

# Brookmont Capital Management

## Dividend Growth Strategy

### Firm Overview

Based in: Dallas, TX  
 History: Founded in 2007  
 Ownership: Employee Owned  
 Website: www.brookmont.com

### Investment Objective

- The **Brookmont Capital Dividend Growth Strategy** includes a **dynamic portfolio** and invests in common stocks that provide above-market average dividend growth.
- The Strategy's investment philosophy concentrates on long-term total return through thematic and economic cycle investments.
- The Strategy invests in the major sectors of the economy (*represented by the S&P 500*) and may hold domestic and foreign securities ranging from small to large-cap stocks.
- The portfolio is not restricted to a specific equity style and market capitalization.
- **Tax-efficient:** the portfolio's annual turnover has ranged from 5-20%
- **Risk-management:** the portfolio is diversified through low internal correlation and restricted weightings in individual holdings and sectors.
- **Experience:** Brookmont's investment team has 36 years of experience in dividend equity management.

### Annualized Returns (as of 03/31/18)

	YTD	1-Yr	3-Yr*	Since Inception*
Dividend Growth Strategy	0.10%	16.69%	10.66%	11.07%
(net of fees)	-0.06%	16.06%	10.29%	10.72%
Russell 1000	-0.69%	13.98%	10.39%	10.12%

Inception January 1, 2015  
 \*annualized returns

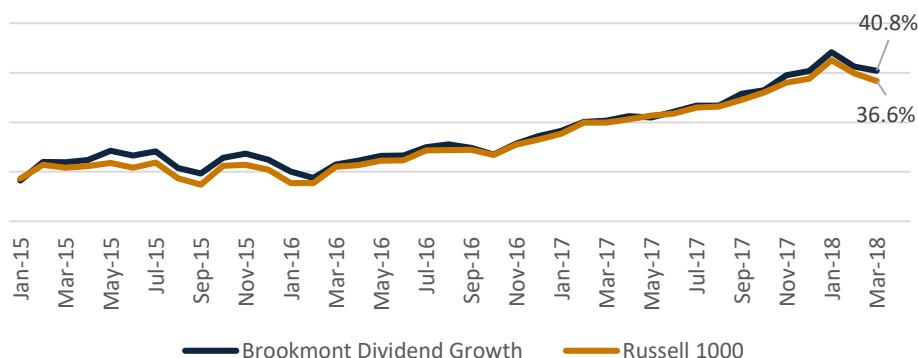
### Strategy Statistics

	3-Year
Alpha	0.64
Beta	0.96
R2	.87
Upside Capture	100
Downside Capture	92

### Strategy Characteristics

	Current
Yield	1.94%
Dividend Growth (One-Year)	13.6%
Avg. Market Cap	\$112B
Return on Equity	22
P/E (forecast net 12 months)	20.35

### Cumulative Performance: (01/01/2008 – 03/31/2018)



Past performance is not indicative of future results. Securities are not guaranteed and may lose money.

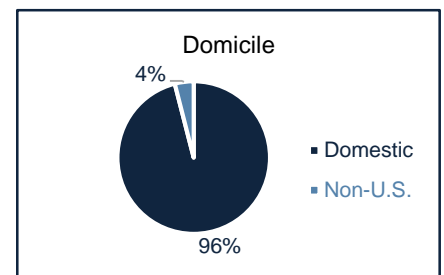
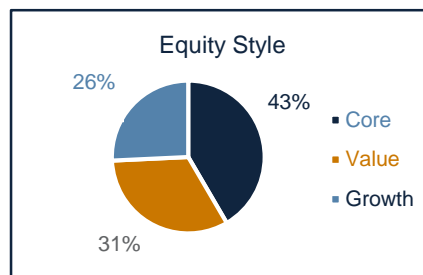
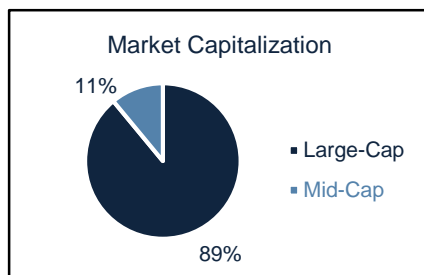
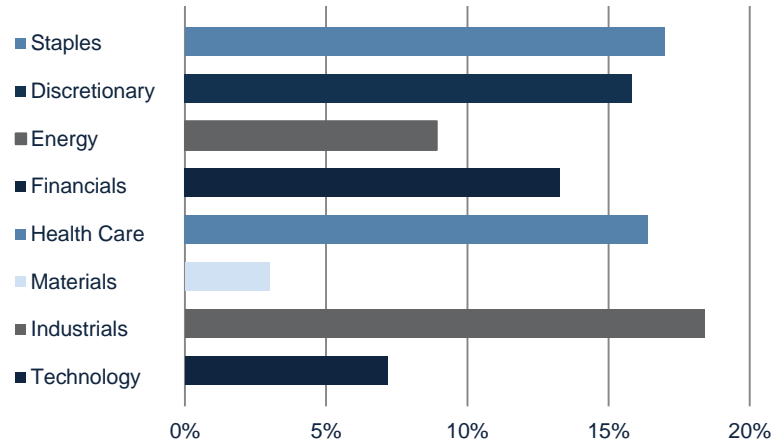
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## Dividend Growth Strategy

### Largest Composite Holdings

	% of Portfolio
Estee Lauder	4.71%
ConocoPhillips	4.32%
Raytheon	4.25%
Stryker	3.87%
Constellation Brands	3.85%
Lowe's	3.83%
Activision Brands	3.80%
Tyson Foods	3.76%
UnitedHealth	3.76%
Chevron	3.53%

### Sector Weightings



**Disclaimer:** Dividend Growth Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include, 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. Inception of the Strategy is Jan. 1, 2015. Gross-of-fees returns do not include management or custody fees but do include all trading costs.

The Brookmont Dividend Growth Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes the Dividend Growth Strategy Composite is measured against the Russell 1000 Index. The Russell 1000 Index measures the performance of the large-cap segment of the U.S. equity universe. The Russell 1000 Index is constructed to provide a comprehensive and unbiased barometer for the large-cap segment.

The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net of fee performance was calculated using actual management fees. Additional information regarding the policies for calculating and reporting returns is available upon request. Your account returns might vary from the composite's returns if you own securities that are not included in the Strategy. Cumulative returns are shown gross-of-fees. Returns for the Russell 1000 Index include reinvested dividends. Strategy returns do not include reinvested dividends. During a rising market, not reinvesting dividends could have a negative affect on cumulative returns.

Brookmont Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). To receive a complete list and description of Brookmont Capital's composites and/or a presentation that adheres to the GIPS standards, contact Susan Begando at (214 ) 953-0190 or write Brookmont Capital Management, LLC 2000 McKinney Avenue Suite 1230 Dallas, TX 75201, or sbegando@brookmont.com.

Past performance is not indicative of future results