

Brookmont Dividend Growth Strategy

BROOKMONT
CAPITAL MANAGEMENT



The **Brookmont Dividend Growth Strategy** is a diversified portfolio that seeks to invest in companies with the greatest capacity for dividend growth.

The Strategy is not restricted by a minimum yield requirement and allows the portfolio to hold stock in companies that are experiencing accelerated dividend growth.

The portfolio normally invests in most sectors of the economy with exposure to domestic and foreign securities.

The Strategy is diversified with low internal correlation across typically 30 to 40 holdings.

The Strategy follows the firm's dividend investment philosophy, utilizing bottom-up approach for stock selection within the sector allocations dictated by a top-down investment process that emphasizes sector selection based on economic and market cycles.

The Portfolio Manager has 29 years of experience in asset management, including 19 years of managing dividend-equity portfolios.

Portfolio Statistics

As of Date: 6/30/2019

Number of Holdings	32
Market Cap (in Mil) - Monthly(Weighted Average)	128,834
Forward Dividend Yield%(Weighted Average)	1.87
P/E - Daily(Weighted Average)	20.63
Price/Earnings(Weighted Average)	21
Return on Equity TTM(Weighted Average)	26.94

Market Performance

Time Period: Since Inception to 6/30/2019

Calculation Benchmark: Russell 1000 TR USD

	Strategy	Benchmark
Return	11.50	11.25
Cumulative Return	61.76	60.11
Alpha	0.77	0.00
Information Ratio (arith)	0.08	
Std Dev	12.30	12.54
Beta	0.95	1.00
R2	92.90	100.00

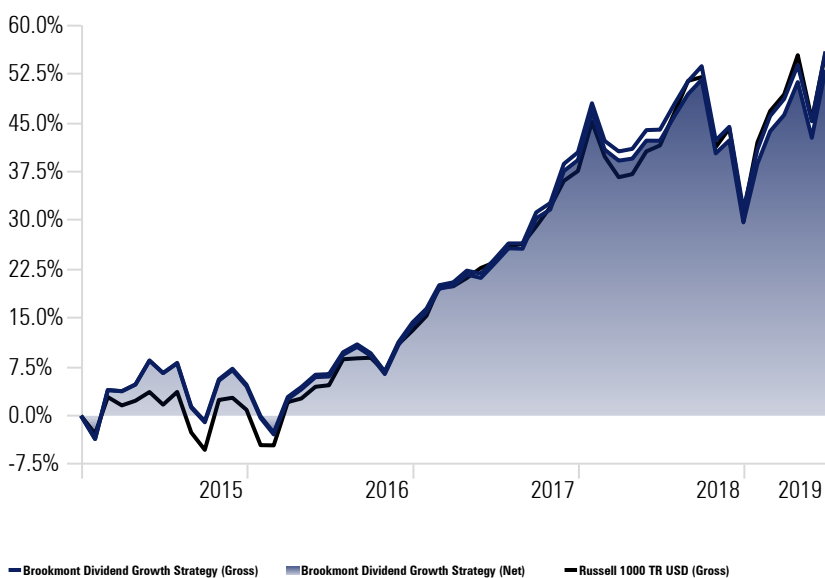
Annualized Returns as of 06/30/2019

	YTD	1-Yr.*	3-Yr.*	Inception*
Brookmont Dividend Growth Strategy	18.45%	8.35%	13.60%	10.38%
(net of fees)	18.08%	7.67%	13.04%	9.94%
Russell 1000 TR USD	18.84%	10.02%	14.15%	10.34%

Inception January 1, 2015
*annualized returns

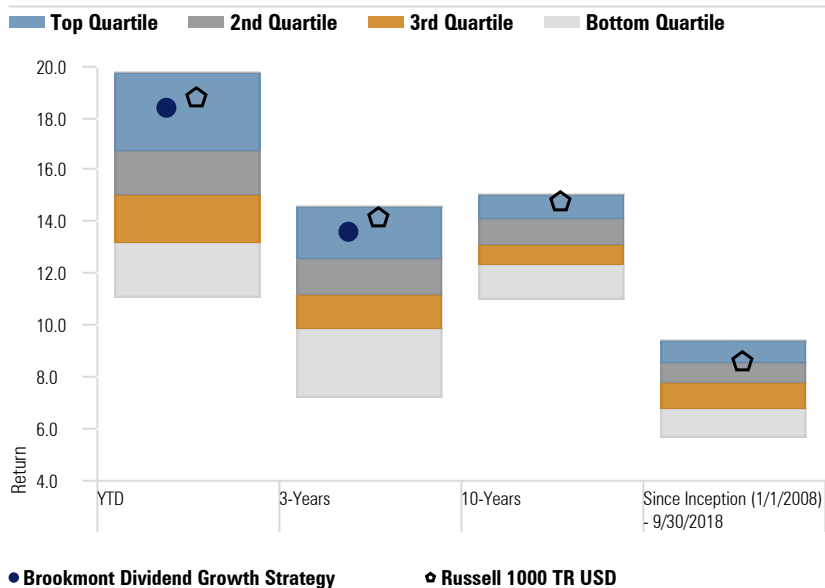
Investment Growth

Time Period: 1/1/2015 to 6/30/2019

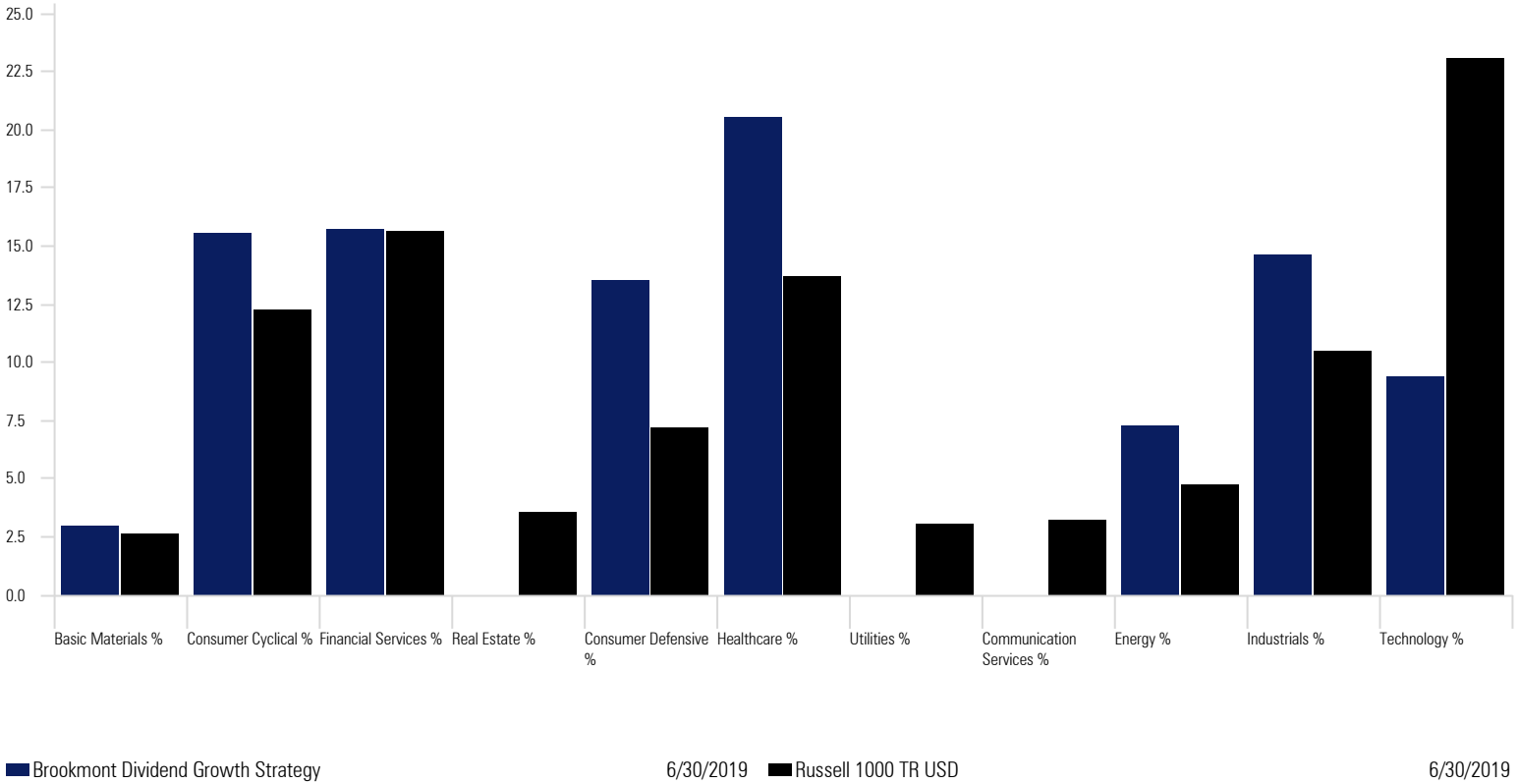


Performance Relative to Peer Group

As of Date: 6/30/2019 Peer Group (5-95%): Separate Accounts - U.S. - Large Value Calculation Benchmark: Russell 1000 TR USD

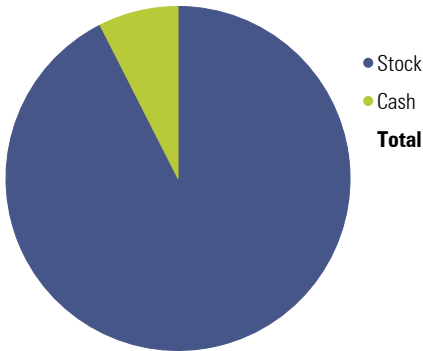


Sector Weightings vs. Benchmark as of 06/30/2019



Asset Allocation (US)

Portfolio Date: 6/30/2019



Top Holdings

Portfolio Date: 6/30/2019

%	Ticker	Sector	Portfolio Weighting %
92.5	Roper Technologies Inc	Industrials	4.63
7.5	The Walt Disney Co	Consumer Cyclical	4.41
	Stryker Corp	Healthcare	4.33
	Lowe's Companies Inc	Consumer Cyclical	3.99
	Service Corp International	Consumer Cyclical	3.96
	The Estee Lauder Companies Inc Class A	Consumer Defensive	3.68
	JPMorgan Chase & Co	Financial Services	3.65
	US Bancorp	Financial Services	3.54
	Chevron Corp	Energy	3.41
	UnitedHealth Group Inc	Healthcare	3.37

Disclaimer: The Brookmont Dividend Growth Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, included those invested in the Strategy. The reasons for this include: 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. Inception of the Strategy is January 1, 2015. Gross-of-fees returns do not include management or custody fees but do include all trading costs.

The Brookmont Dividend Growth Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes the Dividend Growth Strategy Composite is measured against the Russell 1000 Index. The Russell 1000 Index measures the performance for the large-cap value segment of the U.S. Equity universe. It includes those Russell 1000 companies with lower price-to-book ratios and lower expected growth values. The Russell 1000 Index is constructed to provide a comprehensive and unbiased barometer for the large-cap value segment.

The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, including those account no longer with the firm.

Composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow of at least 15% of portfolio assets. The temporary removal of such account occurs at the beginning of the month in which the significant cash flow occurs and the account re-enters the composite at the beginning of the month which follows the cash flow by at least 30 days. Additional information regarding the treatment of significant cash flows is available upon request.

Brookmont's cumulative returns do not include reinvestment of dividend and are shown gross-of-fees. All transaction costs are included. The Russell 1000 cumulative return includes reinvestment of dividends and capital gains. During a rising market, not reinvesting dividends could have a negative effect on cumulative returns.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net of fees performance was calculated using actual management fees. Additional information regarding the policies for calculating and reporting returns is available upon request.

Your account returns might vary from the composite's returns if you own securities that are not included in the Strategy or if your portfolio dollar-cost averaged into the Strategy during the reporting period.

Brookmont Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). To receive a complete list and description of Brookmont's composites and a presentation that adheres to GIPS standards, please contact Suzie Begando at 214-953-0190 or write Brookmont Capital Management, 2000 McKinney Avenue, Suite 1230, Dallas, TX 75201.

The Brookmont Dividend Growth Strategy is available through several institutional platforms and registered investment advisors that are not affiliated with Brookmont Capital Management. Required minimum investments and advisory fees differ from one firm to another. Brookmont Capital Management does not provide comprehensive portfolio management services for investors who have not signed an Investment Management Agreement with our firm.

Past performance is not indicative of future results