

Heft 24 Jahrgang 1935

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Volante Buchhandlung
Schroeder, Berlin SW 68
Wilhelmstraße 29
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Verlag Bernhard Meyer G. m. b. H., Leipzig C 1

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‘The Poster Child’

Based on a true story

Logline: In 1935, Hessa Levinsons becomes the poster child for the “perfect Aryan baby.” Unbeknownst to the Nazi party—she is Jewish.

Synopsis: In Berlin, Jacob and Pauline Levinsons, loving Jewish parents to daughters Hessa (8) and Noemi (6), endure the ascent of the Nazi party. Their ordeal begins when a photographer secretly enters Hessa’s picture into a competition for the perfect Aryan baby. Hessa wins and becomes the face of Nazi propaganda. Hessa’s photo spreads across Germany on posters, magazines, and postcards.

Jacob and Pauline fear the Nazis will discover Hessa’s Jewish identity. This secret puts their entire family in mortal danger. Commander Richter, an ambitious Gestapo officer, confirms the truth about Hessa. As millions gather to hear Hitler speak, the Levinsons escape Germany. Richter chases the Levinsons through Latvia, France, Spain and Portugal.

In Paris, a doctor learns Hessa is the Nazi poster child. He urges the family to reveal Hessa’s story. René, a resistance fighter, leads the Levinsons through checkpoints, across the Pyrenees and into Lisbon. With every close escape Richter grows more obsessed with finding Hessa. Time is running out. The family must board the Serpa Pinto in Lisbon. This is the last ship bound for Cuba and freedom.

Based on a true story, *The Poster Child* is a gripping and emotional journey of survival, sacrifice and resilience.

CHARACTERS

Preliminary Budget 17 to 21 million *Cast Contingent

Hessa Levinsons (9 months to age 8): Jewish daughter and the Nazi poster child. (Julia Butters, Maya Bednarek)

Jacob Levinsons (30s): Father, ex-opera star. He wants to keep his family safe. (Michael Fassbender, Cillian Murphy, Bradley Cooper, Ryan Gosling)

Pauline Levinsons (late 20s): Mother. She tries to keep the family together, while on the run. (Emily Blunt, Gal Gadot, Bar Paly, Alicia Vikander)

Noemi Levinsons (2 months to age 6): Youngest sibling. Naïve to her family’s plight. (Nicolette Pierini, Brooklyn Prince)

Helmut Richter (40s): Ambitious Nazi officer in pursuit of the Levinsons. (Austin Butler, Max Ryan, Harry Stiles, Aaron Taylor-Johnson)

Heronimus (30s): Jacob’s business partner. He helps the Levinsons leave Berlin. (Christoph Walz, Mark Strong, Mark Rylance)

René (50s): French resistance fighter who brings the Levinson to Lisbon. (Vincent Cassel, Danny "A" Abeckaser, Dominic West)

Dr. Levy (60s): He learns Hessa, a Jewish girl, is the poster child. (Jeremy Irons, Ralph Fiennes)

Directors: Ron Howard, Danny "A" Abeckaser, Helen Mirren, Guy Nattiv, Stephen Daldry, Kathryn Bigelow, Lasse Hallstrom