

Save Jealott's Hill Campaign Launches Protest Banners Against Proposed Destruction of Green Belt.

A group of Bracknell and Warfield residents has mounted protest banners at Hawthorn Hill to launch its concerted campaign challenging Bracknell Forest Council's (BFC) plan to erase the Green Belt status on 600 acres of Jealott's Hill land to allow future development there by Syngenta.

The Save Jealott's Hill fight will build on the furious opposition to BFC's draft development plan consultation in December 2019, which has generated over 1,000 objections from local residents and neighbouring areas concerned about massive traffic congestion on already crowded local roads.

The banners which read "Do you want 6000 extra cars on this road every day?" and "Do you want a massive increase in Air Pollution here?" Are designed to spark greater awareness of the proposals and encourage more locals to speak out and prevent this from happening.

Speaking at the launch of the first banners, Patrick Kennedy of the Save Jealott's Hill Campaign Committee said:

"This campaign is focussed on raising awareness about the serious threat this plan, to lift Green Belt status, poses to the local community through traffic congestion, air pollution and construction work which could last for more than 20 years. By allowing development of a 4,000 home estate over a 20 year period, and with scant regard for the local communities in North Bracknell and Holyport, an act of environmental vandalism will be committed. A private company will ultimately profit its shareholders at the expense of our environment through the resulting increase in the land value. Local citizens need to be aware of what is being planned and to stand against it.

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