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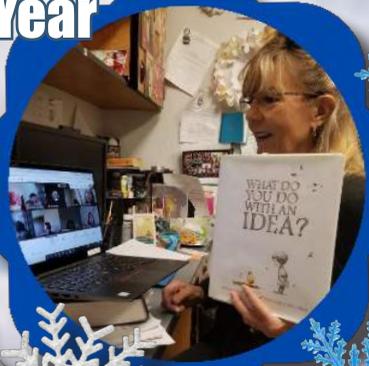
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Local organizations work together to bring smiles to elders



## CONNECTING SOUTHERN ARIZONA

### Event of the Year



### Person of the Year



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### Rising Star of the Year



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**"Celebrate endings—for they precede new beginnings."-**

**Jonathan Huie**



**Alfredo I. Velásquez**  
**Santa Cruz County School Superintendent**  
**&**  
**Staff**

**Happy**  
**New Year**

# Border Eco Updates

Dear customers:

On behalf of Border Eco, we wish to convey our greetings to all of our customers this holiday season as you are very important to us and a very key part of our organization. We are very grateful for your loyalty throughout the years, so we renew our commitment to you.

We are celebrating the end of the year, so we want to send our customers and their loved ones our best wishes, and hope they rediscover the magic of the holidays. We thank our customers for their continued support and we look forward to having your preference in the years to come.

Wishing you the best this New Year! We are grateful for the continued support. We want to thank our customers for their support. Our goal is to continue serving our community.

"It is never too late to bring in change, that you want to see around you. Let the New Year be the forefront for introducing new ideas and new concepts to make the world a better and safer place for all of us."

## SPECIAL ANNOUNCEMENT

Border Eco Magazine now offers TV advertisement. Contact us for rates and channels to help promote your business in Santa Cruz County.

Our office is located on :  
1071 N. Grand Ave. Ste. #122,  
Nogales, Arizona 85621  
(520) 461-4880  
Email: [contact@bordereco.com](mailto:contact@bordereco.com)

Please send us information on any upcoming events, meetings, or programs to share with our readers.

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Editor: Adriana Romero  
Student Intern Reporter: Nadia Sandoval  
Student Intern Reporter: Chris Alcaraz  
Magazine Graphic Designer  
Consultant: Adriana Romero  
Sales Representative:  
Tony Montanez  
Information is correct at press time.  
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# Local organizations work together to bring smiles to elders in need across our community

The Borderlands Food Bank, Croppers, Nogales Housing Authority, Making Connections 4U and Chis Corporation distributed care boxes to the elderly in Santa Cruz County on Thursday, December 23, 2021. We were able to identify those elders in our community who would benefit from it with the help of the Nogales Housing Authority and the City of Nogales.

"We are extremely grateful to those organizations who contributed to this project and to caring individuals in our community who found it in their hearts this holiday season to think about our elders," said Robert Thompson-Nogales Housing Program Director.

The "care boxes" were packed and distributed by the Nogales Housing Authority Staff. The boxes included knit gloves, hats, scarves, and socks. Food edibles were included in the care boxes. Mary Dahl and Christine Courtland also provided individual donations. "This project could not have been made possible without the help of caring people across the community. We know first-hand how these people struggle to make ends meet. It is hard to maintain a living on a fixed budget with the excessive cost of basic goods. Every year, we hope to bring smiles to people in need," said Thompson. If you would like to be a part of this cause, please contact us at [sccommunitycoalition@gmail.com](mailto:sccommunitycoalition@gmail.com) or call us at (520) 216-5058.



## Pimeria Alta opens its doors for the holidays

The Pimeria Alta museum is open for business. The museum occupies the 1914 Nogales City Hall. This holiday season the museum opened its doors to the public. The celebration started with the City of Nogales placing a big wreath with bells and lights on the balcony of the museum. Pimeria Alta Historical Society President Christine Courtland said, "It was great to see our museum balcony lit up again for the holiday season after having closed our doors because of the pandemic."

Our museum was not only ready for the holidays, but also for the public. Volunteers and staff decorated the museum for the holidays. In conjunction with the Christmas Light Parade on Saturday, December 4, 2021, we opened our doors to the public and had volunteers distribute hot cocoa and cookies to our guests. Beautifully decorated for the parade, the Nogales Fire Department's truck went through the museum, which was originally the City of Nogales building. Nogales Fire Department started 100 years ago. We invite you to visit our Century Room filled with Nativity scenes and antique dolls. We celebrate traditions and culture from Northern Mexico and Southwestern Arizona. Our exhibits include Meeting of the Rails, Able & Willing fire hand pumps, a fire signal room, a printing press from Tombstone Epitaph, an original city jail, the bicycle carts used by El Maestro of the El Charrito store on Elm Street, bullfighter Salvador Corona's paintings, historical photos, and more.

Research Library collection online: [Pimeriaaltamuseum.pastperfectonline.com](http://Pimeriaaltamuseum.pastperfectonline.com)

We offer tours, guest speakers, & dedicated events. An upcoming event is the Re-opening display: Tribute to Buffalo Soldiers & Camp Little. Membership begins at \$35

Hours of operation: Wednesday-Saturday 11:00am-4:00pm

136 N Grand Avenue, Nogales AZ

(520)287-4621

[pimeriaaltamuseum.org](http://pimeriaaltamuseum.org)

Admission is free, donations are welcome

Mask is required for entry



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## Happy New Year!



Lutheran  
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Nogales, AZ 85621  
Phone: (520) 281-9240  
<https://www.lss-sw.org/>



**Making Connections 4U**

# HAPPY NEW YEAR!

Simple acts of kindness  
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## ELECTRONIC RESOURCE GUIDE



Contact us at:

**(520) 216-5058**

[sccommunitycoalition@gmail.com](mailto:sccommunitycoalition@gmail.com)



# Year in Review

## Person of the Year

Congratulations to Elizabeth Weatherbie, this year she was selected for our editorial for people who “echo” in Santa Cruz County. Elizabeth is artistic and passionate about the arts. Her passion for the arts has led Weatherbie to go to great lengths to engage the public. Patrons of the Arts, Inc., also known as Hilltop Gallery, is a nonprofit organization headed by Elizabeth Weatherbie. In addition to accounting, she also coordinates events and manages the social media accounts for the organization. “Considering how many behind-the-scenes duties are handled every day, it’s difficult to pinpoint one main role within the organization. I mostly make sure everything gets done and on time,” said Weatherbie. Elizabeth is a pioneer of the arts who brings passion and dedication to everything she does throughout her career. “ My passion for the arts is helping the community come together in many ways whether it’s through painting, music or just art appreciation. I would like to continue to help unite our community in these artistic endeavors. Hilltop Gallery is the only nonprofit art venue in our community. We encourage the arts on all levels and with all ages. We have branched out to not just be visual arts, but to include the performing arts, as well. We also offer art classes to all ages,” said the Executive Vice President. We appreciate your dedication to the arts.



Elizabeth Wetherbie dedicated to the arts

## Organization of the Year

Congratulations to Lutheran Social Service for being selected as the organization of the year! Our community has continued to benefit from the services and support provided last year by your organization. Despite the pandemic, your organization continued to provide in-home care. Your organization has gone beyond helping those who cannot care for themselves.

“We put our heart into what we do. Many of our Direct Care Workers have worked with us for more than 15 years. We have an excellent team. The purpose of my position is to support the staff in their work, to connect with the community, and to help people in need. “I enjoy making friends in the community and bringing people together,” said Linda Manjarrez Director of Aging & Disability Services.

Lutheran Social Services adjusted to the pandemic by keeping their hours of operation and putting new safety measures in place. We appreciate everything you have done for our vulnerable population throughout this past year. You are and will continue to be “heroes.”



Lutheran Social Services Staff

# Year in Review

## Event of the Year

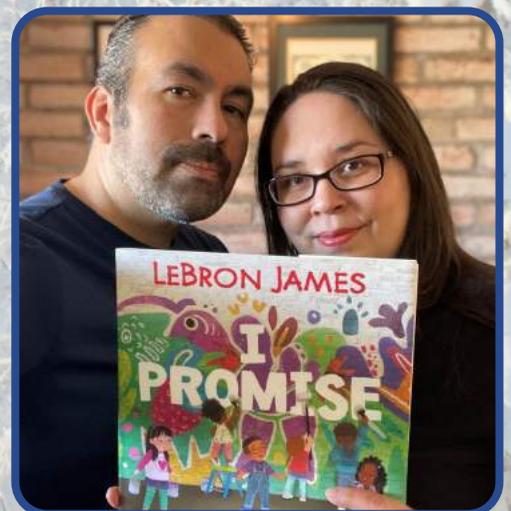
Congratulations to the Santa Cruz County Superintendent's Office as they were selected this year for hosting the event of the year! Read Across America is an event that takes place every year within our county. Reading across America is an annual event in which Patricia Barraza, from the superintendent's office, invites over 70 to 90 volunteers to read to every public, private and charter school classroom in the county. "It is incredible to see how important student and adult interaction is during these reading sessions. This year was a little tricky to coordinate because of Covid. We had to conduct the readings in the classrooms virtually. It was so nice to see that even though we were faced with a pandemic and challenges, we still had over 75 volunteers for our event and the students were so pleased to have the guests in their virtual classrooms."

"These wonderful folks make it possible to be able to provide prizes, trophies, cash rewards and a wonderful reception for our nominees. I am also in charge of hosting the day in which we select our Teacher of the Year. It's a tedious challenging event and one of the largest ones in the County but it's so rewarding to see how happy our incredible educators are at the end of the night," said Barraza.

Patricia organizes the Annual Santa Cruz County Teacher of the Year Awards and Dinner event. It takes seven months to plan it from day one to the day of the event. She first starts with the Kick-off Breakfast, which is mostly a notice to sponsors, donors and school administrators that they are starting with the process of honoring our educators. Barraza is also responsible for seeking sponsors and donors for the event. Thank you for going above and beyond to keep our schools, educators and community connected! The Santa Cruz County Superintendent's Office kept working throughout the pandemic. Your office proved to be true heroes throughout this pandemic. You showed us how valuable you all are to our community!



Patricia Barraza Parent Educator



# SCV35 announces Jeff Scurran as new head football coach

*Santa Cruz Valley Unified School District No. 35 is proud to announce the addition of Jeff Scurran at Rio Rico High School as the new college and career readiness coach and head coach for the Hawk football program.*

*Scurran began his teaching and coaching career in 1970. He holds a Bachelor's degree in Journalism and Communications from the University of Florida and a Masters of Education in Counseling and Guidance from the University of Arizona. In his new academic position, he will help lead and coordinate school-based activities to increase the college and career readiness of Rio Rico High School students.*

*Scurran has an extensive background motivating and coaching students. He is a nationally recognized motivational speaker, athletic consultant, and football clinician. He has been a speaker for the Nike clinic of Champions and for more than 50 major college and state football clinics.*

*Coach Scurran also has an impressive track record on the football field. The Pima County Sports Hall of Famer has a reputation for taking zero-win football programs and turning them into title game players in the first year. In his most recent high school coaching position, he took Catalina Foothills to the playoffs in the first season and the title game his fourth season.*

*His teaching and coaching experience extends beyond Arizona boundaries. He served as the head coach for the "Stars and Stripes" USA Global Challenge Bowl in Germany, Japan, Italy and France. He was named Coach of the Year eleven times in four states and has a current head coaching record of 306-98-2.*

*Scurran will work closely with Athletic Director Chris Laughland who is also new to SCV35 this year. "We are ecstatic to welcome the next head football coach at Rio Rico High School - Coach Jeff Scurran. Throughout his career, Coach Scurran has proven time after time what it takes to build a winning culture and compete at a high level. Coach Scurran values relationships, brings out excellence in others and knows how to spread pride throughout a community. We are excited for this new era of Hawk football under Coach Scurran's leadership. It's Time to Fly!"*

*Scurran was officially approved by the SCVUSD No.35 Governing Board meeting on Tuesday, November 23rd and will begin his position with the district on November 29, 2021.*



# Happy New Year!

*We want to wish the residents of Nogales, city staff and their families a joyous and peaceful holiday. May the season bring tranquility, joy, and thankfulness for the blessings we have received, and bring hopefulness and promise for our days ahead.*

## 2022

*Happy New Year  
Mayor Arturo Garino &  
Nogales City Council*



# HAPPY NEW YEAR

**SUZANNE "Suzie" SAINZ**  
**County Recorder**  
&

**Eduviges Covarrubias-Senior Voter/Recorder Clerk**  
**Monica Martinez-Voter/Recorder Clerk**  
**Victor Villalobos-Voter/Recorder Clerk**

**Rosa Anna Fajardo-Map Clerk**  
**Alicia Andrade-Assistant Voter/Recorder Clerk**



**Margaret Felix-Chief Deputy Recorder**

**2150 N Congress Dr. Suite 101**  
**Nogales, AZ 85621**  
**Phone: (520) 375-7990**

"Thankfulness creates gratitude which ,Generates contentment, That causes peace!"

# Let's Talk Health

*January is Cervical Cancer Awareness Month. Cervical cancer is a preventable disease. The key to preventing it is to get regular and appropriate screenings, beginning at age 21. If a woman has a family history of cancer or other risk factors, she should speak with her doctor about how frequently she should get screened.*

*Screening consists of a Pap test and is part of a well women health check exam. A Pap test is a cervical cancer screening test that looks for cell changes to the cervix that might become cervical cancer if they are not treated appropriately. However, receiving an abnormal Pap test result does not necessarily mean a woman has cancer. A Pap test can find cell changes to the cervix caused by the Human Papilloma Virus (HPV). HPV tests find the virus and help healthcare providers know who is at higher risk for cervical cancer. Pap and HPV tests (either alone or in combination) are recommended for women, and they should ask their healthcare provider how often she should be screened, which tests are right for her, and what age to begin.*

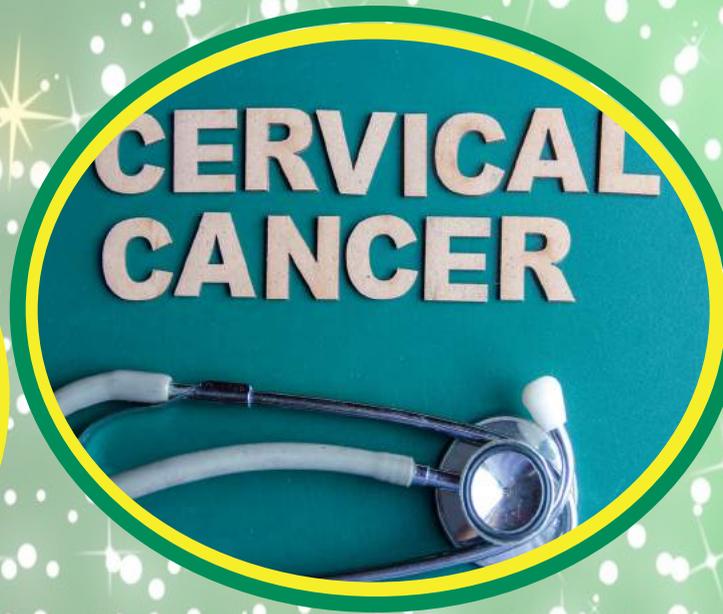
*Additionally, men and women can get HPV-related cancers that are preventable by getting a vaccine. Getting a child vaccinated can protect them from common HPV related cancers and should be discussed at your child's annual wellness exam with your healthcare provider. The CDC recommends all boys and girls get the HPV vaccine at ages 11-12 as the vaccine produces a stronger immune response when taken during preteen years. For this reason, up until the age of 14, only two doses of the vaccine are required. For those 15 years of age and older, a full three-dose series is needed. Talking to a doctor about the HPV vaccine is the best course recommended.*

*Need to schedule your well woman health check exam and cervical cancer screening with your primary care provider or OBGYN provider? Need to schedule your child's annual wellness exam and to learn more about the HPV vaccine with your child's pediatrician?*

*Don't hesitate to call Mariposa Community Health Center at (520) 281-1550 to schedule an appointment.*

*No insurance? No problem! Contact our Well Woman Health Check Program at Community Health Services at (520) 375-6050 to help with the costs of cervical cancer screening if you are uninsured or underinsured, a woman over the age of 21, and live in Santa Cruz County.*

*So, remember to get screened for cervical cancer. Early detection is associated with survival and quality of life!*



# Year in Review

## Rising Star of the Year

It was difficult to select a candidate for this particular category. Everyone we featured for people who “echo” in Santa Cruz County is unique in their field and own way! We felt as a team people who work in the healthcare industry have gone above and beyond to keep us healthy these past couple of years. As a team we felt, Senior Director of Community Health Services at Mariposa Community Health Center in Nogales, Arizona known to the community as Platicamos Salud (We Talk Health).

Platicamos Salud is an important extension of Mariposa’s clinical services, connecting referred patients to additional education, support and follow-up that is culturally competent and language appropriate. Offering a variety of ongoing health education classes for all community members in locations easily accessible. Platicamos Salud also provides a critical link to the community via its community-based services that partner with other health and social services to serve families and create systems change.

Molina began her employment at Mariposa in 2004 assisting the Director of Platicamos Salud at that time, Jo Jean Elenes. Within 8 months of her employment, she was promoted to Prevention Manager. During her employment with Mariposa, and prior public health experience working with the Border Health Foundation, she developed and managed federal, state and foundation funded community-based programs at the US-Mexico border.

Patty manages 34 staff members at the Mariposa Community Health Services. At the two story Sierra building, they have the Health & Social Services staff under the management leadership of Yara Castro. Castro primarily manages the women’s programs such as the Well Woman Health Check, Maternal & Child Health and Patient Advocacy. She has implemented numerous health education programs on breast cancer, diabetes, physical activity and nutrition, HIV/AIDS, tobacco use prevention, asthma, environmental health and maternal child health. Molina designed education and training materials on public and preventative health issues, while establishing numerous community-based projects.

Mrs. Molina facilitated the development of project organizational structure and leadership. She facilitated group processes among community members to help identify needs, gaps in service, existing resources and response strategies. She also serves as the lead in various research projects at Mariposa Community Health Center.

An initiative she is currently working is helping to manage the pandemic, while continuing to provide the best care. “Our goal is to keep our patients safe, this continues to be our main priority. We are working closely with our local health department to ensure vaccination to all who wish to receive it while continuing to educate on the importance of keeping themselves safe regardless of having received the vaccine. We continue to encourage people to get vaccinated, wear a mask, wash their hands and practice social distance,” said Molina. This why we felt as a team Mrs. Molina is a rising star in the healthcare industry. Congratulations! We wish you continued success. You showed us how valuable you all are to our community!



Patty Molina/Senior Director of Community Health Services at Mariposa Community Health Center

# Mayor's Corner



*"In order to be successful in the new year, stay focused, develop a positive attitude and be passionate with your dreams," said Bamigboye Olurotimi*

*As the New Year begins, we reflect on the tremendous goodwill found throughout our community. The thoughtfulness and compassion of so many in and around Nogales have been wonderful. Great people make a great community and Nogales is a shining example.*

*Despite our challenges, we have worked hard to create the kind of city we want to live in, work in, and visit. Despite some setbacks from the ongoing pandemic, I remain optimistic that 2022 will be a better year for everyone in Nogales.*

*A great community is built and maintained on the spirit and pride of its residents, fostering community volunteering and contributing to the greater good. When people feel connected to something good that they believe in, they engage in it, invest in it, thrive in it, nurture it, contribute to it, protect it, and encourage its growth. This is what we have accomplished in Nogales. We will continue to build a safe and welcoming community with your continued support and our clear 2022 vision.*

*I hope that the New Year brings more prosperity, happiness, love, hope, healing, and peace to the families and friends of Nogales. Please continue to do your part to help flatten the COVID curve. If we continue to get vaccinated, wear face masks, practice social distancing, and avoid large gatherings, our family and loved ones will remain safe and healthy.*



*Thanks to Vice-Mayor Esther Melendez Lopez, City of Nogales Parks & Rec, Public Works and Administrative staff, the Christmas tree at Nasib Karam Park was decorated and is on display for all to enjoy.*



*Special thanks to our Grand Marshall Eladio Pereira, M.D.*



# Sheriff's Round-Up



The Sheriff's Office is excited to greet the New Year and to participate in many community activities leading up to warmer days. We are happy to welcome some new personnel to our staff including Deputy Abelardo Gonzalez who recently graduated from the Western Arizona Law Enforcement Training and Deputies Andres Estrella and Jose Mendoza who both graduated from the Southeast Arizona Law Enforcement Training Academy. They were previously Detention Officers at the Sheriff's Office. These employees represented the county well during their tough training at these academies. Various members of the Sheriff's Office enjoyed decorating vehicles and participating in the annual Nogales Holiday Light parade including Sheriff Hathaway, Chief Deputy Morales, and members of the Search and Rescue team. It was wonderful to see a large outpouring of community support this month at the Sonoita Fairgrounds where many people turned out for the 85th birthday party of San Rafael Valley rancher and legend Bud Bercich. Sheriff Hathaway was glad to speak and share some history of the Bercich family who were long time ranching neighbors of the Hathaways. There were so many great events in the county this month that they are too numerous to mention. They included the Tubac Festival, the annual steak dinner of the Santa Cruz County Fair and Rodeo Association, the "Christmas in Elgin" arts and crafts festival, the Fiesta de Tumacacori, the Sonoita Small Town Christmas, the Amado Chili Cook-off and Car Show, the Chamber of Commerce holiday mixer at Rancho San Cayetano, the Fraternal Order of Police Christmas banquet, and many posadas including the one put on by the Circles of Peace on Morley Avenue. What a joyous Christmas and holiday season it was and we wish everyone a blessed new year!



Happy New Year



# Happy New Year

**The Santa Cruz County Attorney  
reminds you to stay safe this  
holiday season**

**DON'T DRINK & DRIVE!**

# 2022

**You have the power!**



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