



CRONK GROUP

GET YOURSELF, YOUR TEAM, AND YOUR CLUB POWERED ON FOR SUCCESS!

Let the Cronk Group team help
you make next year your best ever!



Guaranteed Results!



Guaranteed Satisfaction!



Guaranteed Fun!

- Are you met with quiet resistance or ambivalence from your staff?
- Is your membership stagnant or your number of customers shrinking?

You may have a People problem.

- Do you fail to attract and convert prospective members and customers?
- Does your advertising say one thing but your club delivers another?

You may have a Brand problem.

- Does your Board have no clear governance?
- Does your management team lack accountability?

You may have a Systems problem.

- Do you wish you had more time, more life balance, more money, and more job satisfaction and are not sure how to get there?

We can help you!

The Cronk Group team has helped numerous businesses, clubs, and organizations like yours achieve their most ambitious goals. We do this by providing our clients with customized solutions, a clear vision for success, and industry best practices that have been proven to work.

We will help you address one or all of these key areas; People, Brand, Systems, and Strategy.

"When I need to get my team motivated and focused on improving our guest experience, I hire James. When I need to train my managers on how to be better managers, I hire James. When I want to explore new ways to grow our business and make more money, I hire James. You should too!"

Slade King, COO, Play Golf Calgary

HOW CAN WE HELP?

GOAL	CRONK GROUP OFFERS
Solving Specific Challenges	Audits, Consulting, & Solutions
Power ON Your Team	Assessment, Training Programs, & Tools
Manager Accountability	One-to-One Coaching, Systems & Controls
Motivation	Speaking, Leadership Training, & Workshops

Let's Start the Conversation!

When you're ready to find the way forward, be more effective, and become more efficient and profitable, call us at 778-823-6673 to schedule a free one hour consultation.