

# Dan Good

Scarsdale, NY • Dan@Goodghostwriter.com • 609-350-8684

---

## Book experience

### Book writer and ghostwriter, 2019-present

- 4x national bestselling ghostwriter
- Wrote or ghostwrote 30 books; topics include business, tech, sports, leadership, ancestry, true crime
- Guided editing and restructuring on Jonathan Stanley's *Purposeful Performance*, which became a national bestseller after viral TikTok moment
- Ghostwrote politics manuscript under a tight deadline; Kirkus Reviews called the book "a gem"
- Biography about baseball star Ken Caminiti published in 2022 by Abrams Press
- Starred review from Publishers Weekly; nominated for CASEY Award as one of year's best baseball books

## Journalism experience

### Deputy managing editor-News, NY Post, August 2021-January 2022

- Coordinated coverage of Afghanistan withdrawal, Waukesha parade tragedy, deadly Bronx fire
- Assigned stories, helped oversee news team, spearheaded hiring efforts, edited stories for web and print
- Served as source for New York Magazine profile about toxic newsroom culture following departure

### National desk editor, NBC News, April-September 2020

- Oversaw digital coverage of COVID-19 pandemic, George Floyd protests
- Pitched and edited feature stories and mentored younger reporters

### National Breaking News Editor, NY Daily News, July 2018-May 2019

### Deputy Head of Content, March 2017-July 2018

### Editor/reporter, Nov. 2015-March 2017

- Oversaw assignments and coordinated coverage for breaking news, politics, features and entertainment
- Part of the newsroom's "leadership team" guiding change following mass layoffs
- Developed digital strategies and upheld editorial standards; My team set the newsroom's coverage tone
- Edited exclusives about sex abuse in the classical music world, Brooklyn Diocese
- Lead reporter on San Bernardino shooting coverage known for "God isn't fixing this" cover

### Homepage Editor, ABC News, Jan. 2014-Nov. 2015

- Coordinated worldwide digital news coverage during overnight hours
- Moderated Facebook page with 7 million likes and Twitter page with 5 million followers
- Pitched and developed long-form project on Harlem Rens, early 1900s basketball team

### Overnight Web Editor, NYPost.com, Jan. 2012-Dec. 2013

- Guided online coverage of Boston bombings manhunt, Ariz. wildfire and Superstorm Sandy

### Editor/Reporter, Press of Atlantic City, Atlantic City, NJ, 2008-2011

- Managed staff writers and edited copy; oversaw watchdog stories and multimedia projects
- Directed two documentaries about Atlantic City's history that aired on local NBC affiliate
- Interviewed bowling alley arsonist three days before his arrest
- Wrote features about actor Mickey Rooney, pitcher Billy Mays and reality TV's Gosselin family

# Dan Good

Scarsdale, NY • Dan@Goodghostwriter.com • 609-350-8684

---

## **Reporter/Producer/Photographer, WPMT FOX43, York, Pa., 2007-2008**

- Pitched and produced series on Nickel Mines Amish school shooting, Hershey Co. job cuts
- Presented on-camera reports in country's 39th largest TV market – 750,000 households

## **Photographer, WGAL 8, Lancaster, Pa., 2006**

- Edited main package and shot live shots on night of Amish school shooting

## **Awards**

- Starred review, Publishers Weekly, for book on baseball star Ken Caminiti
- CASEY Award nominee as one of year's best baseball books
- Wall Street Journal and USA Today bestselling ghostwriter
- 2016 RTDNA National Edward R. Murrow Award for best website (ABCNews.com)
- 2015 RTDNA National Edward R. Murrow Award for overall excellence (ABC News)
- 2010 Press of Atlantic City editorial department employee of the year
- 2010 NJPA Better Newspaper contest – 1st place, multimedia element
- 2008 NJPA Better Newspaper contest - 2nd place, first-year reporter
- 2006 and 2007 Pa. Newspaper Awards collegiate Keystones - 1st place, feature story
- 2004 Hellenic Times Maria Menounos Scholarship for Journalism

## **Education**

### **2005-06, Millersville University**

- B.S. Speech Communication, broadcast option
- Editor-in-Chief of student newspaper, The Snapper, in 2006
- Investigative projects into athletics department misspending, town founder's gravesite

### **2002-04, Pennsylvania State University**

- Completed more than 70 credits; Dean's List, fall 2004 semester
- Wrote more than 100 articles for The Daily Collegian, Penn State's student newspaper

## **References**

- Available on request