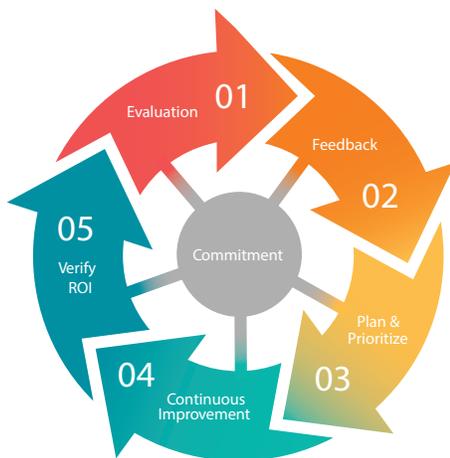


### Leadership Development For Today's Workforce.

#### Introducing the 360 of tomorrow

Utilizing the Talassure360 feedback-based development system, you can ensure that your leaders are making development decisions based on the most accurate, pertinent information.



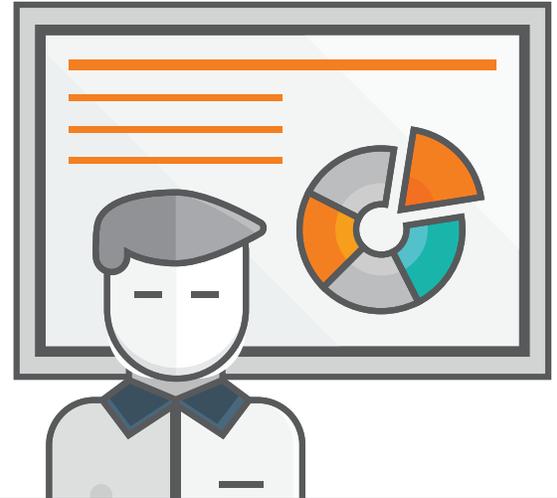
#### The Talassure360 Leadership Development Process

Commitment is an essential component to every step of the development process. It begins with the accumulation of coworker feedback, then leverages the analytics to create a developmental plan. Then after the implementation of that plan, confirmation of its effectiveness will be evident. Without commitment there can be no development, and thus, no progress.

Talassure360 is a Next-Gen Approach  
to Leadership Development

# The Talassure360 Helps You

- » Determine where your development efforts should be directed on an individual basis
- » Understand where current development processes fall short
- » Create actionable plans for improvement



## Tomorrow's Leadership Today

### Foster Self-Awareness

By comparing a leader's self-perception with the perceptions of their peers, the Talassure360 can highlight alignment to get a clearer picture of strengths the leader already demonstrates that can be built upon. Disparities create a better understanding of the leader's response to the needs of his or her colleagues.

### Receive Honest Feedback

When an employee responds to a Talassure360 survey, they do so completely anonymously. In this way, you can rest assured that the results will not be colored by fear of repercussion or hopes of reward.

## Helping You Develop Leadership Excellence

Talassure360 was specifically designed to address the challenges of traditional, complicated 360s. This comprehensive next-generation tool uses the utmost simplicity to create actionable results. That data is then leveraged to create a developmental plan for the future.



**Clean** – the results are easy to understand, and are laid out in simple graphical representations.



**Focused** – highlights skills in which leaders excel and identifies improvement areas to assist in managing performance.



**Effective** – the data provided drives a development plan allowing for a targeted approach to personal improvement.

# Enhancing tomorrow's leaders through today's efforts.

Planning is the most integral element of personal development. The plan should be clear and easily executable, but shouldn't be overcomplicated. The Talassure360 utilizes the MLB system to simplify the process.



## The MLB System

Talassure360 features actionable data that can be used to create a Personal Development Plan using our MLB system..



**MORE**

The information will highlight behaviors that a leader should do **MORE** of (strengths)



**LESS**

Next, the system will identify behaviors a leader should do **LESS** of (weaknesses)



**BEGIN**

Finally, behaviors to **BEGIN** doing (developmental opportunities) are pinpointed

Using this system, a development plan can be created to utilize the insights gained throughout the process.



## Understanding Organizational Management Culture

Evaluating the entire management team yields workforce analytics to provide insight into current management culture. Utilizing the aggregate data from the leadership team's individual results identifies critical areas of alignment or gaps. This pinpoints the strengths, areas of concern, and a pathway for organizational development.



## Better leaders mean better business

We've simplified the formula for leadership development.

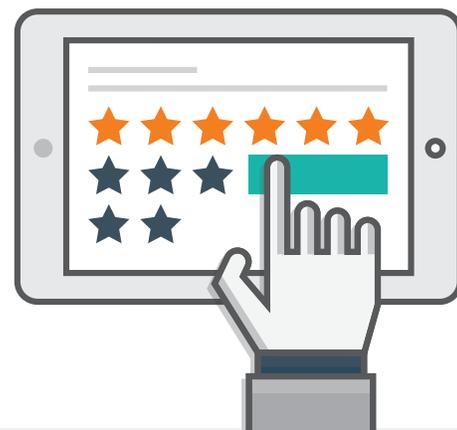
Every leader is different, and requires a unique approach to his or her development. The Talassure360 survey system uses anonymous feedback from colleagues to provide a uniquely personal experience. By requesting honest responses from coworkers about a leader's performance in each area, you can visually overlap the various perceptions of performance, compare them against each other, and create an actionable plan of improvement for the future.

### Talassure360 features:

- ✔ **Mobile Friendly Design** engineered specifically for today's mobile workforce
- ✔ **User-Friendly Reporting** reports are clear and easily understandable
- ✔ **Avoids Information Overload** our results focus on most impactful performance statistics

### Talassure360 benefits:

- ✔ Improved Leadership Team
- ✔ More Engagement
- ✔ Higher Productivity
- ✔ Boosted Morale
- ✔ Stronger Teamwork
- ✔ Better Communication
- ✔ Increased Accountability



Talassure360 measures a variety of professional proficiencies, encouraging open and honest feedback in order to facilitate the creation of an actionable development plan moving forward.

### Contact Information

Contact us for more information.