

Social Media Post Schedule

Follower Count:

Month:

Duration: 15 days

Frequency: 1 every second day

Goal:

Post Image / Graphic

Caption

Hashtags



Highlighting customer reviews and testimonials that showcase positive experiences with your products/services, building trust and credibility among your audience.

#HappyCustomersHappyUs
#CustomerTestimonials
#CustomerLove
#HonestReviews
#SatisfiedClients



Behind-the-scenes photos and videos of your team preparing for August, giving followers an exclusive look into your business's daily operations and preparations for upcoming events.

#BehindTheScenesMagic
#AugustPreparations
#InsideOurWorld
#TeamWorkMakesDreamWork
#SecretsUnveiled



Share interesting and engaging fun facts and trivia related to your industry or products, encouraging interaction and sparking curiosity among your followers.

#FunFactsFriday #TriviaTime #DidYouKnow #FunFactoftheDay #FascinatingFacts

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Creating a carousel post highlighting different products or services you offer, providing a comprehensive overview of your offerings in one visually appealing post.

#ProductsShowcase #ServicesOffering #ExploreOurCollection #QualitySelection #BestDealsOnDisplay



Inspiring your audience with motivational quotes and tips related to your industry, product usage, or personal development, fostering a positive and uplifting atmosphere on your profile.

#MondayMotivation #InspirationEveryday #TipOfTheDay #MotivationalWords #PositiveVibesOnly



Showcasing how your business fosters relationships with team bonding activities or customer appreciation events.

#FriendshipDayCheers
#FriendsSupportingFriends
#FriendshipInBusiness
#ThankYouFriends
#CelebratingConnections



Sharing a photo of your workspace or store, giving followers a glimpse of where the magic happens and adding a human touch to your brand. #BehindTheBusiness
#InsideOurStore
#WorkspaceReveal
#OfficeLife
#WhereMagicHappens

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Offering exclusive discounts or promotions to your Instagram followers as a reward for their loyalty, creating a sense of urgency and driving sales.

#AugustDeals
#ExclusiveOffers
#SpecialPromotion
#LimitedTimeOffer
#SummerSavings



Sharing before-and-after images showcasing the transformation your product or service brings, demonstrating the value and impact of your offerings.

#TransformationTuesday
#BeforeAndAfterResults
#SeeTheDifference
#ProductMakeover
#TransformationMagic



Creating video tutorials on how to use one of your products, providing valuable insights and encouraging engagement through comments and questions.

#TutorialTime #LearnWithUs #HowToVideo #StepByStepGuide #TutorialTips



Sharing Instagram Reels that provide a playful and creative look at the process of creating one of your products.

#ReelsMagic #ReelLife #BehindTheReels #ReelCreators #ReelsExclusive

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Sharing quick tips and hacks related to your industry or products, providing value to your followers and positioning your business as an authority in your field.

#IndustryTips #ProductHacks #ExpertAdvice #HandyTricks #InsiderSecrets



Sharing the unique and captivating story behind the creation of one of your best-selling products, connecting with your audience emotionally.

#BestSellerStory

#ProductBehindTheScenes

#OurTopSeller

#CustomersFavorite

#TheMakingOfSuccess



Hosting a customer Q&A session where you answer frequently asked questions, providing clarity and addressing customer concerns.

#AskUsAnything
#QandASession
#PollingTime
#YourOpinionMatters
#FeedbackWelcome



How does the customer know it's ready to start using your service/product. Give them quick review where you should show what is happening if they don't use your service

#whynot #todayistheday #successstory #tryout #newbegining