



Brookmont Dividend Equity Strategy



Ranked as the Decade's

#1 US Large-Cap Value Manager and #5 US Equity Manager

PSN/Informa has named the **Brookmont Dividend Equity Strategy** "*Manager of the Decade*" based on its ten-year performance through the end of 2017. The Strategy was ranked by Informa in several categories:

#1 US Large-Cap Value Manager
2008-2017

#3 US Large-Cap Manager
2008-2017

#5 US Equity Manager
2008-2017

[Click for the Strategy Fact Sheet](#)

The **Brookmont Dividend Equity Strategy** is comprised of dividend-paying equities that cut across many areas of the general market. Holdings include large and mid-cap stocks, domiciled in the US and abroad, with an allocation in value, core, and growth equities. The Strategy follows a low turnover philosophy and investments are normally held through a full cycle or longer.

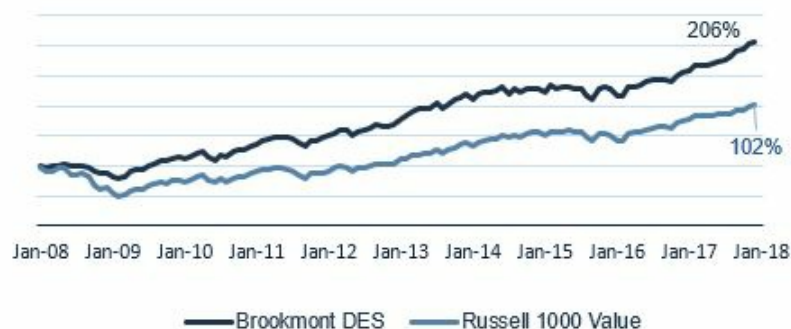


Annualized Returns (as of 12/31/2017)

	1-Year	3-Year*	10-Year*
Dividend Equity Strategy	19.73%	10.30%	11.89%
(net of fees)	18.78%	9.42%	11.13%
Russell 1000 Value	13.66%	8.65%	7.10%

Inception January 1, 2008
*annualized returns

Cumulative Return (Jan. 1, 2008 – Dec. 31, 2017)



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Disclaimer: Dividend Equity Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include, 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. Inception of the Strategy is Jan. 1, 2008. Gross-of-fees returns do not include management or custody fees but do include all trading costs.

Brookmont's cumulative returns do not include reinvestment of dividends and are shown gross-of-fees. All transaction costs are included. The Russell 1000 Value cumulative return includes reinvestment of dividends and capital gains. During a rising market, not reinvesting dividends could have a negative affect on cumulative returns. Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net of fee performance was calculated using actual management fees.. Additional information regarding the policies for calculating and reporting returns is available upon request.

Manager of the Decade: Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the latest 10-year period. Moreover, products must have returns greater than the style benchmark for the latest 10-year period and Standard Deviation less than the style benchmark for the latest ten-year period. At this point, the top-10 performers for the latest 10-year period become the PSN Top Guns of the Decade.

