless purpose. Born to teen parents, raised in modest circumstances, and shaped by personal tragedy, including the death of his son and his late wife, Mike has emerged with a perspective few leaders can claim. He doesn't speak from theory. He speaks from the battlefield of leadership where budgets crash, culture breaks down, and people lose faith. And yet, he stands as proof that leadership grounded in love, clarity, faith, and genuine communication can transform not just organizations, but also individuals. Today, he is a trusted speaker, coach, and consultant for nonprofit executives, business leaders, and teams hungry for lasting change.

Through LeaderVibe, Mike shares his hard-won insight on how to build a mission-driven culture, lead in crisis, and use failure as a stepping stone to impact. His leadership teachings are anchored in authenticity, clarity of purpose, and the radical idea that kindness and excellence are not mutually exclusive; they are the foundation of transformation.

At the heart of Mike Brown Jr.'s latest work is a simple but powerful truth: Leadership is not about perfection, it's about redirection. In his book, *Re-Routed: The Pain, Purpose, and People That Made Me a Leader*, Mike invites readers and audiences into the raw, redemptive journey that shaped him as a transformational leader. Drawing from over three decades of leading nonprofits, navigating personal loss, and rebuilding cultures, *Re-Routed* is more than a memoir; it's a map for leaders seeking clarity, courage, and change.



SERVICES OFFERED



Mike Brown, Jr. is an accomplished President & CEO, speaker, and author who has spent more than three decades transforming organizations and inspiring leaders to lead with purpose and authenticity. His message blends real-world leadership experience with powerful storytelling and actionable strategy that ignites growth and cultural change. Known for his energy, heart, and vision, Mike challenges audiences to re-route their thinking, rediscover their purpose, and lead with love and conviction.

Keynotes & Workshops

01

Mike delivers high-impact keynotes and interactive workshops designed to inspire leaders, strengthen teams, and transform organizational culture. Each session blends storytelling, strategy, and practical tools tailored to your audience's needs—whether for a conference, staff retreat, or leadership summit. Fees typically range from \$5,000 to \$15,000 depending on scope and audience size

Live & Virtual Coaching

02

Through personalized one-on-one or group coaching sessions, Mike helps leaders gain clarity, build confidence, and align their leadership with purpose. Sessions are offered both in person and virtually, making professional growth accessible for executives, emerging leaders, and teams alike. Fees typically range from \$250 to \$500 per session or from \$2,000 to \$6,000 for multi-session packages.

Customized Executing Consulting

03

Mike partners directly with organizations to assess culture, strengthen leadership systems, and develop customized strategies for growth, retention, and impact. These engagements are highly personalized and designed to produce measurable outcomes that align with your mission and goals. Fees typically range from \$10,000 to \$50,000 based on project scope and duration.



MEET HAYDEN ALEXANDER

At just 25 years old, Hayden Alexander is redefining what leadership can look like in the next generation. With a Master's in Project Management, a background as a college baseball pitcher and coach, and a current executive role at a large social service nonprofit where he leads more than 100 employees, Hayden brings passion, precision, and purpose to every room he enters. He speaks to young professionals and seasoned leaders alike about operational excellence, servant leadership, and the importance of building cultures where people want to show up.

Hayden is the kind of leader who leads by example. He is obsessed with learning, unafraid of pressure, and deeply committed to becoming a better version of himself every single day. As a former athlete, he knows the power of grit, discipline, and teamwork. As a young executive, he understands the urgency of adaptability, systems thinking, and earned respect. Through LeaderVibe, he works with organizations and teams to enhance operations, align priorities, and raise the bar for what young leaders are capable of when they are given real trust and real responsibility.

But Hayden is not just a manager, he's a mentor. He speaks to emerging leaders about owning their voice, building resilience, and stepping into roles they might not yet feel ready for. His message is simple but powerful: you don't have to wait until you're older to lead, you have to be ready to show up, work hard, and own your lane.

At just 25, Hayden brings boldness, relatability, and real-world experience to the stage. With a Master's in Project Management, leadership over 100+ employees in social services, and a background as a college athlete and coach, Hayden inspires young professionals, teams, and rising executives to lead with purpose and grit.



SERVICES OFFERED



Hayden Alexander is an emerging leader and mentor passionate about helping others grow in confidence, leadership, and purpose. With a natural gift for connecting with people, he brings authenticity and enthusiasm to every conversation, inspiring those around him to see their potential and take action. Hayden represents the next generation of LeaderVibe—driven, relatable, and focused on making a lasting impact.

Keynotes & Workshops

01

Hayden brings energy and authenticity to every stage, inspiring young professionals and emerging leaders to discover their purpose, build confidence, and lead with integrity. His engaging storytelling and practical insights create an immediate connection that sparks growth and action. Fees typically range from \$2,500 to \$7,500 depending on event size and format.

Live & Virtual Coaching

02

Through personalized one-on-one or group coaching, Hayden helps individuals navigate leadership challenges, personal growth, and life transitions with clarity and courage. His approachable style and genuine mentorship make every session impactful and real. Fees typically range from \$125 to \$300 per session or \$1,000 to \$3,000 for multi-session packages.

Customized Consulting for Emerging Leaders

03

Hayden designs immersive programs and retreats for schools, nonprofits, and companies focused on developing emerging leaders and building strong, values-based teams. These experiences blend motivation, reflection, and real-world tools that drive transformation. Fees typically range from \$2,500 to \$15,000, depending on scope and duration.



MEET WYATT ALEXANDER

Wyatt Alexander, just 21 years old, is a faith-filled wellness coach, personal trainer, and rising leader who brings spirit, energy, and raw honesty to the fitness world. As a bodybuilder and coach, Wyatt knows what it means to push limits, face inner battles, and choose discipline when it's hard. But what sets him apart is his conviction that health is a spiritual journey. Wyatt isn't just interested in six-packs and reps; he's passionate about helping others heal from the inside out, bringing Christ-centered values into everything from workouts to mindset training.

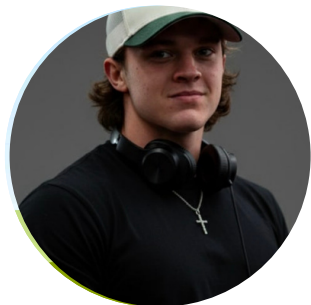
Having faced his own early life challenges, Wyatt understands that identity isn't just built in the gym, it's forged through grace, struggle, and faith. He mentors teens, young adults, and men looking for more than just motivation. Wyatt helps them build consistency, confidence, and conviction in who they are becoming. His unique approach weaves together physical health, spiritual grounding, and emotional strength, making him a powerful voice for those seeking more than surface-level success.

At LeaderVibe, Wyatt leads wellness coaching, group trainings, and spiritual growth conversations that invite people to take care of the temple, lead with integrity, and remember that faith and fitness are not in conflict; they're partners in purpose. He's not just training bodies, he's strengthening souls.

At 21, Wyatt is a rising voice in the world of faith, fitness, and purpose. As a bodybuilder, wellness coach, and devoted follower of Christ, Wyatt combines his physical training expertise with a spiritual foundation to help others live healthier, stronger, and more grounded lives.



SERVICES OFFERED



Wyatt Alexander is a faith-driven wellness coach, personal trainer, and emerging leader passionate about helping others strengthen both body and soul. His approach blends fitness, mindset, and spiritual growth to inspire lasting transformation. With authenticity and conviction, Wyatt empowers people to live disciplined, confident, and purpose-filled lives.

Keynotes & Workshops

01

Wyatt delivers powerful, faith-centered keynotes and workshops that bridge wellness, mindset, and spiritual growth. With raw honesty and personal testimony, he inspires audiences to strengthen both body and soul—challenging them to live with discipline, confidence, and purpose. Fees typically range from \$2,500 to \$7,500 depending on audience size and event scope.

Live & Virtual Coaching

02

Through one-on-one and group coaching, Wyatt equips individuals to build healthier lives from the inside out. His sessions combine fitness principles, spiritual grounding, and emotional resilience—helping clients find balance, consistency, and lasting transformation. Fees typically range from \$125 to \$300 per session or \$1,000 to \$3,000 for multi-session packages.

Customized Consulting for Emerging Leaders

03

Wyatt creates tailored wellness and faith-based experiences for churches, youth groups, retreats, and organizations seeking holistic transformation. These programs blend physical training, devotional reflection, and personal development to restore focus and faith. Fees typically range from \$2,500 to \$15,000, depending on program design and duration.



NEXT STEPS



Thank you!

Visit our website for more information, book orders, booking requests, and videos, OR feel free to email us or call!



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