



TRADEPRENEUR
GLOBAL RESEARCH ORGANIZATION
Southampton UK

CUCA
كلية المدينة الجامعية بعجمان
CITY UNIVERSITY
COLLEGE OF AJMAN



**25-26
NOVEMBER
2026
HYBRID**

INTERNATIONAL CONFERENCE

25-27 NOV, 2026

ICAEM 2026:

**AI : Business Management,
Transforming Operation,
Decision Making and Strategic
Innovation**

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About Tradepreneur

Tradepreneur is an international platform for the exchange and presentation of expert opinions, novel ideas, and groundbreaking research findings in the field of theoretical and practical experiences in academia and industry. Its aim is to provide informed research practices on key educational and industry issues in an accessible manner. This platform intends to promote the institutions, teams, and individuals that place quality research at the top of their agenda and work in collaboration with others to achieve their goals. Setting the stage for a global research network and bringing a difference in society is our key mission. This platform brings together academicians, researchers, and research scholars to exchange and share their experiences and research results about all aspects of science, social sciences management, Economics, and engineering. It also provides the premier interdisciplinary forum for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, concerns, practical challenges encountered, and the solutions adopted in the fields of engineering, management, and social sciences.

About AITM

The Academy of Innovation in Technology and Management (AITM), an initiative under the PAHAL Society, serves as a dynamic platform for researchers, educators, and professionals to explore, innovate, and excel. AITM bridges the gap between academia and industry, nurturing a culture of continuous learning, innovation, and collaboration. Through its wide range of academic and professional initiatives, AITM empowers individuals to shape the future of technology, education, and management.

About Conference

The global economy is at a critical crossroads. The rapid acceleration of Artificial Intelligence (AI) is fundamentally rewriting the rules of corporate productivity, labour markets, and global commerce. Simultaneously, the escalating pressures of climate change demand a swift shift toward ecological sustainability. AIEETS serves as a premier multidisciplinary platform to explore the intersection of these forces. The conference aims to address a foundational question: How can we leverage cutting-edge technology and intelligent eco-management to drive robust economic growth without compromising the planet's future?

About CUCA

City University Ajman, licensed by the Ministry of Higher Education and Scientific Research (MOHESR) in the UAE, provides a holistic educational environment that fosters scientific research, innovation, and personal development. By offering students the knowledge, opportunities, and support to achieve their personal goals, CUA empowers them to make meaningful societal contributions and become leaders in their fields.

About LGC

Ludhiana Group of Colleges (LGC), Ludhiana

Established in 2010, LGC offers undergraduate and postgraduate programmes in engineering, information technology and management. Affiliated with I.K. Gujral Punjab Technical University, it is known for its design-thinking approach and modern green campus. lgc.edu.in

Marketing

Marketing Innovation
E-Commerce: Planning & Execution
Retailing
Branding & Product Strategies
Marketing Strategy for Business
Entertainment Marketing
Branding of Professional Services
Rural Marketing
Buzz Marketing
International Marketing
Green/Eco-Centric Marketing
Marketing Analytics

Finance

Innovation in Financial
Markets/Services
Goods & Service Tax-
Opportunities and Challenges
Financial competitiveness
Sustainable investment to earning
Management
Business Process Optimization
Financial Informatics
Managing Business Risk and
Performances
Green Finance / Green Accounting
Internal Control and Auditing
Digital Currency Fintech

E-Commerce and Digital Marketing:

- Omnichannel retail strategies
- Personalization in e-commerce
- Social media marketing innovations
- Mobile commerce trends
- Customer experience in digital channels
- Cross-border e-commerce challenges
- Digital marketing analytics
- Influencer marketing and brand partnerships

Information Technology

- Blockchain: The Future Technology
- Applications of AI & M L
- Cloud Adoption & its applications
- Emergence of Data Engineering & Data Technology
- Cyber bullying & Cyber Crime
- Internet Addiction
- Natural Language Processing,
- Data Mining Fuzzy Analytics Applications
- Emerging IOT technologies

Sustainable Innovation

- Sustainable technologies
- Sustainable business practices in digital transformation
- Digital Sustainability
- Green IT and environmental sustainability
- Social responsibility in technology-driven initiatives
- Circular economy and digitalisation
- Smart mobility solutions
- Energy-efficient technologies

Entrepreneurship & growth

- Corporate and Strategic Entrepreneurship
- Spin-off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and regional development
- Entrepreneurship and governmental support

Economic Dimensions Of Equality

- Globalisation: Economic Exclusion to Economic Inclusion
- Equality, Diversity and Inclusivity and Its Growth Implications
- Cross-National Economic Inequality and Groupings
- Role of Globalisation and International Trade in Bridging Inequalities
- Demonetization
- Digital Economy
- GIG Economy

Strategic Alignment with Technology

- Leadership in the digital age
- Change management in digital transformation
- Ethical considerations in digital strategy
- Digital innovation ecosystems
- Governance and risk management in digital initiatives
- Impact of digital leadership on organisational culture

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Abstract	Sep 30, 2026
Acceptance	Oct 2, 2026
Full Papers	Oct 30, 2026

Early Bird Registration
07 October 2026
Conference Dates
25 - 27 November 2026

Venue: 4 Star Hotel,
4 Nights / 5 Days

Early Bird 07 Oct, 2026	INR Offline	INR Online	USD Offline	USD Online	After 15 Sep offline	After 15 Sep Online	USD Offline	USD Online
Students PG/Research Scholar	8000	1000	300	100	10000	1500	400	150
Faculty	10,000	2500	500	200	15000	3000	750	300
Corporate /Entrepreneur	20,000	5000	700	300	25000	7000	1000	800

SCOPUS / WOS / Journal on the terms & conditions of the respective journal *(Conditions apply)

SUBMISSION GUIDELINES

Full papers must be prepared in Times New Roman, 12-point, with a minimum of 10 pages. Authors must first submit an abstract for review by 30 September 2026. Selected abstracts require submission of a full-length manuscript in the prescribed format. All papers undergo a double-blind peer-review process. Only peer-reviewed and accepted papers are eligible for presentation. Accepted papers will be scheduled for oral presentation at the conference. Authors must complete registration within the announced timeline.

Guidelines for Scopus Indexing Journal

Journal of Sustainable Competitive Intelligence

Scopus link: <https://www.scopus.com/authid/detail.uri?authorId=54411156200>

Journal of Sustainable Competitive Intelligence
Journal of Urban Intelligence and Smart Systems (JUISS)
Corporate Governance Magazine
Future Studies Research Journal
Competitive Intelligence Magazine
Review of SDGs in Emerging Countries
Computers & Intelligent Decision Applications (CIDAI)
Journal of Urban Intelligence and Smart Systems

ISBN PROCEEDINGS & EDITED BOOK
J-GATE INDEXED PUBLICATION ·

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