

# Brookmont Dividend Equity Strategy



The **Brookmont Dividend Equity Strategy** is a diversified portfolio that includes common stocks that pay above-average dividends with a history of increased quarterly payments.

The Strategy normally invests in most economic sectors (as represented by the S&P 500) and includes mid and large-cap companies that are domiciled in the U.S. and around the world.

The Strategy follows a top-down investment process that determines the portfolio's sector weightings, level of risk, and allocation in domestic and foreign equities.

The portfolio has averaged 10-15% annual turnover (excluding rebalancing) and the majority of realized gains are long-term.

The Strategy is diversified with a low internal correlation among its 35-40 holdings.

Dividend yield is a determination for setting the portfolio's universe. Total-return over a long-term horizon is the primary objective.

The Portfolio Manager has 29 years of experience in asset management and includes 19 years of managing dividend-equity portfolios.

## Recent Recognitions

**"Manager of the Decade" - PSN/Informa**  
 #1 Large-Cap Value Manager  
 #5 US Equity Manager

	YTD	1-Yr	3-Yr*	10-Yr*	Inception*
<b>Dividend Equity Strategy</b>	<b>4.93%</b>	<b>10.60%</b>	<b>14.99%</b>	<b>12.75%</b>	<b>11.52%</b>
<i>(net of fees)</i>	4.29%	9.73%	14.08%	11.95%	10.75%
Russell 1000 Value ^	3.92%	9.45%	13.55%	9.79%	6.98%

Inception January 1, 2008  
 \*annualized returns  
 ^ benchmark

## Investment Growth

Time Period: 1/1/2008 to 9/30/2018



— Brookmont Capital Dividend Equity (Gross) — Brookmont Capital Dividend Equity (Net) — Russell 1000 Value TR USD (Gross)

## Portfolio Statistics

As of Date: 9/30/2018

	Strategy
Number of Holdings	37
Forward Dividend Yield %	2.8%
Dividend Growth %	7.0%
Market Cap (mil)	143,233
Price/Earnings	23
ROE	19.8

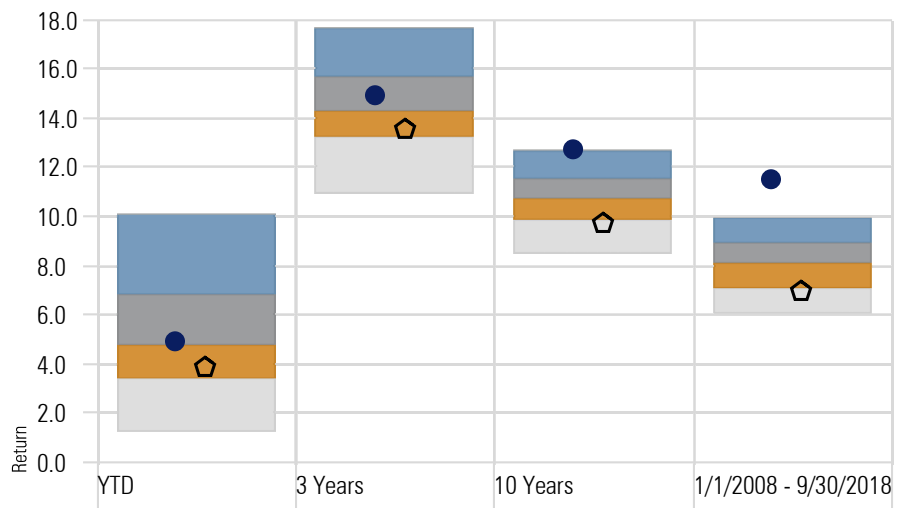
## Ratings

Morningstar Rating 10 Yr	★★★★★
Morningstar Rating Overall	★★★★

## Performance Relative to Peer Group

Peer Group (5-95%): Separate Accounts/CITs - U.S. - Large Value Calculation Benchmark: None

■ Top Quartile ■ 2nd Quartile ■ 3rd Quartile ■ Bottom Quartile



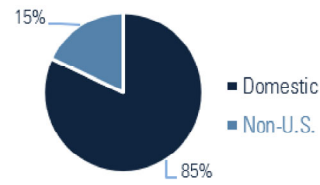
● Brookmont Capital Dividend Equity

◻ Russell 1000 Value TR USD

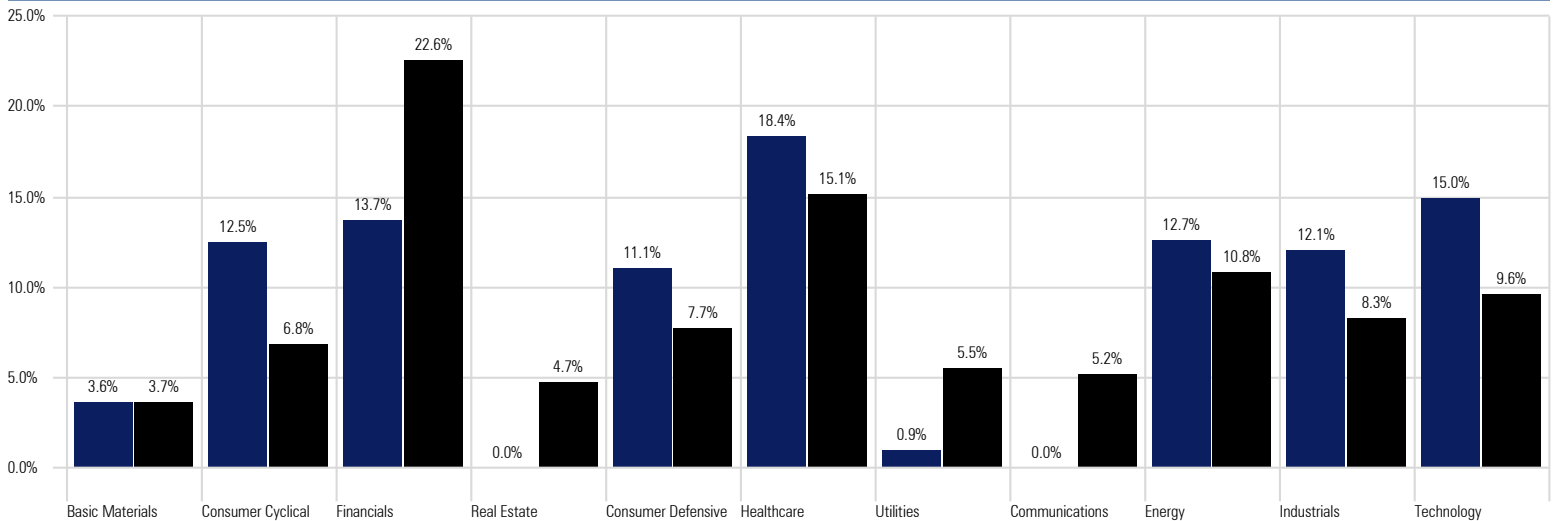
	Since Inception	Three-Year
Alpha	6.48	3.14
Beta	0.72	0.85
Information Ratio	0.61	0.50
Upside Capture	93	109
Downside Capture	61	88

^ compared to Russell 1000 Value

### Country Domicile



### Sector Weighting vs. Benchmark



### Brookmont Capital Dividend Equity

9/30/2018

### Russell 1000 Value TR USD

9/30/2018

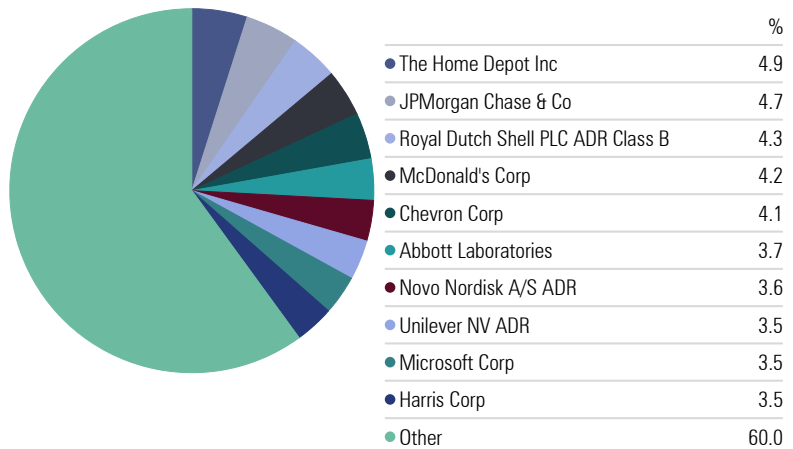
### Brookmont Capital Dividend Equity - Risk

Time Period: Since Inception to 9/30/2018

	Strategy	Benchmark
Return	11.69	7.44
Cumulative Return	225.29	115.03
Excess Return	5.39	0.00
Downside Deviation	3.05	0.00
Tracking Error	6.39	0.00
R2	81.35	100.00
Batting Average	53.13	100.00
Value at Risk	6.70	9.28

### Portfolio Holdings

Portfolio Date: 9/30/2018



**Disclaimer:** Dividend Equity Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include, 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. Inception of the Strategy is Jan. 1, 2008. Gross-of-fees returns do not include management or custody fees but do include all trading costs.

The Brookmont Dividend Equity Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes the Dividend Equity Strategy Composite is measured against the Russell 1000 Value Index. The Russell 1000 Value Index measures the performance of the large-cap value segment of the U.S. equity universe. It includes those Russell 1000 companies with lower price-to-book ratios and lower expected growth values. The Russell 1000 Value Index is constructed to provide a comprehensive and unbiased barometer for the large-cap value segment.

Brookmont Capital claims compliance with the Global Investment Performance Standards (GIPS®). To receive a complete list and description of Brookmont's composites and a presentation that adheres to the GIPS standards, please contact Suzie Begando at 214-953-0190 or write Brookmont Capital Management, 2000 McKinney Avenue, Suite 1230, Dallas TX, 75201.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net of fee performance was calculated using actual management fees. Additional information regarding the policies for calculating and reporting returns is available upon request. Your account returns might vary from the composite's returns if you own securities that are not included in the Strategy. Cumulative returns are shown gross-of-fees. Returns for the Russell 1000 Value include reinvested dividends. Strategy returns do not include reinvested dividends. During a rising market, not reinvesting dividends could have a negative affect on cumulative returns.

**Past performance is not indicative of future results**