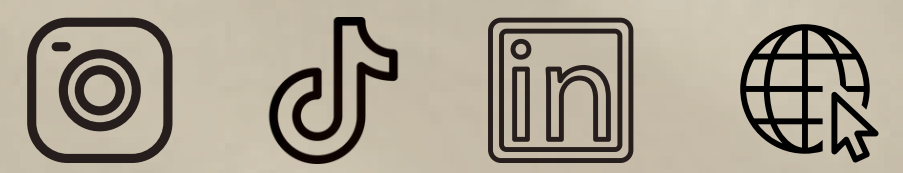


THE SOCIAL PRESENCE



OUR FOUNDERS

Meet Abbie & Alexandra, the faces behind the business.

Hi, it's lovely to meet you! We're Abbie and Alexandra, two social media strategists who joined forces to create the kind of support we know brands wished existed before we started out.

Between us, we've managed social media for brands big and small, across fashion, lifestyle, wellness and more, so we know first hand just how much time, energy, and brainpower it takes to do it right. Strategy, content, trends, captions, community... it's a lot. Especially when you've got a million other things on your plate!

But that's where we come in.

We built The Social Presence to offer flexible, thoughtful support that fits seamlessly into your business, whether you need full social management or a helping hand to fill the gaps around your in house team. We're flexible, agile, and big believers in meeting you where you're at. Just creative, strategic support that actually moves the needle.

And the best part? You don't just get one of us, you get both. Two brains, double the ideas, and a whole lot of support for helping brands show up online with confidence.



OUR MISSION

Each brand has distinct needs and goals.

We're here to help your brand stand out in the noisy world of social media. Whether you're just starting out, growing fast, or already well established, we've got the tools and knowledge to take your online presence to the next level.

From eye catching content and targeted paid ads to influencer partnerships and full social strategy support, we cover it all. Think of us as your behind the scenes social media team, creating, managing, and connecting in all the right ways to boost your visibility and bring your brand to life.

Everything we do is tailored to you, so your business doesn't just show up, it stands out. Whether you're on Instagram, TikTok, Facebook, LinkedIn (or all of the above), we'll make sure your brand is seen, heard, and remembered.



A wooden clipboard with a metal clip holding a piece of paper with text. The paper is light brown and the text is in a bold, black, sans-serif font. The background is a blurred indoor setting with a window and some greenery.

**LET US HANDLE YOUR
SOCIAL MEDIA, SO
YOU CAN HANDLE
EVERYTHING ELSE.**

WHY INVEST IN YOUR SOCIALS?

Unparalleled Reach and Engagement

Socials offer unmatched reach, allowing you to engage directly with your target audience to build a loyal community and generate excitement around your brand.

Targeted Advertising for Maximum ROI.

Paid social ads provide powerful targeting, ensuring your products reach the right people for optimal return on ad spend.

Real-Time Analytics and Adaptability

Track engagement and conversion metrics in real time to refine strategies, driving continuous growth and maximising ROI.

Cost-Effective Marketing with High Impact.

Social media marketing offers high returns for a small investment, delivering impactful results on a budget.

Organic Monthly Packages

Consistently engaging your audience is key to building brand loyalty. We create and manage monthly content that resonates with your followers, driving engagement and fostering a strong online community.

UGC Creator Connections

The power of user-generated content is unmatched. With our team of UGC creators at our finger tips, it's never been easier to create authentic content that speaks directly to your audience. Everyday people, giving real reviews, creates a real impact.

Content Creation Days

Our content days are designed to deliver approximately a month's worth of premium, high-quality content in just one day. We specialise in crafting visually captivating, lifestyle-driven content that not only elevates your brand's aesthetic but also drives meaningful results.

Paid Advertising

We help you get the most from your ad budget by creating smart, targeted campaigns that reach the right people. From setup to tracking, we handle the details so you see more clicks, more leads and more sales.

OUR SERVICES WHAT WE OFFER



Results that speak for themselves





“

where
passion

meets
strategy

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