CVPA Sponsorship

Commonwealth of Virginia Paralegal Association P.O. Box 6551, Glen Allen, VA 23058 cvparalegals@gmail.com https://cvparalegals.org



Uniting and Advancing the Paralegal Profession Across Virginia

Single Meeting or Network Sponsor

Flexible Sponsor: Sponsor agrees to provide room and/or meeting/event refreshments (beverages and breakfast, lunch, dinner or hors d'oeuvres) or to provide webinar hosting. No minimum attendance guaranteed.

- Recognition in CVPA emails related to the particular event sponsored with logo.
- Social media shout out with logo and link to website in CVPA posts related to the particular meeting sponsored.
- Recognition at the sponsored meeting/event including handing out materials if desired.

ANNUAL SPONSORSHIP LEVELS

All sponsors will be recognized in CVPA's annual report to the members. *Italics* indicate benefits not provided in the previous sponsorship level. "Sustaining Membership" is a membership as a non-voting member of the association. Sustaining members will receive newsletters, invitations to all CVPA events, and have access to all member benefits. All sponsorship benefits will be provided up to 12 months from the date of contract.

Gold Sponsor \$350*

- Recognition on CVPA website for the membership year (linked logo)
- Social media shout out with logo and link to sponsor's website at least twice during membership year
- Opportunity to have a member of your team featured in the Sponsor Spotlight section of our newsletter (limit one feature for the year)
- One Sustaining Membership

Platinum Sponsor \$600*

- Recognition on CVPA website for the membership year (linked logo)
- Social media shout out with logo and link to sponsor's website at least twice during membership year
- Opportunity to have a member of your team featured in the Sponsor Spotlight section of our newsletter (limit one feature for the year)
- One Sustaining Membership
- Quarter page ad in our newsletter all year
- Opportunity to publish an article in our newsletter
- Name and/or logo included on certain CVPA swag

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Amicus Sponsor \$750*

- Recognition on CVPA website for the membership year (linked logo)
- Social media shout out with logo and link to website at least twice during membership year
- Opportunity to have a member of your team featured in the Sponsor Spotlight section of our newsletter (limit one feature for the year)
- Two Sustaining Memberships
- Half page ad in our newsletter all year
- · Opportunity to publish an article in our newsletter
- Name and/or logo included on certain CVPA swag

Counselor Sponsor \$1,250*

- Recognition on CVPA website for the membership year (linked logo)
- Social media shout out with logo and link to website at least four times during membership year
- Opportunity to have a member of your team featured in the Sponsor Spotlight section of our newsletter (limit one feature)
- Three Sustaining Memberships
- Half page ad in our newsletter all year
- Opportunity to publish an article in our newsletter
- Name and/or logo included on certain CVPA swag

Magistrate Sponsor \$1,500*

- Recognition on CVPA website for the membership year (linked logo)
- Social media shout out with logo and link to website at four times during membership year
- Opportunity to have a member of your team featured in the Sponsor Spotlight section of our newsletter (two features)
- Four Sustaining Memberships
- Full page ad in our newsletter all year
- Name and/or logo included on certain CVPA swag
- Opportunity to publish an article in our newsletter
- Sponsor acknowledgement at every CVPA event
- One mutually approved email blast to the membership
- Five-minute spotlight speaker opportunity at every CVPA event