

# SPONSORSHIP OPPORTUNITIES

Please complete and return with payment by November 30, 2024 to receive full benefits. Questions? Call Adam at 727.423.5128.

# PEDAL TO THE MEDAL - \$1,750 | PRESENTING SPONSOR

Prominent logo on front page of the flyer. Prominent logo on registration forms. Exclusive logo on Facebook event cover image. Prominent logo on silent auction bid sheets. Logo on trophy plaque (27 total/guarunteed to the first 2 presenting sponsors). Prominent logo on activity sheet (bingo/scavenger hunt). Exclusive signage/ banner display at the event (provided by sponsor). Prominent logo on sponsor banner at event. Prominent header logo & link on website event page. Recognition by event emcee announcements throughout event. Logo on back page of the flyer. Opportunity for items in goodie bags to registrants (160). Newsletter inclusion. Vendor booth (tent provided by sponsor). Prominent logo in event pamphlet. Exclusive social media shoutout(s) 3x before, 3x after.

## TURBOCHARGER - \$1,250 | TROPHY SPONSOR

Logo on silent auction bid sheets. Logo on trophy plaque (27 total/guarunteed to 1 trophy sponsor). Logo as 'Free Space' on activity sheet (bingo/scavenger hunt). Exclusive signage/banner display at the event (provided by sponsor). Logo on 'Sponsor Banner' at event. Logo & link on 'Awards Section' of website event page. Recognition by event emcee announcements during event. Logo on back page of the flyer. Opportunity for items in goodie bags to registrants (160). Newsletter inclusion. Vendor booth (tent provided by sponsor). Logo in event pamphlet. Exclusive social media shoutout(s) 3x before, 3x after.

#### NITRO BOOSTER - \$750 | ACTIVITY SPONSOR

Logo as 'Free Space' on activity sheet (bingo/scavenger hunt). Exclusive signage/banner display at the event (provided by sponsor). Logo on 'Sponsor Banner' at event. Logo & link on 'Sponsor Section' of website event page. Recognition by event emcee announcements during event. Logo on back page of the flyer. Opportunity for items in goodie bags to registrants (160). Newsletter inclusion. Vendor booth (tent provided by sponsor). Logo in event pamphlet Exclusive social media shoutout(s) 2x before, 2x after.

#### HOT ROD - \$250 | EVENT SPONSOR

Logo on 'Sponsor Banner' at event. Logo & link on 'Sponsor Section' of website event page. Recognition by event emcee announcements during event. Logo on back page of the flyer. Opportunity for items in goodie bags to registrants (160). Newsletter inclusion. Vendor booth (tent provided by sponsor). Logo in event pamphlet. Exclusive social media shoutout 1x before, 1x after.

## **IN-KIND DONATION | SEE NOTES\***

Mention on 'Donor Section' of website event page. Recognition by event emcee announcements during event. Opportunity for items in goodie bags to registrants (160). Newsletter inclusion. Mention in event pamphlet Group mention on social media 1x before, 1x after. \*Notes: In-kind donations valued at \$250+ for the silent auction will receive logo on 'Sponsor Banner' at event, upgrade from mention to logo in event pamphlet, and from group mention to exclusive social media shoutout 1x before, 1x after.

#### Seeking in-kind donations for these Giveaway Opportunities

GOODIE BAGS - At registration for participants (160). Donated swag (i.e. minis, samples, merch, coupons). DOOR PRIZE RAFFLE - Giveaway for registered participants. Donated items under \$25

(i.e. wash, wax, towels, gift cards).

50/50 PRIZE RAFFLE - Winners drawn from 50/50 tickets. Donated items valued at \$25-\$100 (i.e. baskets, gift cards).

SILENT AUCTION - Open to anyone. Donated items valued at \$100+ (i.e. hotel stay, cruises, services, baskets, gift cards).

# CONSESSION BOOTH - \$50 OR VENDOR BOOTH - \$30

Consession space or vendor booth (tent provided by sponsor). Mention in event pamphlet Group mentionon social media 1x before, 1x after.







SPONSOR	PEDAL TO THE MEDAL Presenting	TURBO CHARGER <b>Trophy</b>	NITRO BOOSTER <b>Activity</b>	HOT ROD <b>Event</b>	IN-KIND Donation	CONSESSION Booth	VENDOR Booth
LEVEL	\$1,750	\$1,250	\$750	\$250	SEE NOTES	\$50	\$30
Logo on event flyer.	Prominent Front & Back Page	Back Page	Back Page	Back Page			
Prominent logo on registration forms.	X						
Logo on Facebook event cover image.	Х						
Logo on silent auction bid sheets.	Prominent Header	X					
Logo on trophy plaque (27 total/3 logos max).	First 2 Committed Sponsors	1 Spot					
Logo on activity sheet (bingo/scavenger hunt).	Prominent Header	Free Space	Free Space				
Exclusive signage/ banner displayed at event (provided by sponsor).	Х	Х	Х				
Logo on sponsor banner at event.	Prominent	X	X	X	*		
Logo & link on website event page.	Prominent Header	Awards Section	Activity Section	Sponsor Section	Mention in Donor Section		
Recognition by event emcee announcements.	Throughout Event	Х	Х	Х	Х		
Opportunity for items in goodie bags (160).	X	X	X	X	X		
Newsletter inclusion.	Х	X	X	X	X		
Event booth (tent provided by sponsor).	Х	Х	Х	Х		Х	Х
Logo in event pamphlet.	Prominent	X	X	Х	Mention*	Mention	Mention
Exclusive social media shoutout(s).	3x before, 3x after	3x before, 3x after	2x before, 2x after	1x before, 1x after	Group Mention*	Group Mention	Group Mention

<sup>\*</sup>Notes: In-kind donations valued at \$250+ for the silent auction will receive logo on sponsor banner at event, upgrade from mention to logo in event pamphlet, and from group mention to exclusive social media shoutout 1x before, 1x after.



